#### Proposed NU Business Name: SOYEB TELECOM



Project identification and prepared by: Md Habil Uddin, Keraniganj Unit, Dhaka

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta									
Name	:	IQBAL HOSSAIN							
Age	:	15-10-1983 (33 Years)							
Education, till to date	:	HSC							
Marital status	:	Married							
Children	:	2 Son							
No. of siblings:	:	1 Brother & 2 Sisters							
Address	:	Vill: Baluatek, Poshchim Shonakanda, P.O: Rohitpur, P.S:Keraniganj, Dis: Dhaka							
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father JAHANARA BEGUM ABUL HOSSAIN Branch: Basta, Centre # 64(Female), Member ID: 6437/2, Group No: 09 Member since: 05-06-2004 (12 Years) First Ioan: BDT 5000							
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 15000 Outstanding loan: BDT 14340 Father No No No							

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	11 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01816472066
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**JAHANARA BEGUM** joined Grameen Bank since 12 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

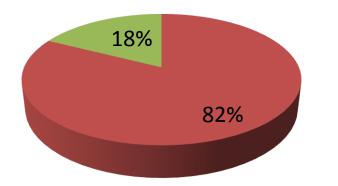
Propose	ec	l Nobin Udyokta Business Info
Business Name	:	SOYEB TELECOM
Location	:	
Total Investment in BDT	:	BDT 570,000/-
Financing	:	Self BDT 470000/-(from existing business) 64%
		Required Investment BDT 100000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20ft x 10ft= 200 square ft
Security of the shop	:	Nil
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile and others.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employee.</li> <li>One will be appointed in the future.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>

#### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile & Others	11500	345000	4140000
Total Sales (A)	11500	345000	4140000
Less Variable Expense			
Mobile & Others	9200	276000	3312000
Total variable Expense (B)	9,200	276000	3312000
Contribution Margin (CM) [C=(A-B)	2,300	69000	828000
Less Variable Expense			
Rent		30,000	360000
Electricity bill		7000	84000
Salary (self)		5000	60000
Salary(Staff)		16000	192000
Entertainment		500	6000
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		59,000	708000
Net Profit (E)= [C-D]		10,000	120000

Invest	Investment Breakdown									
Particulars	Existing	Proposed	Total							
Nokia	45,000	100,000	145000							
Symphony	225,000	0	225000							
Samsung	50,000	0	50000							
Others	150,000	0	150000							
	470,000	100,000	570000							

**Source of Finance** 



Entrepreneur's Contribution 470,000
Investor's Investment 100,000
Total 570,000

### **Financial Projection (BDT)**

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Mobile & Others	13300	399000	4788000	5027400
Total Sales (A)	13300	399000	4788000	5027400
Less Variable Expense				
Mobile & Others	10640	319200	3830400	4021920
Total variable Expense (B)	10,640	319200	3830400	4021920
Contribution Margin (CM) [C=(A-B)	2,660	79800	957600	1005480
Less Variable Expense				
Rent		30,000	360000	360,000
Electricity bill		7500	90000	91000
Salary (self)		5000	60000	60000
Salary(Staff)		16000	192000	192000
Entertainment		600	7200	7400
Guard		200	2400	2400
Mobile bill		400	4800	5000
Total fixed cost (D)		59,500	714,000	715,400
Net Profit (E)= [C-D]		20300	243600	290,080
Investment Payback			60,000	60,000

Cas	h flow projection on bus	siness plan (re	ec. & Pay)
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	243,600	290,080
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		183,600
	Total Cash Inflow	343600	473680
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	183,600	413680

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## Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft Fire Political unrest Pictures



# Shoaib Telecom NOKA

Shop #

## Shoaib Telecom NOKA

Shop # 326

# Shoaib Telecom NOKA

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# Shoaib Telecom NOKIA

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Shop # 326

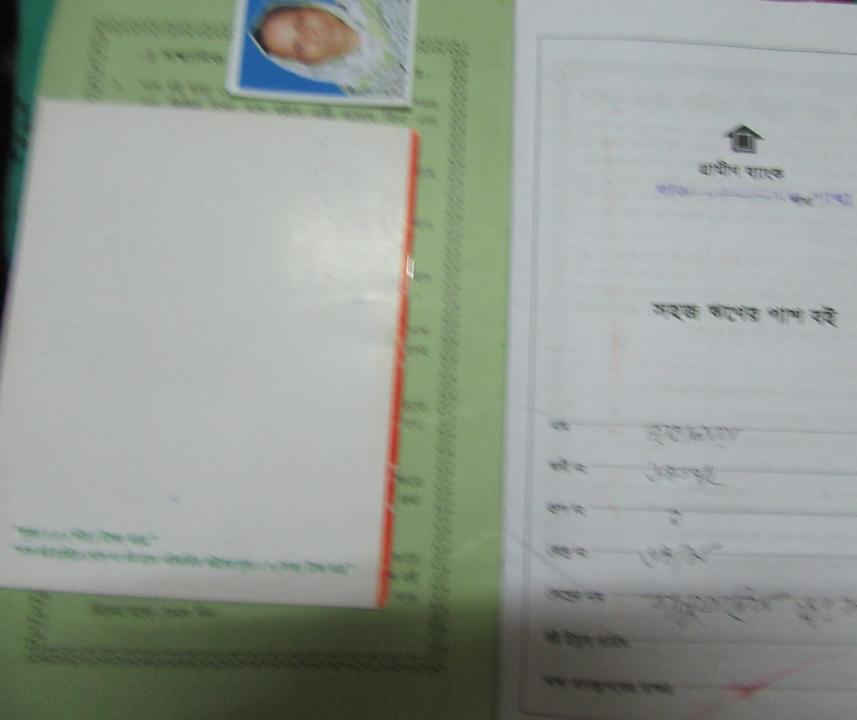
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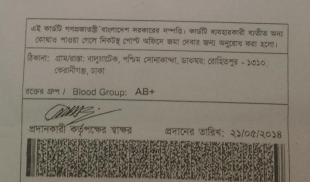


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শামা ব্যবস্থাপকের স্বাক্ষর ঃ





## **FAMILY PICTURE**

