#### **Proposed NU Business Name: RUBEL FALL VANDAR & CONFECTIONARY**



Project identification and prepared by: MD Forhad Hossein Tangail Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RUBEL MIA		
Age	:	09-03-1988 (27 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers 1 Sister		
Address	:	Vill: Rosulpur, P.O: Rosulpur, P.S: Tangail, Dist: Tangtail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  AILEYA BEGUM  MD KORBAN ALI  Branch: Gala, Tangail, Centre # 32(Male),  Member ID:3159/1, Group No: 02  Member since: 15-06-2008 (08 Years)  First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT10,000, Outstanding loan: BDT 8,900 Father N/A No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	••	01752581165
Mother's Contact No.	:	01710147924
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ALEYA BEGUM** joined Grameen Bank since 07 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	l Nobin	Udyokta	<b>Business</b> I	nfo

1 Toposed Nobili Odyokta Busiliess iilio				
Business Name	:	RUBEL FALL VANDAR & CONFECTIONARY		
Location	:	Rosulpur Baazar,Tangail		
Total Investment in BDT	:	BDT 105,000/-		
Financing	:	Self BDT 45,000/-(from existing business) 43%		
		Required Investment BDT 60,000/-(as equity) 57%		
Present salary/drawings from business (estimates)	•	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 9 ft= 90 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Fruits &amp; Confectionary</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is own.</li> <li>Collects goods from Dhaka, Badamtoli, Elenga, Tangail</li> <li>Agreed grace period is 3 months.</li> </ul>		

# **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)	,	,	,
Confectionary, Fruits etc	2300	69000	828000
Total Sales (A)	2300	69000	828000
Less Variable Expense			
Confectionary, Fruits etc	1955	58650	703800
Total variable Expense (B)	1,955	58650	703800
Contribution Margin (CM) [C=(A-B)	345	10350	124200
Less Variable Expense			
Rent		200	2400
Transportation		200	2400
Salary (self)		5000	60000
Entertainment		100	1200
Guard		100	1200
Mobile bill		100	1200
Total fixed cost (D)		5,700	68400
Net Profit (E)= [C-D]		4,650	55800

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Sof drinks	3,500	0	3500		
Fruits	8,000	0	8000		
Biscuit, chanachur	3,000	20,000	23000		
Icecream	2,000	0	2000		
Freeze	20,000	0	20000		
Others	3,500	20,000	23500		
Cash	5,000	0	5000		
Confectionary	0	20000	20000		
	45,000	60,000	105000		

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Confectionary,Fruits etc	3800	114000	1368000	1436400	
Total Sales (A)	3800	114000	1368000	1436400	
Less Variable Expense					
Confectionary,Fruits etc	3230	96900	1162800	1220940	
Total variable Expense (B)	3,230	96900	1162800	1220940	
Contribution Margin (CM) [C=(A-B)	570	17100	205200	215460	
Less Variable Expense					
Rent		1,600	15,000	15,000	
Electricity bill		500	6000	6200	
Transportation		1,700	20,400	20,600	
Salary (self)		5000	60000	60000	
Entertainment		100	1200	1200	
Guard		100	1200	1200	
Mobile bill		100	1200	1300	
Total fixed cost (D)		9,000	103,800	104,300	
Net Profit (E)= [C-D]		8100	97200	111,160	
Investment Payback			36,000	36,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	97,200	111,160
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		55,200
	Total Cash Inflow	157200	166360
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	102,000	42000
3	Net Cash Surplus	55,200	124360

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 10Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











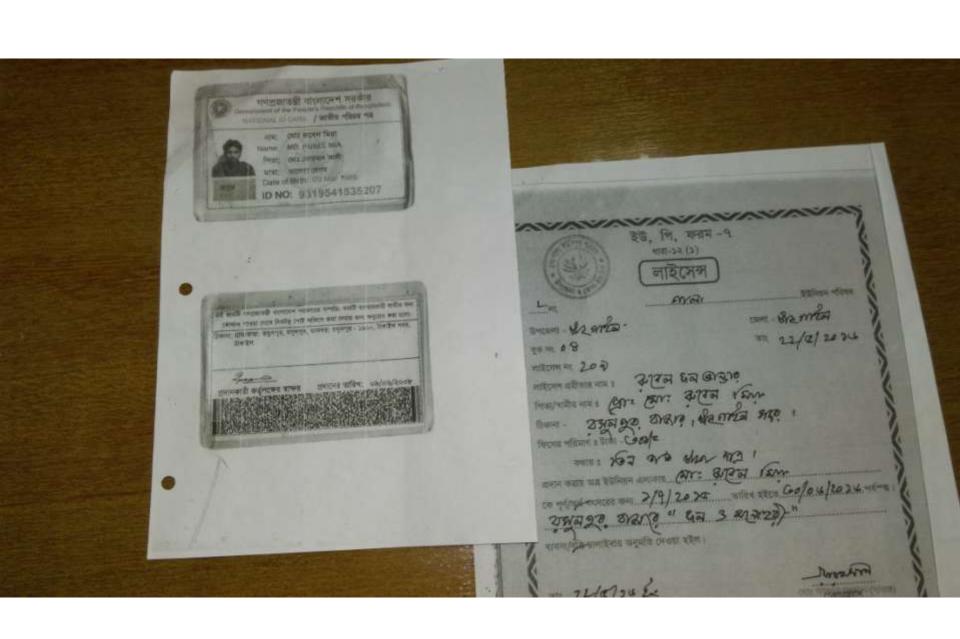












# **FAMILY PICTURE**

