Proposed NU Business Name: JONONI TRADERS



Project identification and prepared by: : Md. Mozammel Haque, Jamurki Unit, Tangail

भीदगह अग्रास भारतह उनुर्ग्रेमार

Grameen Shakti Samajik Byabosha Ltd.

Project verified by: MD. Mizanur Rahaman Patwary

Brief Bio of The Proposed Nobin Udyokta				
Name	:	SOPON KUMAR BOSU		
Age	:	11-01-1982 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brothers and 2 Sister		
Address	:	Vill: Meruyaghona P.O: Meruyaghona P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father ANJOLI RANI BOSU LET.KANTI KUMAR BOSU Branch: Fajilhati Delduar, Centre # 22 (Female), Member ID: 2114, Group No: 09 Member since: 03/09/2003 (13 Years) First Ioan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Brother No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01766-250317
Family's Contact No.	:	01934-029902
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANJOLI RANI BOSU joined Grameen Bank since 13 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

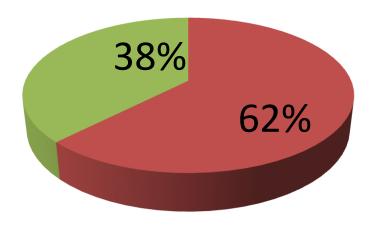
Proposed Nobin Udyokta Business Info			
Business Name	:	JONONI TRADERS	
Location	:	Putiyajani, Delduar, Tangail.	
Total Investment in BDT	:	BDT 266,000/-	
Financing	:	Self BDT 166,000/- (from existing business) 62% Required Investment BDT 100,000/- (as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	30 ft x 10 ft= 10 square ft	
Security of the shop	:	Nil	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Tin, Cement, Pipe, Pan, Brick etc . Average 8% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Tangail, Mirjapur. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Tin, Cement, Pipe, Pan, Brick	7,500	225,000	2,700,000	
Total Sales (A)	7,500	225,000	2,700,000	
Less. Variable Expense				
Tin, Cement, Pipe, Pan, Brick	6,900	207,000	2,484,000	
Total variable Expense (B)	6,900	207,000	2,484,000	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	
Less. Fixed Expense				
Rent		1,800	21,600	
Electricity Bill		220	2,640	
Transportation		1,500	18,000	
Mobile Bill		300	3,600	
Entertainment		300	3,600	
Guard		200	2,400	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		9,320	111,840	
Net Profit (E) [C-D)		8,680	104,160	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Tin,	84,000	100,000	184,000		
Cement,	44,770	0	44,770		
Pipe	7,600	0	7,600		
Pan,	4,200	0	4,200		
Brick	7,200	0	7,200		
Others	18,230	0	18,230		
Total	166,000	100,000	266,000		

Source of Finance



- Entrepreneur's Contribution 166,000
- Investor's Investment 100,000
- Total 266,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Tin, Cement, Pipe, Pan, Brick	13,000	390,000	4,680,000	4,914,000	
	0	0	0	0	
Total Sales (A)	13,000	390,000	4,680,000	4,914,000	
Less. Variable Expense					
Tin, Cement, Pipe, Pan, Brick	11,960	358,800	4,305,600	4,520,880	
Total variable Expense (B)	11,960	358,800	4,305,600	4,520,880	
Contribution Margin (CM) [C=(A-B)]	1,040	31,200	374,400	393,120	
Less. Fixed Expense					
Rent		1,800	21,600	21,600	
Electricity Bill		220	2,640	2,640	
Transportation		2,000	24,000	24,000	
Mobile Bill		400	4,800	4,800	
Entertainment		300	3,600	3,600	
Salary (sttaf)		4,500	54,000	54,000	
Salary (self)		5,000	60,000	60,000	
Guard		200	2400	2400	
Total Fixed Cost		14,420	173,040	173,040	
Net Profit (E) =[C-D)]		16,780	201,360	220,080	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	201,360	220,080
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		141,360
	Total Cash Inflow	301,360	361,440
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	141,360	301,440



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 18 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Delduar Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures







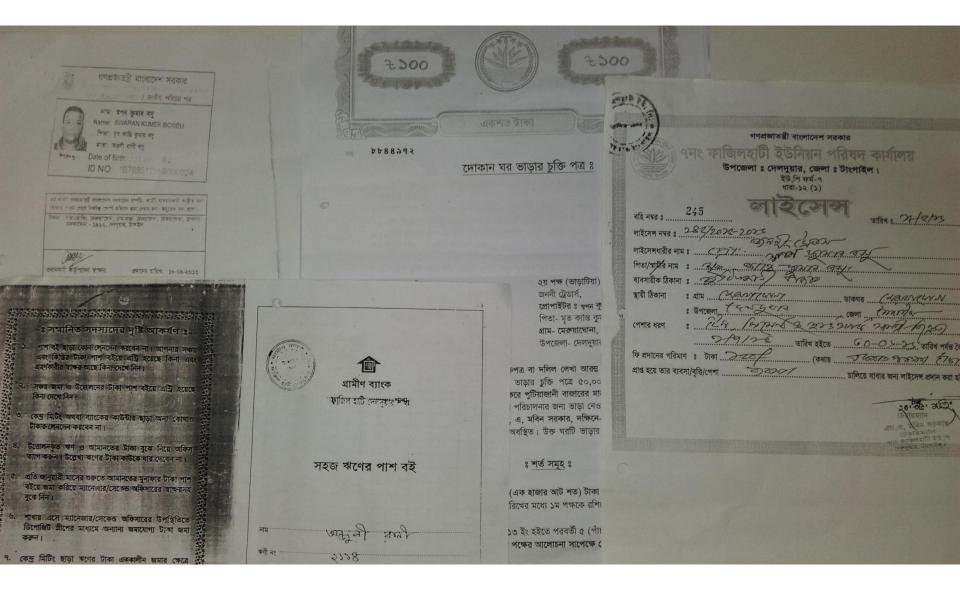












FAMILY PICTURE

