Proposed NU Business Name: HASAN FURNITURE MART



Project identification and prepared by: Md. Habil uddin, Keraneegonj Unit, Dhaka

Project verified by: Susanta Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. HASAN MIA		
Age	:	03-11-1981 (34 Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	1 Son & 1 daughter		
No. of siblings:	:	1 Sister		
Address	:	Vill: Shakta, P.O: Rohitpur, P.S: Keraneegonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. HASINA BEGUM MD. ILIYAS MIA Branch: Shakta, Centre # 31(Female), Member ID: 2406/2, Group No: 02 Member since: 01-03-1990 (07Years) First loan: BDT 3,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 10000, Outstanding loan: NIL FATHER		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has 6 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740579827
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraneegonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. HASINA BEGUM joined Grameen Bank since 07 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

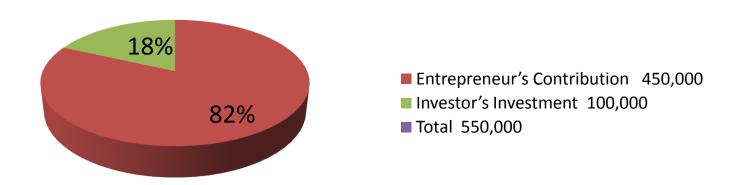
Proposed Nobin Udyokta Business Info			
Business Name	:	HASAN FURNITURE MART	
Location	:	Narayonpitti, Rohitpur, Keranigonj	
Total Investment in BDT	:	BDT 550,000/-	
Financing	:	Self BDT 450000/-(from existing business) 82% Required Investment BDT 100,000/-(as equity) 18%	
Present salary/drawings from business (estimates)	••	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	40 ft x 15 ft= 600 square ft	
Security of the shop	:	-	
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Furniture etc. Average 35% gain on sale. The business is operating by entrepreneur. Existing 8 employees. After getting equity fund 2 employee will be appointed The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Wooden furniture	2000	60000	720000
Total Sales (A)	2000	60000	720000
Less Variable Expense			
Wooden furniture	1300	39000	468000
Total variable Expense (B)	1,300	39000	468000
Contribution Margin (CM) [C=(A-B)	700	21000	252000
Less Variable Expense			
Rent		4,000	48000
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		300	3600
Total fixed cost (D)		11,500	138000
Net Profit (E)= [C-D]		9,500	114000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Shegun Wood	300,000	100,000	400000		
Cot	136,000	0	136000		
Jack show	6,000	0	6000		
Drill machine	3,000	0	3000		
Bise Machine	5,000	0	5000		
	450,000	100,000	550000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Wooden furniture	3000	90000	1080000	1134000	
Total Sales (A)	3000	90000	1080000	1134000	
Less Variable Expense					
Wooden furniture	1950	58500	702000	737100	
Total variable Expense (B)	1,950	58500	702000	737100	
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900	
Less Variable Expense					
Rent		4,000	48000	48,000	
Transportation		2,500	30,000	31,000	
Salary (self)		5000	60000	60000	
Entertainment		200	2400	2400	
Mobile bill		400	4800	5000	
Total fixed cost (D)		12,100	145,200	146,400	
Net Profit (E)= [C-D]		19400	232800	250,500	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	232,800	240,500
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		172,800
	Total Cash Inflow	332800	413300
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	172,800	353300

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

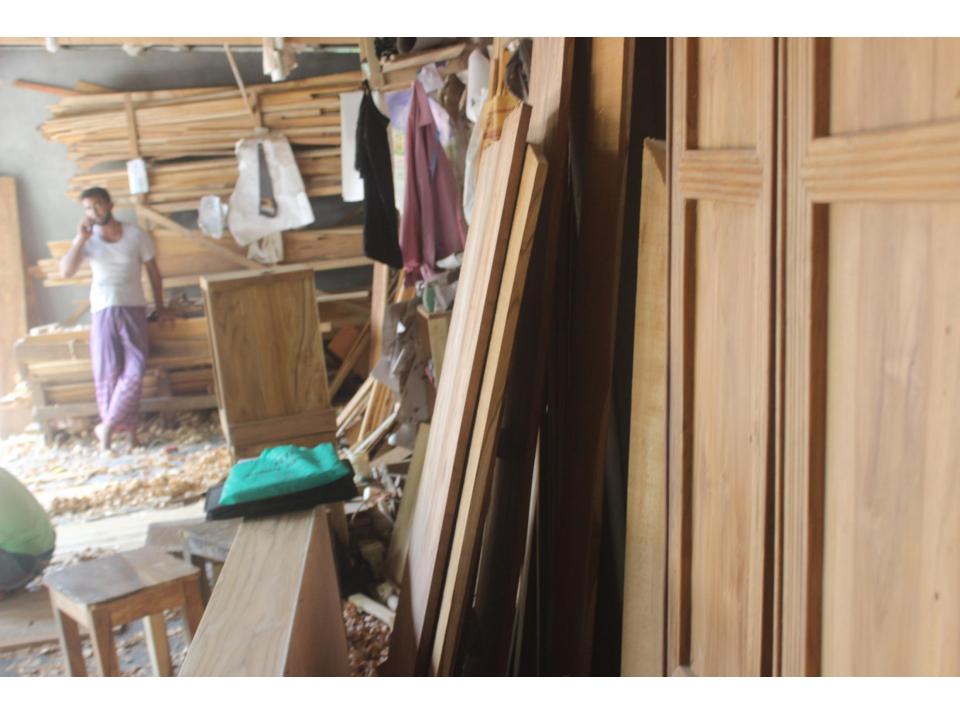
THREATS

Theft

Fire

Political unrest

Pictures

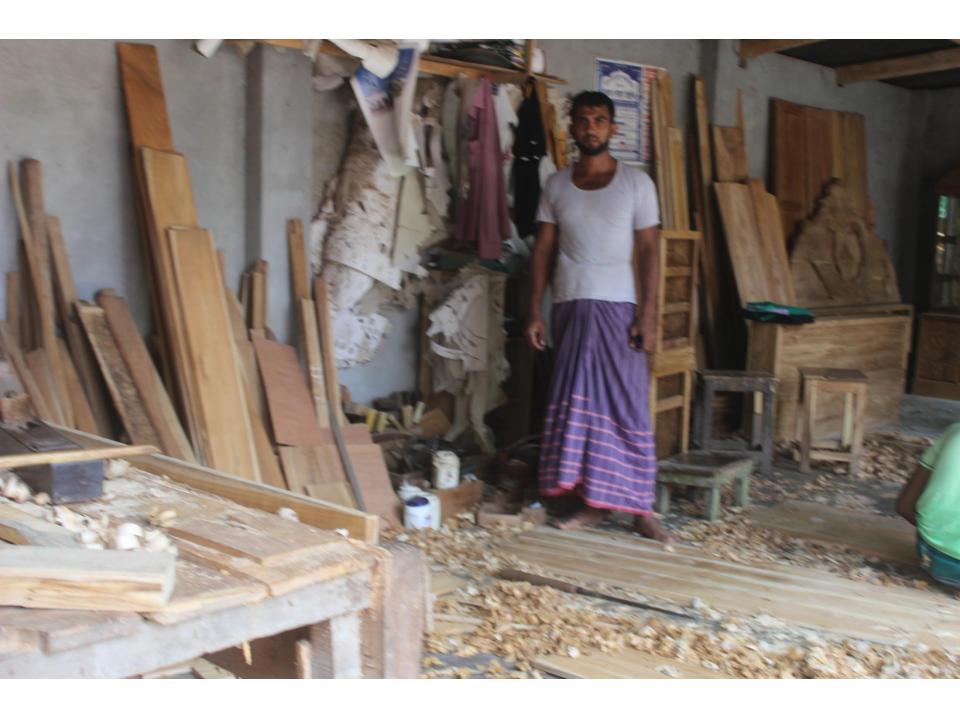












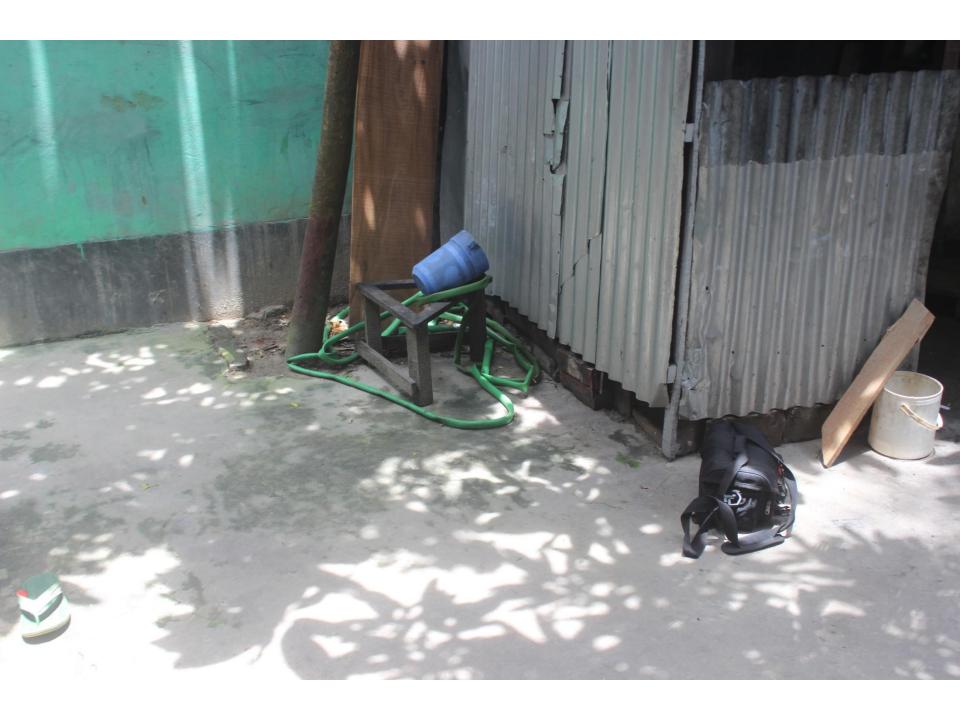


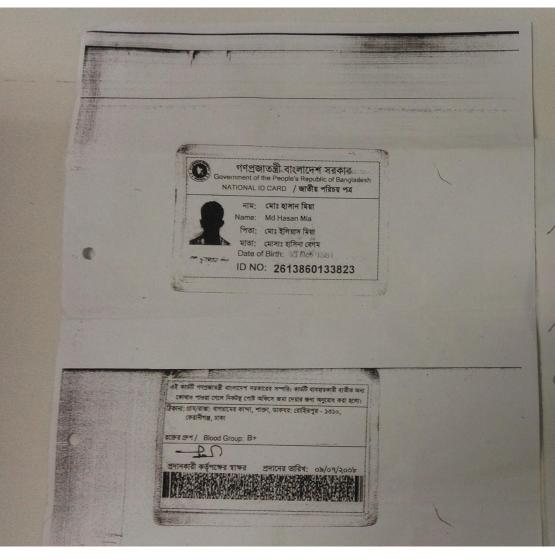












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FAMILY PICTURE

