#### **Proposed NU Business Name: NISHI NABILA BOSTRALOY & SHOES STORE**



Project identification and prepared by: Arif Hossain, Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. NURUL ISLAM		
Age	:	07-09-1982(34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	3 Brothers & 1 Sister		
Address	:	Vill: Tepirbari, P.O: Tenga, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. ZARINA KHATUN MD. ABDUL KHALEQUE Branch: Tengra Shreepur Centre # 51 (Female), Member ID: 7568/3, Group No: 08 Member since: 08-05-1995 to 10-06-2002(7Years) First loan: BDT. 5,000		
Further Information:		Existing Loan: Nil, Outstanding loan: Nil N/A		
(v) Who pays GB loan installment (vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01610-885288
Mother's Contact No.	:	01910-041617
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. ZARINA KHATUN** joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info			
Business Name	<b>:</b>	NISHI NABILA BOSTRALOY & SHOES STORE	
Location	:	Satir Bazar, Mawna, Gazipur	
Total Investment in BDT	:	BDT 2,30,000/-	
Financing	:	Self BDT 1,30,000/-(from existing business) 57% Required Investment BDT 1,00,000/-(as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	<b>:</b>	BDT 5,000/-	
Size of shop		12ft x 18ft= 216 square ft	
Security of the shop	:	-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shirt, pant, t-shirt etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths, Shoes etc	2,800	84,000	1,008,000		
Total Sales (A)	2,800	84,000	1,008,000		
Less. Variable Expense					
Cloths, Shoes etc	2,380	71,400	856,800		
Total variable Expense (B)	2,380	71,400	856,800		
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200		
Less. Fixed Expense					
Electricity bill		500	6,000		
Mobile bill		300	3,600		
Transportation		500	6,000		
Generator bill		150	1,800		
Salary (self)		5,000	60,000		
Guard		200	2,400		
Entertainment		400	4,800		
Total fixed Cost (D)		7,050	84,600		
Net Profit (E) [C-D)		5,550	66,600		

Investment Breakdown					
Particulars Particulars Particulars Particulars	Existing	Proposed	Proposed Total		
Shari	50,000	0	50,000		
Lungi	30,000	0	30,000		
Three Piece	35,000	25,000	60,000		
Pant	15,000	0	15,000		
Long Cloth	0	9,000	9,000		
Shoes	0	50,000	50,000		
Others	0	16,000	16,000		
Total	130,000	100,000	230,000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths, Shoes etc	4,300	129,000	1,548,000	1,625,400	
Total Sales (A)	4,300	129,000	1,548,000	1,625,400	
Less. Variable Expense					
Cloths, Shoes etc	3,655	109,650	1,315,800	1,381,590	
Total variable Expense (B)	3,655	109,650	1,315,800	1,381,590	
Contribution Margin (CM) [C=(A-B)	645	19,350	232,200	243,810	
Less. Fixed Expense					
Electricity bill		500	6,000	6,000	
Mobile bill		400	4,800	4,800	
Transportation		700	8,400	9,500	
Generator bill		150	1,800	1,800	
Salary (self)		5,000	60,000	60,000	
Salary (staff-1)		3,000	36,000	36,000	
Guard		200	2,400	2,400	
Entertainment		400	4,800	5,500	
Total Fixed Cost		10,350	124,200	126,000	
Net Profit (E) [C-D)		9,000	108,000	117,810	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	108,000	117,810
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		48,000
	Total Cash Inflow	208,000	165,810
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	48,000	105,810

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

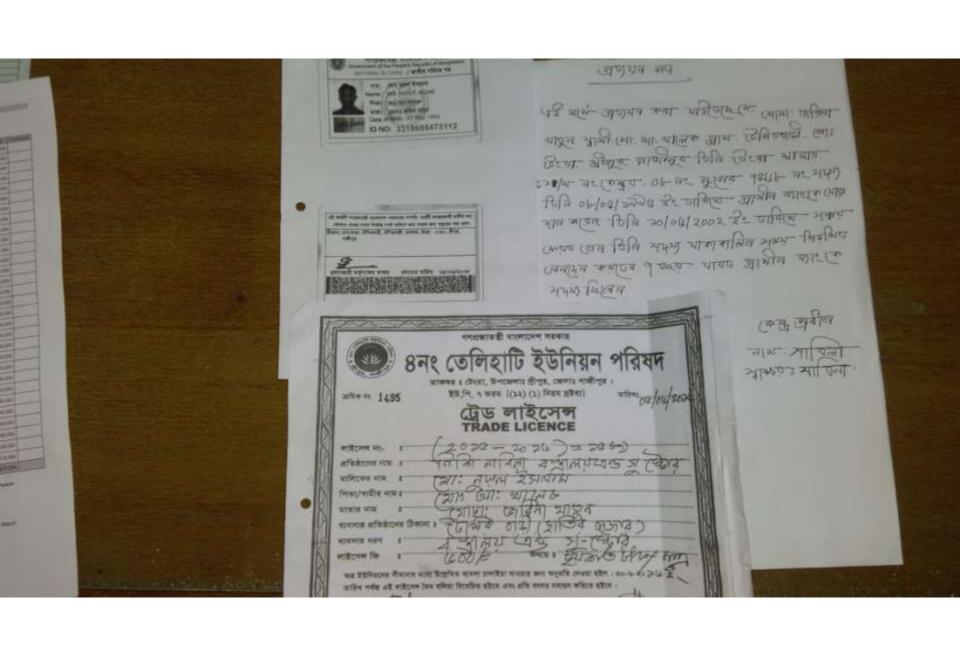
# Pictures











# **FAMILY PICTURE**

