Proposed NU Business Name ; Naznin Telecom $\underset{\text { Building Social Business }}{\text { Grameen Thiness Category; Telecom \& IT support }}$


Business Proposal Prepared by: Md, Al Amin Amin, Assistant NU, Bhulta unit, Narayanganj,
Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | $:$ | Md, Abu Bakkar Saiddik <br> Vill: Borabo, Union: Tarabo, Post: Jatramura, Upazila: <br> Rupganj, District: Narayanganj. |
| :--- | :--- | :--- |
| Age | $:$ | 34 years |
| Marital status | $:$ | Married |
| Children | $: 01$ (One) Son |  |
| No. of siblings: | 02 (Two) Brothers and 04 (Four) Sisters |  |
| Parent's and GB related Info: | $:$ | Mother $\quad$ V |
| (i) Who is GB member |  |  |
| (ii) Mother's name | $:$ | Mst. Mokseda |
| (iii) Father's name | $:$ | Branch: kashpur, Centre \# 17/mo, |
| (iv) GB member's info | Loan no.:4423 Member since 2012 |  |
|  | First loan: Tk. 20,000 |  |
|  | Existing loan: Nil, Last loan: Tk. 20,000 |  |
| Further Information: | $:$ N/A |  |
| (v) Who pays GB loan installment | $:$ | No |
| (vi) Mobile lady |  |  |
| (vii) Grameen Education Loan | $:$ | Nil |
| (viii) Any other loan | $:$ | Nil |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,.)

| Education, till to date | $:$ | Class Ten |
| :--- | :--- | :--- |
| Present Occupation (Besides <br> own business, i.e., perusing <br> further studies, other business <br> etc.) | $:$ | Nil |
| Business Experiences and <br> Training Info (years of <br> experience, if s/he received <br> any on- hand training, formal <br> training, working experience <br> as an apprentice etc.) | $:$ | $:$04 (Four) years experiences is running his own business. <br> He started the business with BDT 150,000 (One lac fifty <br> thousand). <br> He has 03 (Three) months working experience as an <br> assistant in his friend's shop. |
| Other Own/Family Sources of <br> Income | $:$ | His Fathers income from business (dealership - Fulkali), <br> mother's income from tailoring and brother's income from <br> business (mobile shop). |
| Other Own/Family Sources of <br> Liabilities | $:$ | Nil |
| NU's Contact No. | $:$ | 01811748890 |
| NU's National ID No. | $:$ | 19926726819000096 |
| NU Project Source/Reference | $:$ | Grameen Telecom Trust |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mokseda is a GB member since 2012 at first she took GB loan BDT 20,000 (Twelve thousand).
- Gradually she took GB loan several times and utilized it for assisting her husbands in his business.
- Finally GB loan helped her to improve her economic condition and livelihood.


## PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | $:$ | Naznin Te le c om |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Borabo notun Bazar, Rupganj, Narayanganj |
| Total Investment in BDT | $:$ | Tk. 688,000 |
| Financing | $:$ | Self Tk. 538,000 (from existing business) <br> Required Investment Tk. 150,000 (as equity) |
| Present salary/drawings from <br> business | $:$ | BDT 5,000 (Five Thousand) |
| Proposed Salary <br> Proposed Business <br> Implementation Plan <br> (i) \% of present gross profit <br> margin <br> (ii) Estimated \% of proposed <br> gross profit margin <br> (iii) In future risk mgt. plan <br> (from fire, disaster etc.) | $:$ | : |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | Existing Business (BDT) |  |  |
| :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly |
| Sales income from Products | 500 | 13,000 | 156,000 |
| Income from computer activities | 500 | 13,000 | 156,000 |
| Income from photocopy | 500 | 13,000 | 156,000 |
| Commission from bkash | 320 | 8,320 | 99,840 |
| Commission from flexiload | 135 | 3,510 | 42,120 |
| Income from servicing | 300 | 7,800 | 93,600 |
| Total income from sales, computer activities, photocopy, commission \& servicing (A) | 2,255 | 58,630 | 703,560 |
| Less: Cost of Sales / Products | 400 | 10,400 | 124,800 |
| Less: Cost of computer activities | 100 | 2,600 | 31,200 |
| Less: Cost of photocopy | 250 | 6,500 | 78,000 |
| Less: Tolat Cost of Products, computer activities \& Photocopy (B) | 750 | 19,500 | 234,000 |
| Gross Profit (C) [C=(A-B)] | 1,505 | 39,130 | 469,560 |
| Less: Operating Cost: |  |  |  |
| Electricity bill |  | 700 | 8,400 |
| Generator bill |  | 200 | 2,400 |
| Shop Rent |  | 2,500 | 30,000 |
| Mobile bill |  | 200 | 2,400 |
| Night Guard bill |  | 200 | 2,400 |
| Conveyance bill |  | 400 | 4,800 |
| Present Salary (Family \& Self) |  | 5,000 | 60,000 |
| Present Salary (Assistant-02) |  | 16,000 | 192,000 |
| Other Cost (Stationary \& Entertainment etc.) |  | 300 | 3,600 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses |  | 3,279 | 39,345 |
| Total Operating Cost (D) |  | 28,959 | 347,505 |
| Net Profit (C-D): |  | 10,171 | 122,055 |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars |  | Existing Business (BDT) | Proposed (BDT) | $\begin{aligned} & \text { Total } \\ & \text { (BDT) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Existing | Proposed |  |  |  |
| Investment in products ( mobile accessories - head phone, memory card, charger, battery and others etc.) | Investment in products ( mobile accessories - head phone, memory card, charger, battery and others etc.) | 21,569 | 28,000 | 49,569 |
| Investment in bkash | Investment in bkash | 100,000 | 100,000 | 200,000 |
| Investment in flexiload | Investment in flexiload | 20,000 |  | 20,000 |
| Investment in Machineries, Equipment \& Tools ( computer set, printer, camera, photocopy machine, laminating machine, scanner, servicing accessories, mobile set, bulb and fan etc.) | Investment in Machinery (photocopy machine - 3 in 1 photocopy machine, printer \& scanner machine) | 248,300 | 22,000 | 270,300 |
| Cash in hand |  | 9,131 |  | 9,131 |
| Advance for Shop |  | 100,000 |  | 100,000 |
| Debtors (Since July, 2016 to at present) |  | 18,000 |  | 18,000 |
| Decoration ( fixture and fittings) |  | 21,000 |  | 21,000 |
| Total Capital |  | 538,000 | 150,000 | 688,000 |

## SOURCE OF FINANCE

■ Entrepreneur's Contribution BDT 538,000
■ GTT's Investment BDT 150,000

- Total Capital BDT 688,000


## GTT's

Investment 22\%


Entrepreneur's
Contribution
78\%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales income from Products | 600 | 15,600 | 187,200 | 690 | 17,940 | 215,280 | 759 | 19,734 | 236,808 |
| Estimated income from computer activities | 550 | 14,300 | 171,600 | 611 | 15,873 | 190,476 | 647 | 16,825 | 201,905 |
| Estimated income from photocopy | 850 | 22,100 | 265,200 | 944 | 24,531 | 294,372 | 1,019 | 26,493 | 317,922 |
| Estimated commission from bkash | 480 | 12,480 | 149,760 | 533 | 13,853 | 166,234 | 575 | 14,961 | 179,532 |
| Estimated commission from flexiload | 149 | 3,861 | 46,332 | 165 | 4,286 | 51,429 | 178 | 4,629 | 55,543 |
| Estimated income from servicing | 360 | 9,360 | 112,320 | 400 | 10,390 | 124,675 | 432 | 11,221 | 134,649 |
| Estimated total income from sales, computer activities, photocopy, commission \& servicing (A) | 2,989 | 77,701 | 932,412 | 3,341 | 86,872 | 1,042,465 | 3,610 | 93,863 | 1,126,359 |
| Less: Cost of Sales / Products | 480 | 12,480 | 149,760 | 552 | 14,352 | 172,224 | 607 | 15,787 | 189,446 |
| Less: Cost of computer activities | 110 | 2,860 | 34,320 | 122 | 3,175 | 38,095 | 129 | 3,365 | 40,381 |
| Less: Cost of photocopy | 425 | 11,050 | 132,600 | 472 | 12,266 | 147,186 | 509 | 13,247 | 158,961 |
| Less: Tolat Cost of Products, computer activities \& Photocopy (B) | 1,015 | 26,390 | 316,680 | 1,146 | 29,792 | 357,505 | 1,246 | 32,399 | 388,788 |
| Gross Profit (C) [ $\mathrm{C}=(\mathrm{A}-\mathrm{B}$ )] | 1,974 | 51,311 | 615,732 | 2,195 | 57,080 | 684,960 | 2,364 | 61,464 | 737,570 |
| Less: Operating Cost: |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 900 | 10,800 |  | 1,100 | 13,200 |  | 1,200 | 14,400 |
| Generator bill |  | 250 | 3,000 |  | 300 | 3,600 |  | 350 | 4,200 |
| Shop Rent |  | 2,500 | 30,000 |  | 2,500 | 30,000 |  | 2,500 | 30,000 |
| Mobile bill (SMS \& Reporting) |  | 500 | 6,000 |  | 500 | 6,000 |  | 500 | 6,000 |
| Night Guard bill |  | 300 | 3,600 |  | 400 | 4,800 |  | 500 | 6,000 |
| Conveyance |  | 600 | 7,200 |  | 800 | 9,600 |  | 1,000 | 12,000 |
| Ownership Transfer Fee |  | 1,000 | 6,000 |  | 1,000 | 12,000 |  | 1,000 | 12,000 |
| Proposed Salary-(Family \& Self) |  | 7,000 | 84,000 |  | 9,000 | 108,000 |  | 10,000 | 120,000 |
| Proposed Salary-(Assistant- 02) |  | 18,000 | 216,000 |  | 20,000 | 240,000 |  | 22,000 | 264,000 |
| Bank Charge (DD, PO, SC) |  | 55 | 330 |  | 55 | 660 |  | 55 | 660 |
| Other Cost (stationary \& Entertainment etc.) |  | 500 | 6,000 |  | 700 | 8,400 |  | 900 | 10,800 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses |  | 3,554 | 42,645 |  | 3,554 | 42,645 |  | 3,554 | 42,645 |
| Total Operating Cost (D) |  | 35,339 | 417,735 | - | 40,089 | 481,065 |  | 43,739 | 524,865 |
| Net Profit (C-D) |  | 15,972 | 197,997 | - | 16,991 | 203,895 | - | 17,725 | 212,705 |
| Retained Income |  |  | 197,997 |  |  | 401,892 |  |  | 614,598 |

Notes: 1. Agreed Grace period: Six months
2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, \& PAY,)

| Sl \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 150,000 | - |  |
| 1.2 | Net Profit (ownership tr. Fee added back) | 203,997 | 215,895 | 224,705 |
| 1.3 | Depreciation Expenses | 42,645 | 42,645 | 42,645 |
| 1.4 | Opening Balance of Cash Surplus | 9,131 | 219,773 | 406,313 |
|  | Total Cash Inflow | 405,773 | 478,313 | 673,664 |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Product Purchase | 150,000 | - |  |
| 2.2 | Investment Payback including Ownership Transfer Fee | 36,000 | 72,000 | 72,000 |
|  | Total Cash Outflow | 186,000 | 72,000 | 72,000 |
| 3.0 | Total Cash Surplus | 219,773 | 406,313 | 601,664 |

## SWOT ANALYSIS

## $S_{\text {TRENGTH }}$

$\square$ Present employment:
Self: 01 Family: 0
Others (beyond family): 02
Future employment:0
Trade License in his own name;

- He has on hand training;
$\square$ Good reputation;
$\square$ Skilled and working experiences (04 years);


## $\circlearrowleft_{\text {PPORTUNITIES }}$

$\square$ Location of Shop;
Have some fixed customers (Retail \& Wholesale);

- Increasing demand;

The Capital of the entrepreneur will be BDT 1152,598 after 3 years excluding payback of investor's money.

## $W_{\text {Eakness }}$

- Can not supply goods and services as per demand.


## $T_{\text {HREATS }}$

I Increase of local competitors;

- Fire;


# Presented at $331^{\text {st }}$ as Yunus Centre and $96^{\text {th }}$ In-house Executive Social Business Design Lab <br> (GTT) on August 24, 2016 at Grameen Telecom Trust Premises 

## Thank you

## Pictures









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## Thank You

