

Proposed NU Business Name: M/S Makbul Traders
Business Category: General Retail & Wholesale



Business Proposal Prepared by : Md. Al Amin Amin, Assistant NU, Bhulta unit, Narayanganj.

Business Proposal Verified by: Naznin Akther

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address  | :  | <ul><li>Md. Makbul Hossain</li><li>Vill: Surabo, Union: Jampur Post: Mohojompur Upazila:</li><li>Sonargaon District: Narayanganj.</li></ul> |  |  |
|---|----|---|--|--|
| Age   | •• | 35 Years  |  |  |
| Marital status  | •• | Married   |  |  |
| Children  | •• | 01 (One) Son  |  |  |
| No. of siblings:  | •• | 04 (Four) Brothers & 03 (Three) Sisters   |  |  |
| Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information: |    | Mother  |  |  |
| (v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan                             |    | Entrepreneur<br>No<br>Nil<br>Nil  |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date   | : | Class Eight  |
|---|---|--|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)  | : | No   |
| Business Experiences and<br>Training Info (years of<br>experience, if s/he received<br>any on- hand training, formal<br>training, work experience as an<br>apprentice etc.) |   | 10 (Ten) years experiences is running his own business. He started the business with Tk. 100,000. (One lac)  He has taken 04 (Four) years working experiences in his own workshop. |
| Other Own/Family Sources of Income  | : | His 01 (One) brother's income from business and 01 (One) brother's income from foreign remittance (Oman).  |
| Other Own/Family Sources of Liabilities   | : | Nil  |
| NU's Contract No.   | : | 01731727010  |
| NU's National ID No.  | : | 6710434080918  |
| NU Project Source/Reference   | : | Grameen Telecom Trust  |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rohima Begum is a GB member since 1988 at first she took GB loan BDT 2,000 (Two thousand).
- Gradually she took GB loan several times and utilized it by purchasing goat, purchasing cow and assisting her son in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name  | :  | M/S Makbul Traders  |
|--|----|---|
| Address/ Location  | :  | Taltola Bazar, Narayanganj  |
| Total Investment in BDT                                      | :  | Tk. 668,000   |
| Financing  | :  | Self Tk. 468,000 (from existing business) Required Investment Tk. 200,000 (as equity) |
| Present salary/drawings from business                        | •  | BDT 13,000 (Thirteen thousand)  |
| Proposed Salary (estimates)                                  | •• | BDT 15,000 (Fifteen thousand)   |
| Proposed Business<br>Implementation Plan                     |    |   |
| (i) % of present gross profit margin                         | :  | On products 9%  |
| (ii) Estimated % of proposed gross profit margin             | :  | On products 9%  |
| (iii) In future risk mgt. plan<br>(from fire, disaster etc.) | :  |   |

#### INFO ON EXISTING BUSINESS OPERATIONS

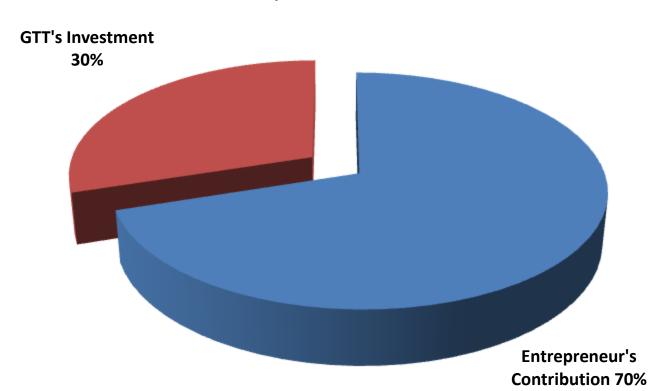
|  | EB (BDT) |         |           |  |  |
|--|----------|---------|-----------|--|--|
| Particulars Particulars Particulars            | Daily    | Monthly | Yearly    |  |  |
| Sales income from products (A)                 | 20,000   | 560,000 | 6,720,000 |  |  |
| Less: Cost of Sales (Raw material & wages) (B) | 18,200   | 509,600 | 6,115,200 |  |  |
| Gross Profit (C) [C=(A-B)]                     | 1,800    | 50,400  | 604,800   |  |  |
| Less: Operating Cost:                          |          | ,       | ·         |  |  |
| Electricity bill                               |          | 1,000   | 12,000    |  |  |
| Night Guard Bill                               |          | 600     | 7,200     |  |  |
| Shop Rent                                      |          | 4,000   | 48,000    |  |  |
| Mobile bill                                    |          | 1,000   | 12,000    |  |  |
| Conveyance bill                                |          | 2,000   | 24,000    |  |  |
| Present Salary (Self and family)               |          | 13,000  | 156,000   |  |  |
| Present Salary (Assistant-2)                   |          | 13,000  | 156,000   |  |  |
| Provision of Bad Debt                          |          | 48      | 572       |  |  |
| Other Cost (stationary & Entertainment etc.)   |          | 600     | 7,200     |  |  |
| Non Cash Item:                                 |          |         | .,        |  |  |
| Depreciation Expenses                          |          | 1,603   | 19,230    |  |  |
| Total Operating Cost (D)                       |          | 36,850  | 442,202   |  |  |
| Net Profit (C-D):                              |          | 13,550  | 162,598   |  |  |

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particula  | Existing<br>Business<br>(BDT)                 | Proposed (BDT) | Total<br>(BDT) |          |
|--|---|----------------|----------------|----------|
| Existing   | Proposed                                      |                |                |          |
| Investment in products ( cement, iron, door, window, gate and others etc.)   | Investment in products ( cement and rod etc.) | 300,800        | 200,000        | 500,800  |
| Investment in Machineries, Equipment & Tools (welding machine, cutting machine, drill machine, color spray machine, weight machine, bulb and fan etc.) |   |                | -              | 125,800  |
| Cash in hand   |   |                | -              | 6,800    |
| Decoration (fixture and fittings)  |   |                | -              | 3,600    |
| GB Loan Outstanding  |   |                |                | (30,000) |
| Advance for Shop   |   |                |                | 50,000   |
| Creditors (Since July, 2016 to at present)   |   |                |                | (50,000) |
| Debtors (Since July, 2016 to at present)   |   |                | -              | 61,000   |
| Total Capital  |   |                | 200,000        | 668,000  |

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 468,000
- GTT's Investment BDT 200,000
- Total Capital BDT 668,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Destinulous                                    | Year 1 (BDT) |         |           | Year 2 (BDT) |         |           | Year 3 (BDT) |         |            |
|--|--------------|---------|-----------|--------------|---------|-----------|--------------|---------|------------|
| Particulars                                    | Daily        | Monthly | Yearly    | Daily        | Monthly | Yearly    | Daily        | Monthly | Yearly     |
| Estimated sales income from products (A)       | 26,000       | 728,000 | 8,736,000 | 28,860       | 808,080 | 9,696,960 | 30,592       | 856,565 | 10,278,778 |
| Less: Cost of Sales (Raw material & wages) (B) | 23,660       | 662,480 | 7,949,760 | 26,263       | 735,353 | 8,824,234 | 27,838       | 779,474 | 9,353,688  |
| Gross Profit (C) [C=(A-B)]                     | 2,340        | 65,520  | 786,240   | 2,597        | 72,727  | 872,726   | 2,753        | 77,091  | 925,090    |
| Less: Operating Cost:                          |              |         |           |              |         |           |              |         |            |
| Electricity bill                               |              | 1,300   | 15,600    |              | 1,500   | 18,000    |              | 1,700   | 20,400     |
| Night Guard Bill                               |              |         |           |              |         |           |              |         |            |
|  |              | 600     | 7,200     |              | 650     | 7,800     |              | 700     | 8,400      |
| Shop Rent                                      |              | 4,000   | 48,000    |              | 4,000   | 48,000    |              | 4,000   | 48,000     |
| Mobile bill (SMS & Reporting)                  |              | 1,300   | 15,600    |              | 1,300   | 15,600    |              | 1,300   | 15,600     |
| Conveyance bill                                |              | 3,000   | 36,000    |              | 4,500   | 54,000    |              | 5,500   | 66,000     |
| Ownership Transfer Fee                         |              | 1,333   | 8,000     |              | 1,333   | 16,000    |              | 1,333   | 16,000     |
| Proposed Salary-(Self and family)              |              | 15,000  | 180,000   |              | 17,000  | 204,000   |              | 18,000  | 216,000    |
| Proposed Salary (Assistant-2)                  |              | 15,000  | 180,000   |              | 17,000  | 204,000   |              | 18,000  | 216,000    |
| Bank Charge (DD, PO, SC)                       |              |         |           |              |         |           |              |         |            |
|  |              | 50      | 600       |              | 50      | 600       |              | 50      | 600        |
| Provision of Bad Debt                          |              | 48      | 572       |              | 48      | 572       |              | 48      | 572        |
| Other Cost (stationary & Entertainment etc.)   |              | 900     | 10,800    |              | 1,100   | 13,200    |              | 1,300   | 15,600     |
| Non Cash Item:                                 |              |         | -,        |              | ,       | -,        |              | , = = = | -,         |
| Depreciation Expenses                          |              | 1,603   | 19,230    |              | 1,603   | 19,230    |              | 1,603   | 19,230     |
| Total Operating Cost (D)                       | -            | 44,134  | 521,602   | -            | 50,084  | 601,002   | -            | 53,534  | 642,402    |
| Net Profit (C-D):                              | •            | 21,387  | 264,638   | -            | 22,644  | 271,724   | -            | 23,557  | 282,688    |
| Retained Income                                |              |         | 264,638   |              |         | 536,362   |              |         | 819,050    |

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

| SI# | Particulars   | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow   |              |              |              |
| 1.1 | Investment Infusion by Investor                     | 200,000      | -            | -            |
| 1.2 | Net Profit (ownership tr. Fee added back)           | 272,638      | 287,724      | 298,688      |
| 1.3 | Depreciation Expenses                               | 19,230       | 19,230       | 19,230       |
| 1.4 | Opening Balance of Cash Surplus                     | 6,800        | 220,668      | 431,622      |
|     | Total Cash Inflow                                   | 498,668      | 527,622      | 749,540      |
| 2.0 | Cash Outflow  |              |              |              |
| 2.1 | Product Purchase                                    | 200,000      | -            | -            |
| 2.2 | GB Loan Outstanding                                 | 30,000       |              |              |
| 2.3 | Investment Payback including Ownership Transfer Fee | 48,000       | 96,000       | 96,000       |
|     | Total Cash Outflow                                  | 278,000      | 96,000       | 96,000       |
| 3.0 | Total Cash Surplus                                  | 220,668      | 431,622      | 653,540      |

#### **SWOT ANALYSIS**

| Strength   | WEAKNESS                                    |
|--|---|
| TRENGTH  | VV EAKNESS                                  |
| ☐ Present employment: Self: 01 Family: 0 Others (beyond family): 03 Permanent basis: 02 & Production basis: 01 ☐ Future employment: 0 ☐ Trade license of business in his own name ☐ He has on hand training; ☐ Product quality; ☐ Skilled & working experience : 14 Yrs. | ☐ Can not supply goods according to demand. |
| OPPORTUNITIES  | THREATS                                     |
| ☐ Location of shop;  | ☐ Local Competition.                        |
| ☐ Increase of demand;  |   |
| ☐ The capital of Entrepreneur will be Tk.  |   |
| 1287,050 after 3 years excluding payback   |   |
| of investor's money.   |   |

Presented at 331<sup>st</sup> as Yunus Centre and 96<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on August 24, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures





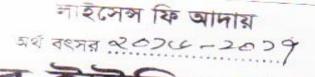














মোবাইল ঃ ০১৭১৮-২৫৬৩৮৫, ০১৭১২-২৫৯৩৩৬

না দেশ না ৪

লাভিষ্ঠানের নাম ৪ গ্রান্থকর নাম ঃ ..... লাইসেন্য ফি গ্রহণ করিয়া ২০১৫ - ২০১৭ চালাইয়া যাইবার অনুমতি দেওয়া হইল।

৩০-০৬-২০১৭ তারিখের পর্যন্ত অত্র লাইসেঙ্গ বৈধ বলিয়া বিবেচিত হইবে এবং প্রতি বৎসর নবায়ন করিতে হইবে

ন্ত্ৰাল, ধন -হসলাম, পেশাঃ ব্যবসা



#### গ্রামীণ ব্যাংক

ক্তাহপুর সোনারগ্রী শাসা।শাবা

#### সহজ ঋণের পাশ বই

#### াণপ্রজাতন্ত্রী বাংলাদেশ সরকার . - Trent of the People's Republic of Beligladesh

BOOMAL ID CARD / জাতীয় পরিচয় পত্র



নাম: ফজলুল করিম

Name: Fazlul Karim

পিতা: মৃত সাহেব আলী

মাতা: মৃত আলেজান

Date of Birth: 09 May 1948

ID NO: 6710434080951

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা নেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা; বাসা/খোভি: উত্তর পাড়া, গ্রাম/রাস্তা: শিরাব, ডাকঘর; মহজমপুর - ১৪৬০, (मानावर्गः, नावासनगञ्ज



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

...veniment of the People's Republic of Bangladesh NATIONAL ID CARD / झाठी स পরিচয় পত



নাম: রহিমা বেগম

Name: Rohima Begum

স্থামী; ফজনুল করিম

মাতা: আয়তুন নেছা

Date of Birth: 10 Mar 1958

ID NO: 6710434080965

এই কার্ডটি গণপ্রস্রাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তীত অন্য কোথাও পাওয়া খেলে নিকটপ্থ পোষ্ট অফিনে জমা দেয়ার জন্য অনুরোধ করা হলে।

ঠিকান; বাসা/হোভিং উত্তর পাড়া, গ্রাম/রাস্তা: শিরাব, ডাকঘর, মহজমপুর সোনারগা, নারায়নগঞ্জ





গণপ্রজাতন্ত্রী বাংলাকে Government of the People's Res

NATIONAL ID CARD / জাতীয় পরিচর 🖘



নাম: মোঃ মকবুল হোসেন

Name: Md Makbul Hossain

পিতা: মো: ফজলুল করিম

মাতা: মোঃ রহিমা বেগম

Date of Birth: 09 Apr 1980

ID NO: 6710434080918

এই কাউটি পণপ্ৰজাতন্ত্ৰী বাংলাদেশ সরকারের সম্পত্তি। কাউটি ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে কমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোতিং: মমিন বাড়ী, গ্রাম/রাজা: সুরাব, ডাকমর: মহজমপুর - ১৪৪০, त्तागादभी, नादाग्रमणक

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ০৪/০৬/২০০৮

## Thank You