#### **Proposed NU Business Name: MILON TELECOM**



Project identification and prepared by: Md Arif Hossain, Mawna Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD MILON MIA	
Age	:	24-10-1991 (26 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	4 Brothers	
Address	:	Vill: Saitalia, P.O: Tengra, P.S: Sreepur, Dist: Gazipur	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MINARA FAZLUL HOQ Branch: Tengra Sreepur, Centre # 09 (Female), Member ID: 3467, Group No: 06 Member since: 03-09-2006 (10 Years) First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50,000/-, Outstanding loan: BDT 18,791/- Father No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	-	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01929-474424
Mother's Contact No.	:	01921866300
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

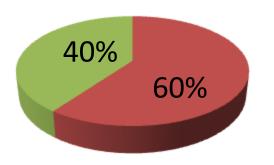
**MINARA** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MILON TELECOM		
Location	:	Mawna Chourasta, Gazipur		
Total Investment in BDT	:	BDT 2,50,000/-		
Financing	:	Self BDT 1,50,000/-(from existing business) 60%		
		Required Investment BDT 1,00,000/-(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 12 ft= 120 square ft		
Security of the shop	:	BDT 1,00,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Battery, Charger, Cover etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing one employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Mobile Item	3,500	105,000	1,260,000		
Total Sales (A)	3,500	105,000	1,260,000		
Less. Variable Expense					
Mobile Item	2,800	84,000	1,008,000		
Total variable Expense (B)	2,800	84,000	1,008,000		
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000		
Less. Fixed Expense					
Rent		1,500	18,000		
Electricity Bill		1,000	12,000		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Entertainment		500	6,000		
Transportation		500	6,000		
Salary (staff)		5,000	60,000		
Guard		400	4,800		
Total fixed Cost (D)		14,400	172,800		
Net Profit (E) [C-D)		6,600	79,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Battery (280 x 250)	70,000	25,000	95,000		
Charger (50 x 70)	3,500	10,500	14,000		
Cover (100 x 80)	8,000	8,000	16,000		
Caching (200 x130)	26,000	13,000	39,000		
Headphone (200 x 100)	20,000	20,000	40,000		
Memory Card (18 x 250)	4,500	11,500	16,000		
Glass Paper (300 x 60)	18,000	12,000	30,000		
Total	150,000	100,000	250,000		

### **Source of Finance**



Entrepreneur's Contribution 150,000
Investor's Investment 100,000
Total 250,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Mobile Item	4,500	135,000	1,620,000	1,701,000	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	
Less. Variable Expense					
Mobile Item	3,600	108,000	1,296,000	1,360,800	
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	
Less. Fixed Expense					
Rent		1,500	18,000	18,000	
Electricity Bill		1,000	12,000	13,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		500	6,000	7,000	
Transportation		800	9,600	11,500	
Salary (staff)		5,000	60,000	60,000	
Guard		400	4,800	5,500	
Total Fixed Cost		14,800	177,600	183,000	
Net Profit (E) [C-D)		12,200	146,400	157,200	
Investment Payback			60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	146,400	157,200
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		86,400
	Total Cash Inflow	246,400	243,600
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	86,400	183,600



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 5 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures











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# **FAMILY PICTURE**