Proposed NU Business Name: LAMIA RUMAN FURNITURE MART



Project identification and prepared by: Md. Mohiuddin Rubel Ghatail Unit, Tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. KHALEK		
Age	:	30-02-1987(29Y <i>ears</i>)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Doughter & 1 Son		
No. of siblings:	:	2 Sisters		
Address	:	Vill: Airkahnia P.O: Chonkhola P.S: Ghatail Dist: Tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MALEKA MOYEJ UDDIN Branch: Chonkhola, Ghatail, Centre # 01 (Female), Member ID:1148, Group No: 06 Member since: 12-07-2009 (7Years) First loan: BDT10,000 .Existing Loan:35000		
Further Information:	١.	Outstanding loan:23400 Brother -In -Low		
(v) Who pays GB loan installment (vi) Mobile lady		No		
(vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	18 years experience in running business.
Training Info	:	He has 15 years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01778-048023
Family's Contact No.	:	01734-913279
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MALEKA joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business And Home Development.

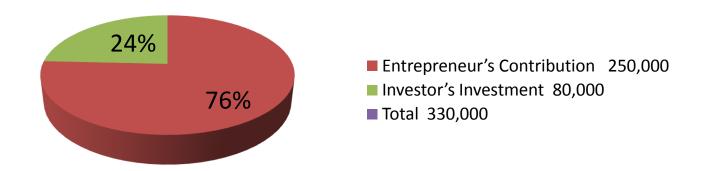
Proposed Nobin Udyokta Business Info			
Business Name	:	LAMIA RUMAN FURNITURE MART	
Location	:	Chonkhola Bazar,Ghatail,Tangail.	
Total Investment in BDT	:	BDT 330,000/-	
Financing	:	Self BDT 250,000/- (from existing business) 68% Required Investment BDT 80,000/- (as equity) 32%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	40 ft x 15 ft= 600 Square ft	
Security of the shop	:	None	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sky Moni Wood, Door, Window, Alna, Dessing Table, Full Box Khat, Sofa Set, Etc. Average 30% gain on sales. The business is operating by entrepreneur. Existing 4 employee. The Shop Is Rented Collects goods from Chonkhola, Madhupur, Ghatail. Agreed grace period is 3 months. 	

Existing Business (BDT)

LAISTING DUSINESS (DD1)				
Daily	Monthly	Yearly		
4000	120000	1440000		
4000	120000	1440000		
2800	84000	1008000		
2800	84000	1008000		
1200	36000	432000		
	2000	24000		
	1000	12000		
	300	3600		
	5000	60000		
	3000	36000		
	300	3600		
	100	1200		
	16000	192000		
	1000	12000		
	28700	344400		
	7300	87600		
	Daily 4000 4000 2800 2800	Daily Monthly 4000 120000 4000 120000 2800 84000 2800 84000 1200 36000 1000 300 5000 3000 300 300 100 16000 1000 28700		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Sofa Set=2*25000,Box Khat=3*30000,Door=1*12000,Wall Show case=1*25000,Window=4*1400,Alna=1*150 0,Dressing Table=1*15000,Sky Moni Wood=100*550	250000	80000	330000		
Total	250000	80000	330000		

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Sky Moni Wood, Door, Wall Show Case Table, Full Box Khat	5000	150000	1800000	1890000
Total Sales (A)	5000	150000	1800000	1890000
Less. Variable Expense				
Sky Moni Wood,Door,Wall Show CaseTable,Full Box Khat	3500	105000	1260000	1323000
Total variable Expense (B)	3500	105000	1260000	1323000
Contribution Margin (CM) [C=(A-B)	1500	45000	540000	567000
Less. Fixed Expense				
Rent		2000	24000	24000
Electricity Bill		1000	12000	12000
Mobile Bill		350	4200	4200
Salary (self)		5000	60000	60000
Transportation		3000	36000	36000
Entertainment		350	4200	4200
Salary (staff) (5*4000)		20000	240000	240000
Genaretor		1000	12000	12000
Gaurd		100	1200	1200
Total Fixed Cost		32800	393600	393600
Net Profit (E) [C-D)		12200	146400	173400
Investment Payback			48000	48000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80000	
1.2	Net Profit	146400	173400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		98400
	Total Cash Inflow	226400	271800
2	Cash Outflow		
2.1	Purchase of Product	80000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128000	48000
3	Net Cash Surplus	98400	223800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 18 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















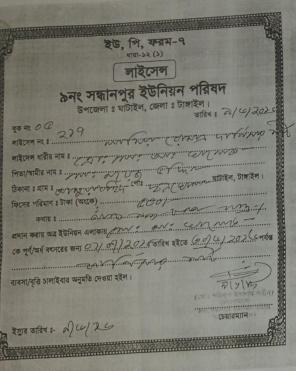












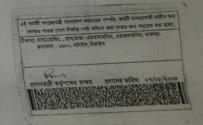


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FAMILY PICTURE

