Proposed NU Business Name: VAI VAI STORE



Project identification and prepared by: MD. Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Muzaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. FORHAD ALI			
Age	:	30-1-1988(28 Years)			
Education, till to date	:	Class V			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	2 Brothers			
Address	:	Vill: Kanaikandor, P.O: Mirjapur , P.S: Sherpur, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. FORIDA BEGUM MD. MOSHARROF ALI MONTU Branch: Mirjapur, Sherpur, Centre # 96(Female), Member ID: 10162; No:04 Member since: 30-05-1995(21 Years) First loan: 2500taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan: BDT 18780 Mother, Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	9 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-439415
Mother's Contact No.	:	01718-481278
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

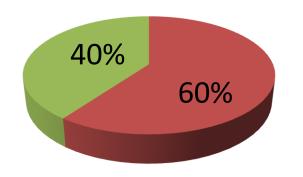
MST. FORIDA BEGUM joined Grameen Bank since 21 years ago. At first she took 2500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	VAI VAI STORE		
Location	:	Kanaikandor, mirjapur		
Total Investment in BDT	:	BDT 1,20,000/-		
Financing	:	Self BDT 40,000/-(from existing business) 40%		
		Required Investment BDT 80,000/-(as equity) 60%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 15 ft= 180 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery Item etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is owned. Collects goods from Sherpur. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	2,450	73,500	882,000		
Total Sales (A)	2,450	73,500	882,000		
Less. Variable Expense					
Grocery Item	2,083	62,475	749,700		
Total variable Expense (B)	2,083	62,475	749,700		
Contribution Margin (CM) [C=(A-B)	368	11,025	132,300		
Less. Fixed Expense					
Electricity Bill		1,000	12,000		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		500	6,000		
Entertainment		100	1,200		
Total fixed Cost (D)		6,800	81,600		
Net Profit (E) [C-D)		4,225	50,700		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice (1 x 2500)	2,500	25,000	27,500			
Soft Drinks (5 x 550)	2,750	4,400	7,150			
Biscuit Chanachur	3,000	15,000	18,000			
Washing Powder (10 x 52)	520	3,000	3,520			
Cosmetics	4,000	20,000	24,000			
Soyabin Oil (10 x 88)	880	5,000	5,880			
Electric Item	3,000	2,000	5,000			
Potato, Thread, Brush etc	3,350	5,600	8,950			
Fridge (1)	15,000	0	15,000			
Television (1)	5,000	0	5,000			
Total	40,000	80,000	120,000			

Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 80,000
- Total 200,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	3,500	105,000	1,260,000	1,323,000	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	
Less. Variable Expense					
Grocery Item	2,975	89,250	1,071,000	1,124,550	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000	198,450	
Less. Fixed Expense					
Electricity Bill		1,000	12,000	13,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	11,500	
Entertainment		100	1,200	1,500	
Non Cash Item					
Depreciation		333	4,000	4,000	
Total Fixed Cost		7,533	90,400	94,000	
Net Profit (E) [C-D)		8,217	98,600	104,450	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	98,600	104,450
1.3	Depreciation (Non cash item)	4,000	4,000
1.4	Opening Balance of Cash Surplus		54,600
	Total Cash Inflow	182,600	163,050
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	54,600	115,050

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

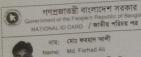












পিতা: মোঃ মোশারফ আলী মৃষ্ট যাতা: মোছাঃ ফরিদা বেগম Date of Birth: 30 Jan 1988 ID NO: 1018877073528

এই কার্ডটি গণপ্রজাতন্ত্রী বাংশাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যবহিত অন্য কোখাও পাতথা পোল নিকটর পোট অফিসে জনা দেয়ার জন্য অনুবোধ করা হলো। কানা: গ্রাম/রাজ: কানাইকাপর, কানাইকাপর, ভাকঘর: মির্মাপুর - ৫৮৪০,

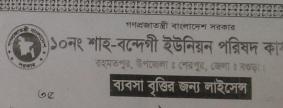
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প্রদানকারী কর্তপক্ষের স্বাক্ষর প্রদানের তারিখ: ০৫/০৯/২০০৮

यवीरंग अंग

प्यामि खाः प्राभाग्य प्रामी यूने अरे मार्ड ियाणीय करिए हैं हा, आशार अनुन (शह केएर्स लाम कि नामिय अस्पति हिनसे भेगा केवाद राष्ट्रीय निवार कर्मिश्री। सामान प्रकार लाह अवस्था क्यांने ये अभावा हिन स्वरंग क्रक योगा कंगत जी जाया वा व्याया भीगारिक कार अकार दाने स जामि स्टें।

स्कारिक को स के के कि सामा कर के का समा



लारेटमम नः- ७०० के 12000- 200 एक তারিখ ঃ.. प्रमे (५४१) दुधा द्व मुन्दूद इडिनियन : मार-वत्मनी, डिमर्डना : ११ ক্রামাইবের্বর नाहरमन्यातीत नाम ह जिला हुमाः रुत्राम ज्यानी िकाना ३ श्राम ३ क्या मार्क स्था अवस्त स्थाप्त स्थाप्त स्थाप्त स्थापता ফি প্রদানের পরিমাণ ঃ ১২ ৫০ ৮ (কথায় সু ২ ২০০০ সালা সমস্

আগামী ৩০শে জুন/২০১৫ ----পর্যন্ত ব্যবসা/বৃত্তি/পেশা সুষ্ঠ ভবে চালিয়ে যাবার জন্য এই লাইত

তারিখ ঃ.প.এ০৬।২০১১ প্র-

FAMILY PICTURE

