#### Proposed NU Business Name: MAYER ACHOL BAKERY



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ALHAD HOSEN	
Age	:	26-10-1996 (20 Years)	
Education, till to date	•	Class 8	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	2 Brother 1 Sisters	
Address	:	Vill: Gobindopur, P.O: Khalpar, P.S: Nobabgonj, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PARVIN AKTER PARVIN AKTER MD. NOJRUL ISLAM Branch: Churain, Nobabgonj, Centre # 11(Female), Member ID: 6469, Group No: 10 Member since: 1998(17Years) First Ioan: BDT 5,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 100000, Outstanding Ioan: NIL Father No No No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 3 training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01755-396180
Mother's Contact No.	:	01720-095697
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

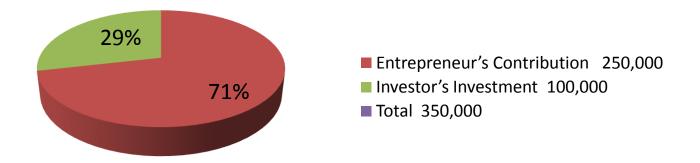
**PARVIN AKTER** joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAYER ACHOL BAKERY		
Location	:	-		
Total Investment in BDT	:	BDT 350,000/-		
Financing	:	Self BDT 250,000/-(from existing business) 71%		
		Required Investment BDT 100,000/-(as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20ft x 30 ft= 600 square ft		
Security of the shop	:	_		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Bakery item etc.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 4 employees.</li> <li>After getting equity fund 2 employee will be appointed</li> <li>The shop is rented.</li> <li>Collects goods from Nobabgonj.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue(Sales)				
Flour,Oil ,Sugar	2200	66000	792000	
Total Sales (A)	2200	66000	792000	
Less Variable Expense				
Flour,Oil ,Sugar	1540	46200	554400	
Total variable Expense (B)	1,540	46200	554400	
Contribution Margin (CM) [C=(A-B)	660	19800	237600	
Less Variable Expense				
Rent		2,000	24000	
Electricity bill		600	7200	
Transportation		1,500	18000	
Salary (self)		5000	60000	
Salary(Staff)		2000	24000	
Entertainment		300	3600	
Guard		100	1200	
Generator		150	1800	
Mobile bill		400	4800	
Total fixed cost (D)		11,900	142800	
Net Profit (E)= [C-D]		7,900	94800	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Oil drum	21,000	21,000	42000		
Sugar	64,000	32,000	96000		
Flour	24,000	12,000	36000		
Dalda	16,000	16,000	32000		
Others	25,000	19,000	44000		
Machine, Gamla, Others	100,000	0	100000		
	250,000	100,000	350000		

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Flour,Oil ,Sugar	3500	105000	1260000	1323000
Total Sales (A)	3500	105000	1260000	1323000
Less Variable Expense				
Flour,Oil ,Sugar	2450	73500	882000	926100
Total variable Expense (B)	2,450	73500	882000	926100
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900
Less Variable Expense				
Rent		2,000	24000	24,000
Electricity bill		800	9600	9800
Transportation		1,700	20,400	20,600
Salary (self)		5000	60000	60000
Salary(Staff)		6000	72000	72000
Entertainment		400	4800	5000
Guard		100	1200	1200
Generator		150	1800	1800
Mobile bill		500	6000	6200
Total fixed cost (D)		16,550	198,600	199,400
Net Profit (E)= [C-D]		14950	179400	197,500
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	179,400	197,500	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		119,400	
	Total Cash Inflow	279400	316900	
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60000	60000	
	Total Cash Outflow	160,000	60000	
3	Net Cash Surplus	119,400	256900	



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

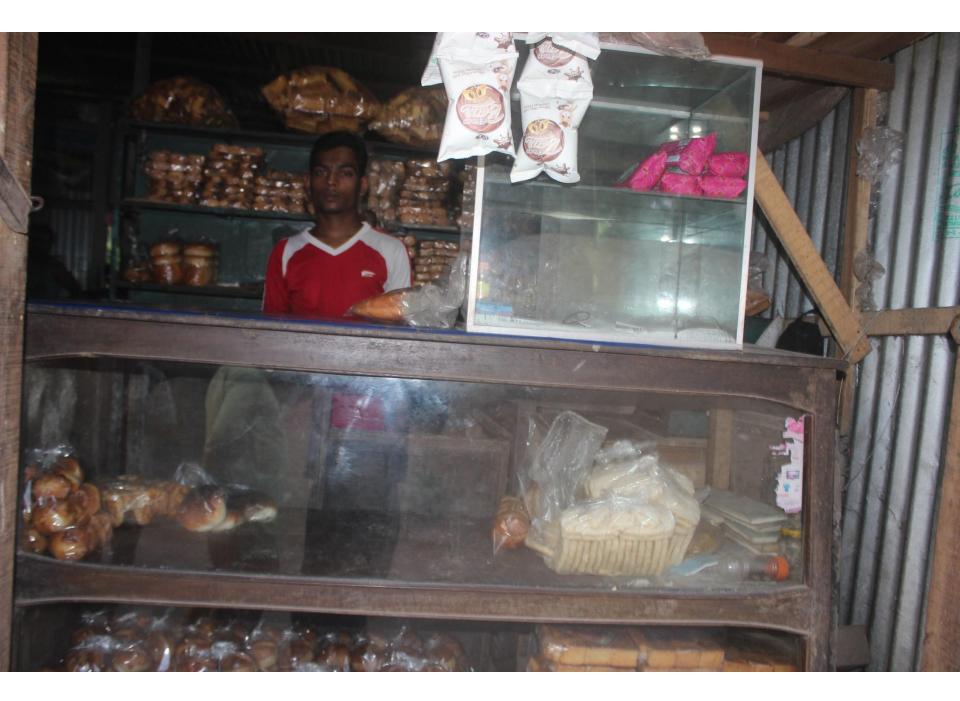
## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures



















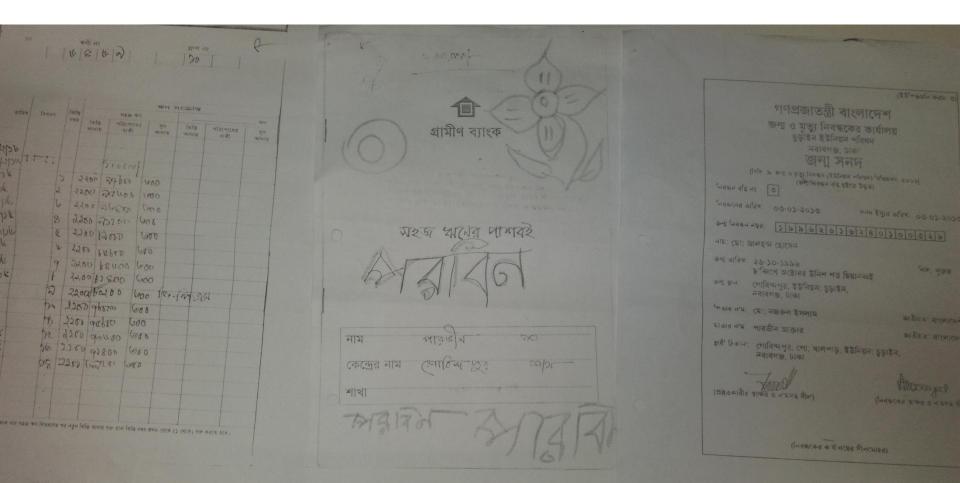












## **FAMILY PICTURE**

