

Proposed NU Business Name: Salamot Pati House

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md Abdul Jalil, Asst. Officer, Bhulta unit, Narayanganj, Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Salamot Ullah Vill: Nagar Para, Union: Kayetpara, Post: Murapara, Upazila: Rupganj, District: Narayanganj.			
Age	:	33 years			
Marital status	:	Married			
Children	:	02 (Two) Sons & 01 (One) Daughter			
No. of siblings:	:	04 (Four) Brothers			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother v Father Mst. Aytun Nesa Late.Ali Mullah Branch: Rupganj, Narayanganj Centre # 45/mo, Loan no.: 1830 Member from 1990 to 2002 First loan: Tk. 3,000 Existing loan: Nil, Last loan: Tk. 50,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	••	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experiences is running his own business. He started the business with BDT 20,000 (Twenty Thousand). He has 15 (Five) years working experiences as an assistant his father's shop.
Other Own/Family Sources of Income		His 03 (Three) brothers income from business (electric shop).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	•	01719111251
NU's National ID No.	:	19836716855018940
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Aytun Nesa was a GB membership from 1990 to 2002 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in his business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Salamot Pati House
Address/ Location	:	Murapara Bazar, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk. 263,000
Financing	:	Self Tk. 183,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%
(ii) Estimated % of proposed gross profit margin	:	On products 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

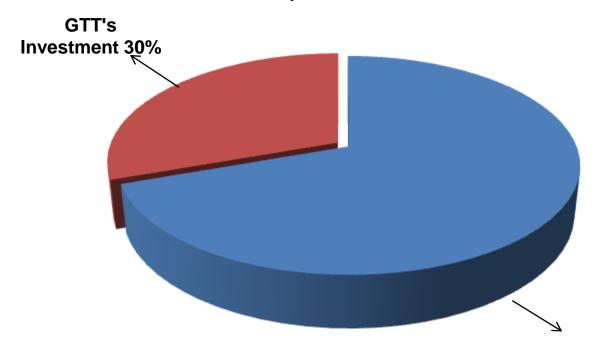
		EB (BDT)			
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	4,000	112,000	1,344,000		
Less: Cost of sales of products (B)	3,400	95,200	1,142,400		
Gross Profit (C) [C=(A-B)]	600	16,800	201,600		
Less: Operating Cost:			,		
Electricity bill		250	3,000		
Shop Rent		1,050	12,600		
Mobile bill		300	3,600		
Night Guard bill		120	1,440		
Conveyance		2,000	24,000		
Provision of bad Debt		10	120		
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		419	5,030		
Total Operating Cost (D)		9,649	115,790		
Net Profit (C-D):		7,151	85,810		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)		
Investment in products (different types of pati, shitol pati and broom etc)	Investment in products (different types of pati, shitol pati and broom etc)	116,200	80,000	196,200
Investment in Equipments (calculator and bulb etc.)				200
Cash in hand				4,600
Debtors (since July, 2016 to at present)				12,000
Decoration (Fixture & fittings)				50,000
Total Capital			80,000	263,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 183,000
- GTT's Investment BDT 80,000
- Total Capital BDT 263,000



Entrepreneur's Contribution 70%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutie de la constitución de la	Y	Year 2 (BDT)			Year 3 (BDT)				
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,600	156,800	1,881,600	6,440	180,320	2,163,840	7,084	198,352	2,380,224
Less: Cost of sales of products (B)	4,760	133,280	1,599,360	5,474	153,272	1,839,264	6,021	168,599	2,023,190
Gross Profit (C) [C=(A-B)]	840	23,520	282,240	966	27,048	324,576	1,063	29,753	357,034
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		450	5,400
Shop Rent		4.0=0	40.000		4.0=0	40.000		4.0=0	40.000
		1,050	12,600		1,050	12,600		1,050	12,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		170	2,040		200	2,400		200	2,400
Conveyance		3,500	42,000		5,000	60,000		6,500	78,000
Provision of bad Debt									
Bank Charge (DD, PO, SC)		10	120		10	120		10	120
Dalik Charge (DD, PO, 3C)		45	270		45	540		45	540
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Self & family)		6,000	72,000		7,000	84,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:		000	3,000		1,000	12,000		1,200	14,400
Depreciation Expenses		419	5,030		419	5,030		419	5,030
Total Operating Cost (D)		13,428			16,258	195,090		18,008	216,090
Net Profit (C-D):	-	10,093	124,580	-	10,791	129,486	-	11,745	140,944
Retained Income			124,580			254,066			395,010

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	127,780	135,886	147,344
1.3	Depreciation Expenses	5,030	5,030	5,030
1.4	Opening Balance of Cash Surplus	4,600	118,210	220,726
	Total Cash Inflow	217,410	259,126	373,100
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	118,210	220,726	334,700

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0	WEAKNESS ☐ Can not supply goods as per demand.
 □ Trade License in his own name; □ He has on hand training; □ Family business; □ Skilled and working experiences (18 years); 	
Opportunities □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 578,010 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors; Fire;

Presented at 16th In-house Executive Social Business Design Lab On October 11, 2015 at Grameen Telecom Trust Premises

Thank you

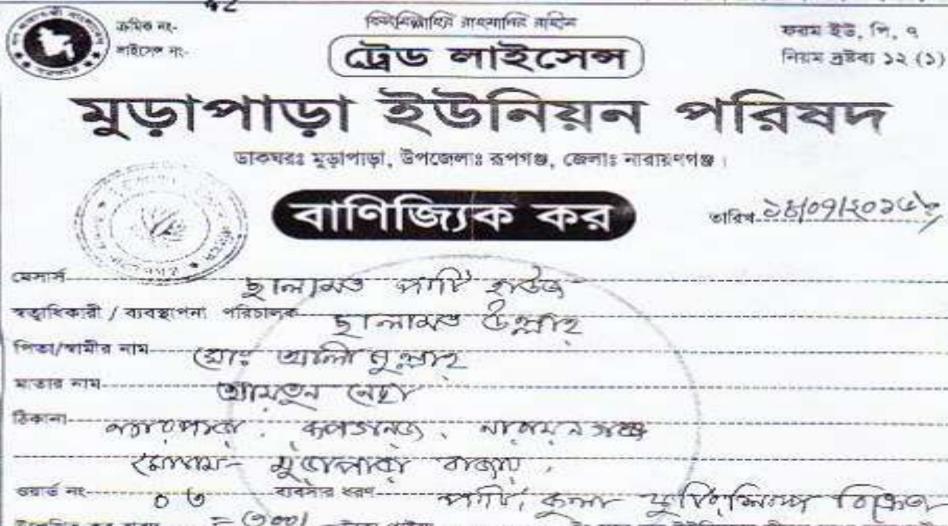
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