#### **Proposed NU Business Name: RASEL TELECOM**



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	RASEL BAPARE		
Age	:	01-01-1988 (28 Years)		
Education, till to date	••	Class VIII		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2Brothers & 1 Sister		
Address	:	Vill: Rons hawladar, P.O: Katakhali, P.S: Munsigonj sadar, Dist: Munsigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  RAHIMA BEGUM  MOJIBOR BAPERY  Branch: Charkewyar, Centre # 44(Female),  Member ID: 3672, Group No: 07  Member since: 01-01-1996 (20 Years)  First loan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: BDT 150000, Outstanding loan: BDT 90,960 Father No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has 4 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01853-001480
Mother's Contact No.	:	01731-662438
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

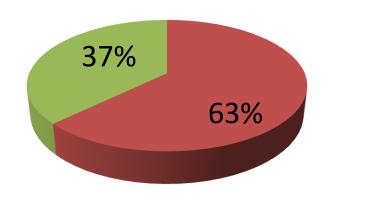
**RAHIMA BEGUM** joined Grameen Bank since 20 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	RASEL TELECOM	
Location	:	Choto katakhali, munsigonj sadar	
Total Investment in BDT	:	BDT 215,000/-	
Financing	:	Self BDT 135,000/-(from existing business) 63% Required Investment BDT 80,000/-(as equity) 37%	
Present salary/drawings from business (estimates)	•	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12ft x 10ft= 120square ft	
Security of the shop	:	BDT 10,000/-	
Implementation	••	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Electric item etc.</li> <li>Average 25% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>After Getting Equity fund 1 employee will be appointed</li> <li>The shop is rented.</li> <li>Collects goods from Gulisthan, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile & Electric Item	2,200	66,000	792,000	
Total Sales (A)	2,200	66,000	792,000	
Less. Variable Expense				
Mobile & Electric Item	1,650	49,500	594,000	
Total variable Expense (B)	1,650	49,500	594,000	
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000	
Less. Fixed Expense				
Rent		1,500	18,000	
Electricity Bill		400	4,800	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		800	9,600	
Entertainment		300	3,600	
Guard		150	1,800	
Salary (staff)		3,000	36,000	
Total fixed Cost (D)		11,450	137,400	
Net Profit (E) [C-D)		5,050	60,600	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Charger Light (100 x 150)	15,000	10,000	25,000		
Multi Plug (50 x 100)	5,000	0	5,000		
Charger (62 x 80)	5,000	5,000	10,000		
Electronics Item	15,000	25,000	40,000		
Remote (100 x150)	15,000	11,500	26,500		
Battery (40 x 250)	10,000	20,000	30,000		
Sports Item	20,000	8,500	28,500		
Others	15,000	0	15,000		
Computer	30,000	0	30,000		
Mobile Servicing Machine	5,000	0	5,000		
Total	135,000	80,000	215,000		

### **Source of Finance**



- Entrepreneur's Contribution 135,000
- Investor's Investment 80,000
- Total 215,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Mobile & Electric Item	3,450	103,500	1,242,000	1,304,100	
Total Sales (A)	3,450	103,500	1,242,000	1,304,100	
Less. Variable Expense					
Mobile & Electric Item	2,588	77,625	931,500	978,075	
Total variable Expense (B)	2,588	77,625	931,500	978,075	
Contribution Margin (CM) [C=(A-B)	863	25,875	310,500	326,025	
Less. Fixed Expense					
Rent		1,500	18,000	18,000	
Electricity Bill		400	4,800	5,500	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		1,200	14,400	16,500	
Entertainment		300	3,600	4,000	
Guard		150	1,800	1,800	
Salary (staff)		5,500	66,000	66,000	
Non Cash Item					
Depreciation		583	7,000	7,000	
Total Fixed Cost		15,033	180,400	184,300	
Net Profit (E) [C-D)		10,842	130,100	141,725	
Investment Payback			48,000	48,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	130,100	141,725
1.3	Depreciation (Non cash item)	7,000	7,000
1.4	Opening Balance of Cash Surplus		89,100
	Total Cash Inflow	217,100	237,825
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	89,100	189,825

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

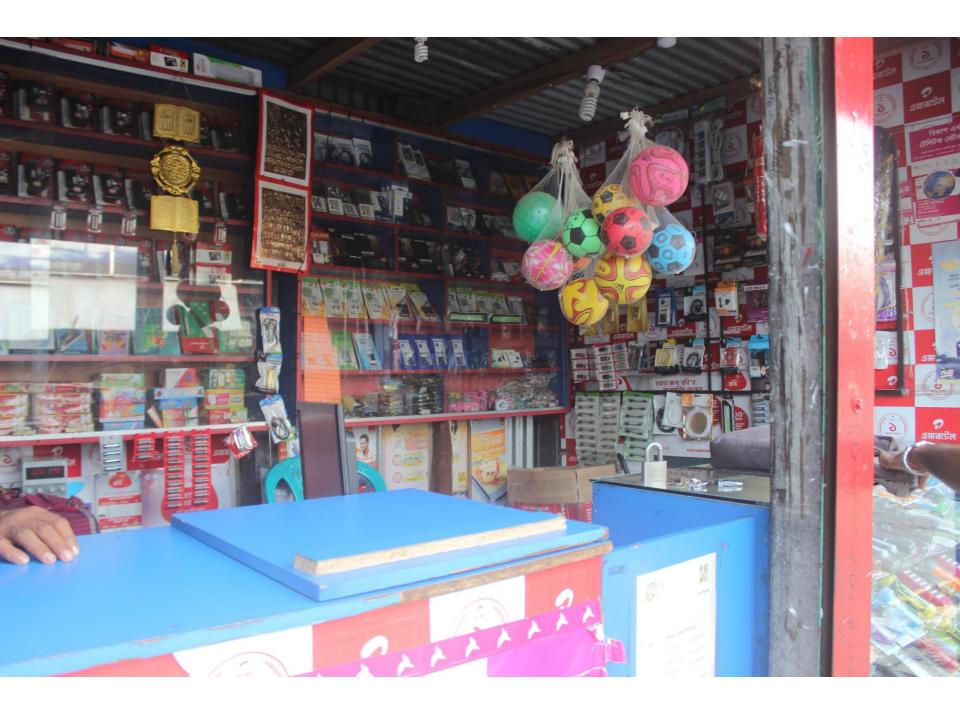
Theft

Fire

Political unrest

# Pictures



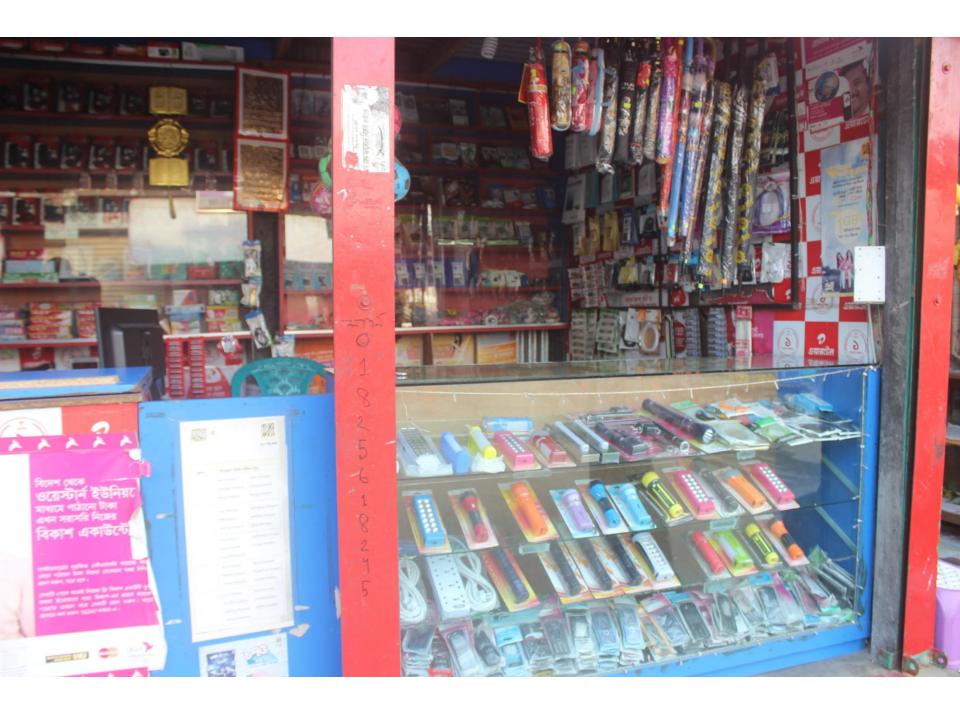




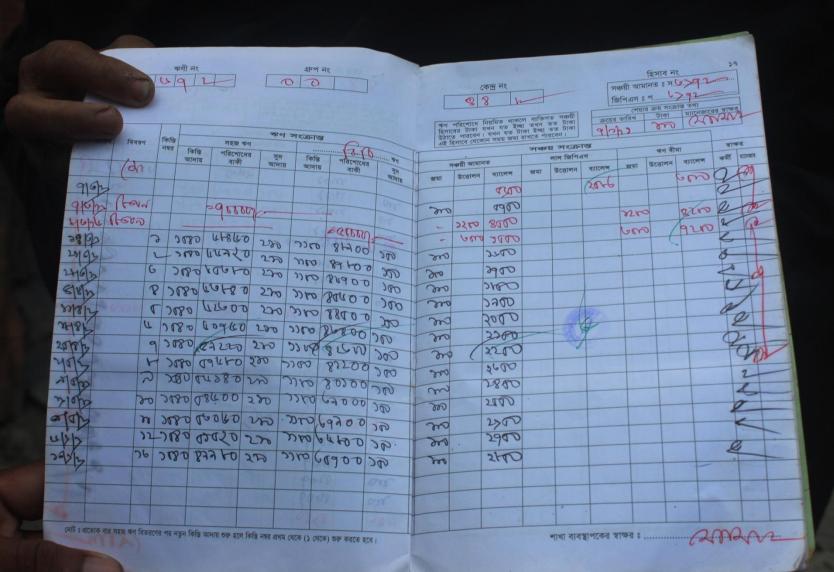








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	৫। মাতার নাম ঃ.	वारिमा	(5512)	
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# **FAMILY PICTURE**

