#### **Proposed NU Business Name: MAMUN BUSINESS CENTER**



Project identification and prepared by: Md. Zahangir Ferdous, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MAMUN DAWAN		
Age	:	12-05-1982 (34 Years)		
Education, till to date	:	Class X		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	5 Brothers & 3 Sister		
Address	:	Vill: Randhunibari, P.O: Betkahat, P.S: Tangibari, Dist: Munsigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SAFIA BEGUM  MD. AYIN UDDIN DEWAN  Branch: Sonarong, Tongibari Centre # 42(Female),  Member ID: 2904, Group No: 01  Member since: 01-02-1997 (19 Years)  First loan: BDT 2500		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50,000, Outstanding loan: BDT 50,000 Brother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01937-241822
Mother's Contact No.	:	01912-765617
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAFIA BEGUM** joined Grameen Bank since 19 years ago. At first she took 2500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	<b> </b> :	MAMUN BUSINESS CENTER	
Location	:	Randhuni bari, Tongibari, Munsigonj	
Total Investment in BDT	:	BDT 190,000/-	
Financing	:	Self BDT 110,000/-(from existing business) 58% Required Investment BDT 80,000/-(as equity) 42%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	<b>:</b>	BDT 5,000/-	
Size of shop	:	12ft x 10ft= 120square ft	
Security of the shop	:	BDT 1,00,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Candle, Insane Stick Oral Salaine, Brash, Stationary item etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is owned.</li> <li>Collects goods from Chalkbazar, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Candle, Insane Stick, Brash etc.	2,800	84,000	1,008,000		
Total Sales (A)	2,800	84,000	1,008,000		
Less. Variable Expense					
Candle, Insane Stick, Brash etc.	2,380	71,400	856,800		
Total variable Expense (B)	2,380	71,400	856,800		
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200		
Less. Fixed Expense					
Electricity bill		400	4,800		
Transportation		1,200	14,400		
Mobile bill		300	3,600		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		6,900	82,800		
Net Profit (E) [C-D)		5,700	68,400		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed		
			Total		
Candle	10,000	5,000	15,000		
Insane Stick	10,000	5,000	15,000		
Oral Salaine	15,000	10,000	25,000		
Brash	10,000	15,000	25,000		
Chocolate	5,000	5,000	10,000		
Others	60,000	40,000	100,000		
Total	110,000	80,000	190,000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Candle, Insane Stick, Brash etc.	3,800	114,000	1,368,000	1,436,400	
Total Sales (A)	3,800	114,000	1,368,000	1,436,400	
Less. Variable Expense					
Candle, Insane Stick, Brash etc.	3,230	96,900	1,162,800	1,220,940	
Total variable Expense (B)	3,230	96,900	1,162,800	1,220,940	
Contribution Margin (CM) [C=(A-B)	570	17,100	205,200	215,460	
Less. Fixed Expense					
Electricity bill		400	4,800	4,800	
Transportation		1,500	18,000	20,000	
Mobile bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Total Fixed Cost		7,300	87,600	90,300	
Net Profit (E) [C-D)		9,800	117,600	125,160	
Investment Payback			48,000	48,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	117,600	125,160
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		69,600
	Total Cash Inflow	197,600	194,760
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	69,600	146,760

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











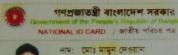












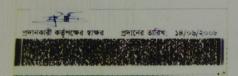


Name Md. Mamun Dawan

মাতা: সাফিয়া বেগম Date of Birth 12 May 1982

ID NO: 5919431378138

াই কাহন্টি পশ্যাজাৰাক্স বাংলাদেশ সরকারের সম্পর্ক কাহন্টি বাংহারকারী বাহীর হন। কোনার পারজা খোলে নিকটছ পোষী অফিনে জয়া দেয়ার জন্ম অনুবাধ করা হংগা। ঠিকানা বাসা/ফোডিং: মুন্দী বাড়ী, গ্রাম/বাজা। বান্ধনীবাড়ী, ভারতার বেচকা হাট ১০২১, টালীবাড়ী, মুন্দিশান্ত



@ जुरुन

> 28787≥NOUNTH (NI): XI(265) (2700 (NI) - 2121-6019 276 2021 - 60219 276 2021 - 60219 106 (1) 21 - 23 20/219 -

## **FAMILY PICTURE**

