Proposed NU Business Name: MOLLA SROTE



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MANNAN		
Age	:	01-01-1982(34 Years)		
Education, till to date	:	Class 10		
Marital status	••	Unmarried		
Children	••	•		
No. of siblings:	:	2 Brother 2 Sisters		
Address	:	Vill: Borobraha, P.O: Braha, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOMOTAJ BEGUM ROMJAN BEGUM Branch: Komorgonj, Centre # 42(Female), Member ID: 5079, Group No: 08 Member since: 01-01-2001(15Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 25000, Outstanding loan: 25000 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 3 training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01917-745292
Mother's Contact No.	:	01921-696390
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOMOTAJ BEGUM joined Grameen Bank since 15 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MOLLA SROTE			
Location	:	Borobraha, East para, Nobabgonj			
Total Investment in BDT	:	BDT 135000/-			
Financing	:	Self BDT 85,000/-(from existing business) 63% Required Investment BDT 50,000/-(as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 15ft= 225 square ft			
Security of the shop	:				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Collects goods from Bagmara bazar. Agreed grace period is 3 months. 			

Existing Business (BDT)				
Particular		Daily	Monthly	Yearly
Revenue(Sales)				
Grocaries items		2600	78000	936000
Total Sales (A)		2600	78000	936000
Less Variable Expense				
Grocaries items		2210	66300	795600
Total variable Expense (B)		2,210	66300	795600
Contribution Margin (CM) [C=(A-B)		390	11700	140400
Less Variable Expense				
Electricity bill			300	3600
Transportation			700	8400
Salary (self)			5000	60000
Entertainment			200	2400
Mobile bill			300	3600
Total fixed cost (D)			6,500	78000
Net Profit (E)= [C-D]			5,200	62400

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Rice	15,000		15000		
Palse	15,000	0	15000		
Oil ,Flour	12,000	20,000	32000		
Biscuit	5,000	0	5000		
Cosmetics	3,000	5,000	8000		
Detergent	7,000	10,000	17000		
Chips,chocollate,	5,000	0	5000		
Juice, Noodles,coil	20000	0	20000		
Cold drinks others	0	15000	15000		
Rack	3000	0	3000		
	85,000	50,000	135000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Grocaries items	3800	114000	1368000	1436400	
Total Sales (A)	3800	114000	1368000	1436400	
Less Variable Expense					
Grocaries items	3230	96900	1162800	1220940	
Total variable Expense (B)	3,230	96900	1162800	1220940	
Contribution Margin (CM) [C=(A-B)	570	17100	205200	215460	
Less Variable Expense					
Electricity bill		500	6000	10000	
Transportation		900	10,800	8,600	
Salary (self)		5000	60000	60000	
Entertainment		200	2400	2400	
Mobile bill		500	6000	6200	
Total fixed cost (D)		7,100	85,200	87,200	
Net Profit (E)= [C-D]		10000	120000	128,260	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	120,000	113,260
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		90,000
	Total Cash Inflow	170000	203260
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	90,000	173260

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









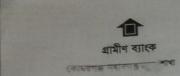












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শাম; সোঃ মাল্লান Name: Md Manns

শিতা: বনালন মোল মাৰো

Date of Birth 01 Jan 1982

ID NO: 2616227581877

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1	বর্তমান ঠিকানা : শ্রেণা ও ঢাকা। উপজেলা ও নবাবগঞ্জ, জেলা ও ঢাকা। তিত্র বিব বাবছ টাকা (০০০ — কেথায়)	

FAMILY PICTURE

