Proposed NU Business Name: RIPON FURNITURE



Project identification and prepared by: Ramendranath Haldar, Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MAHIN UDDIN RIPAN	
Age	:	01-04-1982 (34 Years)	
Education, till to date	:	Class Seven	
Marital status	:	Married	
Children	:	1 Son & 1 Daughter	
No. of siblings:	:	3 Brothers	
Address	:	Vill: Kajir Bag, P.O: DTM, P.S: Feni Sadar, Dist: Feni	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SAZEDA BEGUM MD ABDUL SATTAR Branch: Pathan Nagar, Chagolnaia, Centre # 54(Female), Member ID: 4393/1, Group No:05 Member since: 28-05-2006 (10 Years) First loan: 5000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Existing Loan: BDT 20000, Outstanding loan: BDT 5040 Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01822915684
Mother's Contact No.	:	01832299464
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit,Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAZEDA BEGUM joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	RIPON FURNITURE	
Location	:	Kazir Bag, Feni	
Total Investment in BDT	:	BDT 500,000/-	
Financing	:	Self BDT 400,000/-(from existing business) 80% Required Investment BDT 100,000/-(as equity) 20%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	13ft x 08 ft=104 square ft	
Security of the shop	:	BDT 200000/-	
Implementation		 The business is planned to be scaled up by investment in existing goods like; Wooden Furniture Average 35% gain on sale. The business is operating by entrepreneur. Existing 6 employees. One will be appointed in the future. The shop is rented. Shop is rented. Collects goods from, Noakhali, Feni Agreed grace period is 3 months. 	

Existing Business	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Wooden furniture	6700	201000	2412000
Total Sales (A)	6700	201000	2412000
Less Variable Expense			
Wooden furniture	4355	130650	1567800
Total variable Expense (B)	4,355	130650	1567800
Contribution Margin (CM) [C=(A-B)	2,345	70350	844200
Less Variable Expense			
Rent		500	6000
Electricity bill		1300	15600
Transportation		8,000	96000
Salary (self)		5000	60000
Salary(Staff)		45000	540000
Entertainment		500	6000
Guard		200	2400
Mobile bill		500	6000
Total fixed cost (D)		61,000	732000
Net Profit (E)= [C-D]		9,350	112200

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Cabinet	40,000	0	40000	
Sofa set	55,000	0	55000	
Ware drobe	35,000	0	35000	
Dressing table	40,000	0	40000	
Kot	100,000	0	100000	
Dining table	10,000	0	10000	
Chair	39,400	0	39400	
Akshi wood	29000	48000	77000	
Gamari wood	30000	52000	82000	
Loha wood	20000	0	20000	
Fan	1600		1600	
Randar Machine	18000		18000	
Machineries	40000		40000	
	400,000	100,000	500000	

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Wooden furniture	8200	246000	2952000	3099600
Total Sales (A)	8200	246000	2952000	3099600
Less Variable Expense				
Wooden furniture	5330	159900	1918800	2014740
Total variable Expense (B)	5,330	159900	1918800	2014740
Contribution Margin (CM) [C=(A-B)	2,870	86100	1033200	1084860
Less Variable Expense				
Rent		500	15,000	15,000
Electricity bill		1500	18000	18500
Transportation		8,500	102,000	103,000
Salary (self)		5000	60000	60000
Salary(Staff)		51000	612000	612000
Entertainment		550	6600	6600
Guard		200	2400	2400
Mobile bill		550	6600	5000
Total fixed cost (D)		67,600	820,200	820,100
Net Profit (E)= [C-D]		18500	222000	264,760
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

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SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	222,000	264,760
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		162,000
	Total Cash Inflow	322000	426760
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
2.3	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	162,000	366760

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

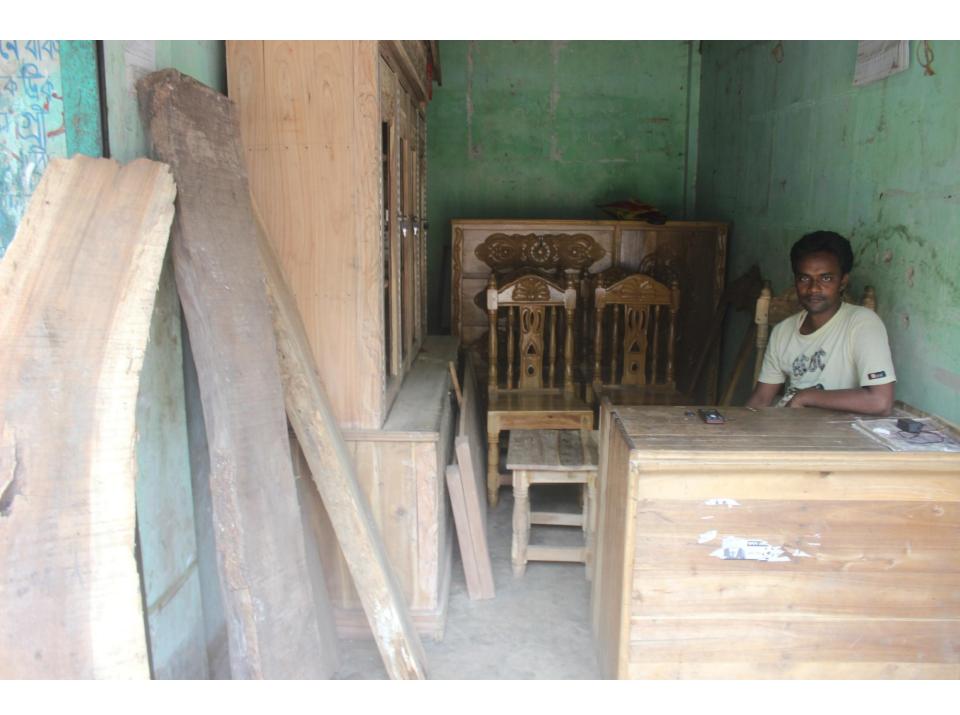
Theft

Fire

Political unrest

Pictures













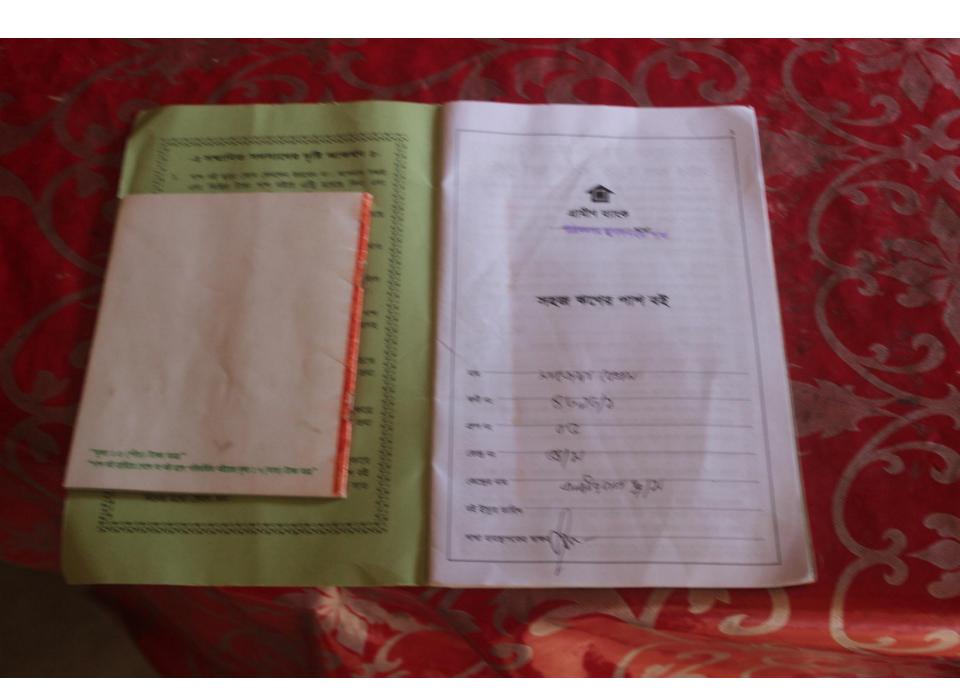


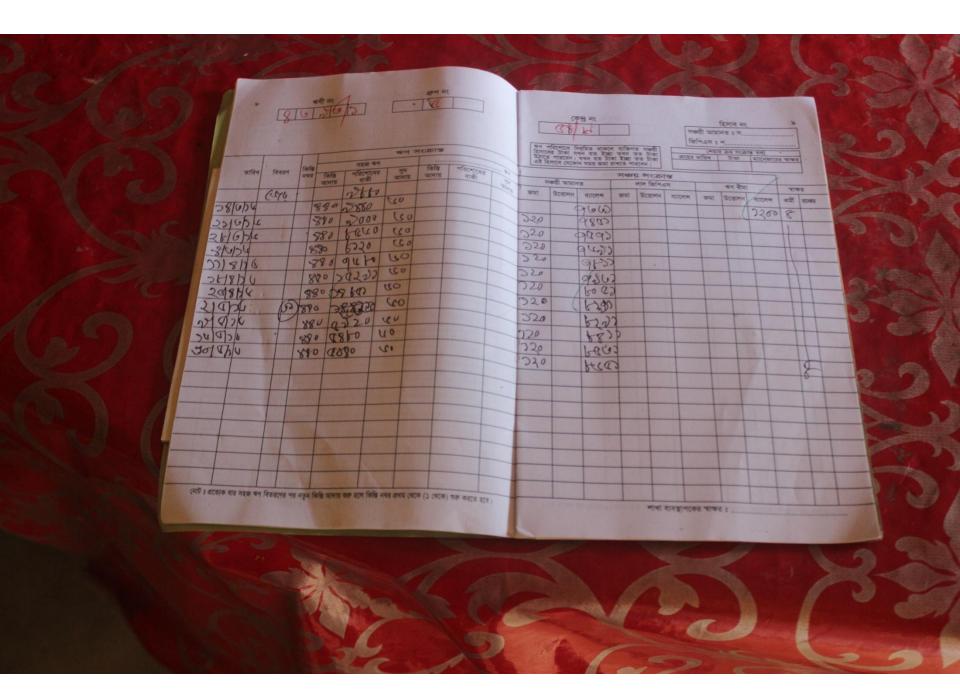


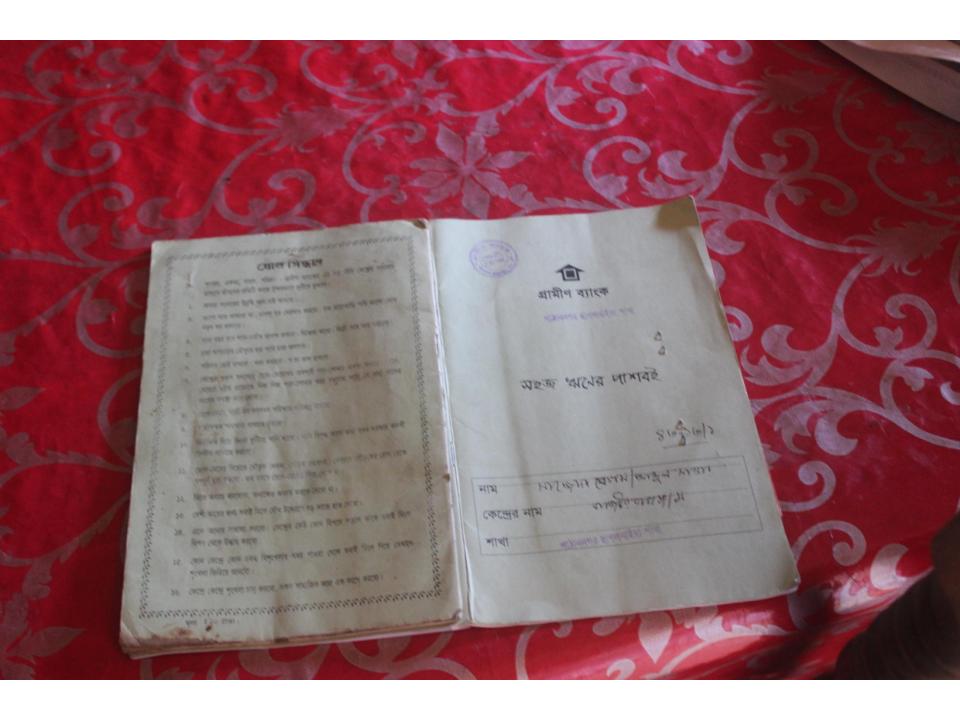




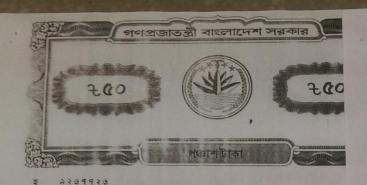






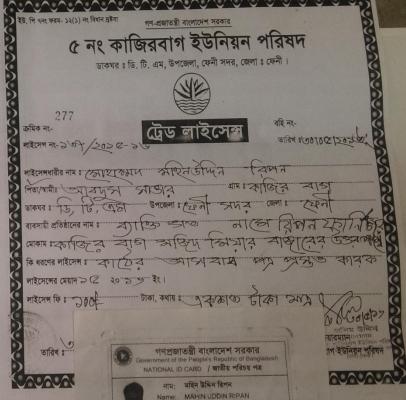






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পিতা: ঝোঃ আপুন হাজব মাতা: সাজেদা বেগম Date of Birth: 01 Apr 1982 ID NO: 3012947295835

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FAMILY PICTURE

