Proposed NU Business Name: AFRIDA TELECOM



Project identification and prepared by: Md. Kazem Uddin,
Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	AZHARUL ISLAM		
Age	:	09-01-1989 (27 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers		
Address	:	Vill: Jugitola P.O: BRRI P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST. ANOWARA BEGUM MD. AHMED ALI Branch: Bashon, Centre # 69(Female), Member ID: 10224/1, Group No: 03 Member since: 04-06-2008 (8Years) First loan: BDT 10,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715439350
Family's Contact No.	:	01858910920
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

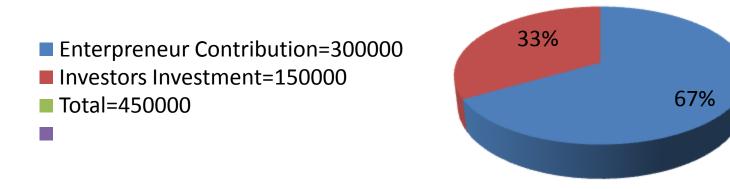
ANOWARA BEGUM joined Grameen Bank since 8 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her Husband Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	AFRIDA TELECOM	
Location	:	Jugitola, Gazipur	
Total Investment in BDT	:	BDT 4,50,000/-	
Financing	:	Self BDT 3,00,000/- (from existing business) 67% Required Investment BDT 1,50,000/- (as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	13 ft x 13 ft= 169 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like;gass Silinder,dyes,Saical ring,Electric Cable,pibe,energy bulb,Cow Feed etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. The shop is Rent . Collects goods from Chowrasta,Gazipur . Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Silinder, dyes, Saical ring, Electric					
Cable, pibe, energy bulb, Cow Feed etc.	3,000	90,000	10,80,000		
Total Sales (A)	3,000	90,000	10,80,000		
Less. Variable Expense					
Silinder, dyes, Saical ring, Electric					
Cable, pibe, energy bulb, Cow Feed etc.	2,400	72,000	8,64,000		
Total variable Expense (B)	2,400	72,000	8,64,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000		
Less. Fixed Expense					
Rent		2000	24,000		
Electricity Bill		200	2,400		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		300	3,600		
Entertainment		200	2,400		
Guard					
Generator		100	1,200		
Total fixed Cost (D)		8,100	97,200		
Net Profit (E) [C-D)		9,900	1,18,800		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Silinder, dyes, Saical ring	1,40,000	50,000	1,90,000	
Electric Cable,pibe	90,000	60,000	1,50,000	
Cow Feed, energy bulb etc.	70,000	40,000	1,10,000	
Total	3,00,000	1,50,000	4,50,000	

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Silinder, dyes, Saical ring, Electric				
Cable,pibe,energy bulb,Cow Feed etc	4,000	1,20,000	14,40,000	15,12,000
Total Sales (A)	4,000	1,20,000	14,40,000	15,12,000
Less. Variable Expense				
Silinder, dyes, Saical ring, Electric				
Cable, pibe, energy bulb, Cow Feed etc	3,200	96,000	11,52,000	12,09,600
Total variable Expense (B)	3,200	96,000	11,52,000	12,09,600
Contribution Margin (CM) [C=(A-B)	800	24,000	2,88,000	3,02,400
Less. Fixed Expense				
Rent		2000	24,000	24,000
Electricity Bill		200	2,400	2,500
Mobile Bill		350	4,200	4,300
Salary (self)		5,000	60,000	60,000
Transportation		800	9,600	10,000
Entertainment		250	3,000	3,000
Generator		100	1,200	1,400
Total Fixed Cost		8,700	1,04,400	1,05,200
Net Profit (E) [C-D)		15,300	1,83,600	1,97,200
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,50,000	
1.2	Net Profit	1,83,600	1,97,200
1.3	Depreciation (Non cash item)	-	-
1.4	Opening Balance of Cash Surplus	-	93,600
	Total Cash Inflow	3,33,600	2,90,800
2	Cash Outflow		
2.1	Purchase of Product	1,50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	2,40,000	90,000
3	Net Cash Surplus	93,600	2,00,800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

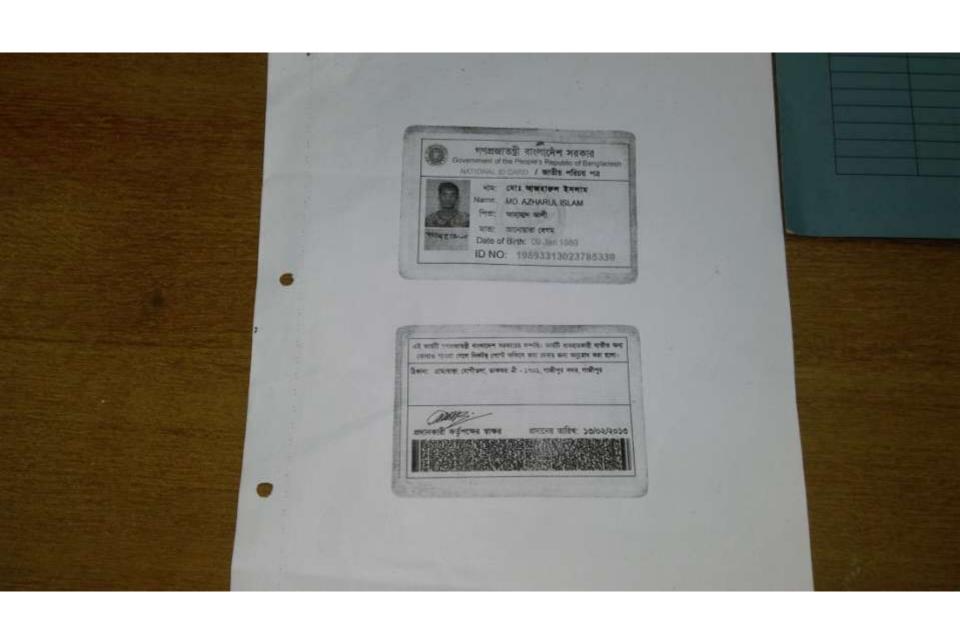
Pictures











FAMILY PICTURE

