Proposed NU Business Name: SHOKAL TELECOM & STATIONARY



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	IBRAHIM MIA		
Age	:	01-01-1982(34 Years)		
Education, till to date	:	Class VIII		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers & 2 Sister		
Address	:	Vill: Dingavanga, P.O: Poncosar, P.S: Munshigonj Sadar, Dist: Munsigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AMBIA BEGUM LATE ABDUL JOLIL BEPARY Branch: Poncosar, Centre # 04(Female), Member ID: 2134, Group No: 05 Member since: 26-09-1994 <i>(07Years)</i> First Ioan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 10000, Outstanding Ioan: BDT NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 10 Years training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01939-348032
Mother's Contact No.	:	01922-046340
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

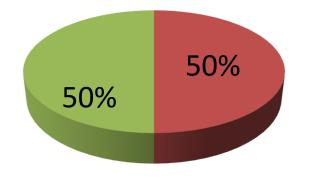
AMBIA BEGUM joined Grameen Bank since 07 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHOKAL TELICOM & STATIONARY		
Location	:	Matborbari more, Adariyatola Road		
Total Investment in BDT	:	BDT 200,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 50%		
		Required Investment BDT 100,000/-(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15ft x 12ft= 180 square ft		
Security of the shop	:	BDT 5,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile accessories & stationary etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Munshigonj. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile & Confectionery	3,000	90,000	1,080,000	
Total Sales (A)	3,000	90,000	1,080,000	
Less. Variable Expense				
Mobile & Confectionery	2,550	76,500	918,000	
Total variable Expense (B)	2,550	76,500	918,000	
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	
Less. Fixed Expense				
Rent		1,600	19,200	
Electricity Bill		400	4,800	
Mobile Bill		400	4,800	
Salary (self)		5,000	60,000	
Transportation		200	2,400	
Total fixed Cost (D)		7,600	91,200	
Net Profit (E) [C-D)		5,900	70,800	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Mobile Servicing Machine (1)	10,000	0	10,000	
Cosmetics (150 x 200)	30,000	30,000	60,000	
Tooth Brush (125 x 40)	5,000	0	5,000	
Food Item	10,000	30,000	40,000	
Mobile Accessories	15,000	0	15,000	
Shoes	5,000	0	5,000	
Others	25,000	17,500	42,500	
Soft Drinks	0	22,500	22,500	
Total	100,000	100,000	200,000	

Source of Finance



Entrepreneur's Contribution 100,000
Investor's Investment 100,000
Total 200,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Mobile & Confectionery	4,000	120,000	1,440,000	1,512,000	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	
Less. Variable Expense					
Mobile & Confectionery	3,400	102,000	1,224,000	1,285,200	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	
Less. Fixed Expense					
Rent		1,600	19,200	19,200	
Electricity Bill		400	4,800	5,500	
Mobile Bill		500	6,000	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		400	4,800	5,500	
Total Fixed Cost		7,900	94,800	95,700	
Net Profit (E) [C-D)		10,100	121,200	131,100	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	121,200	131,100
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		61,200
	Total Cash Inflow	221,200	192,300
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	61,200	132,300



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

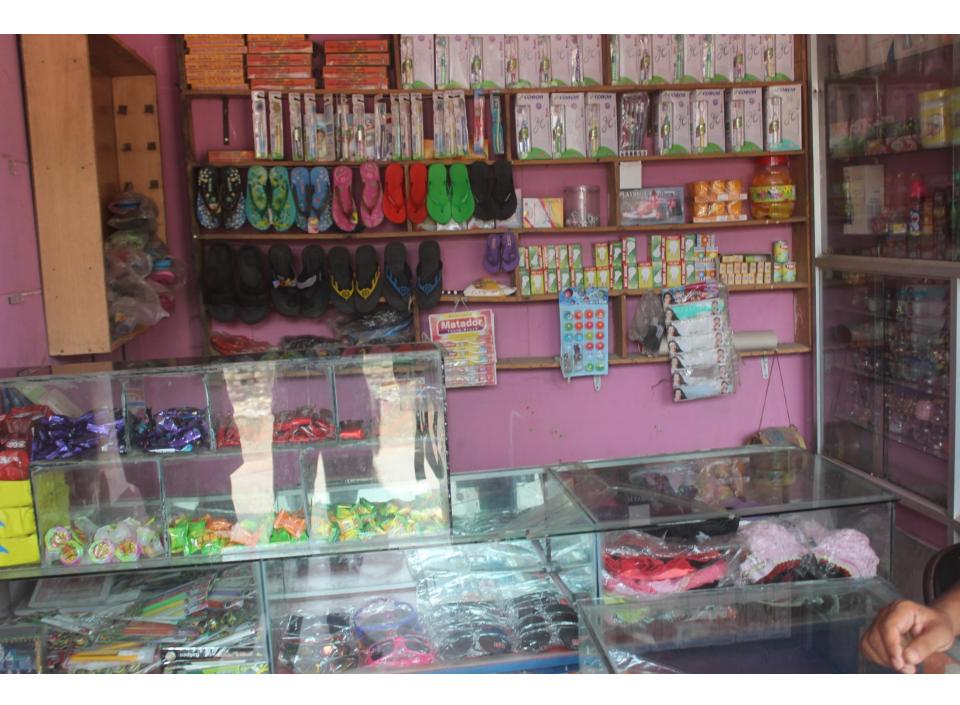
Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures

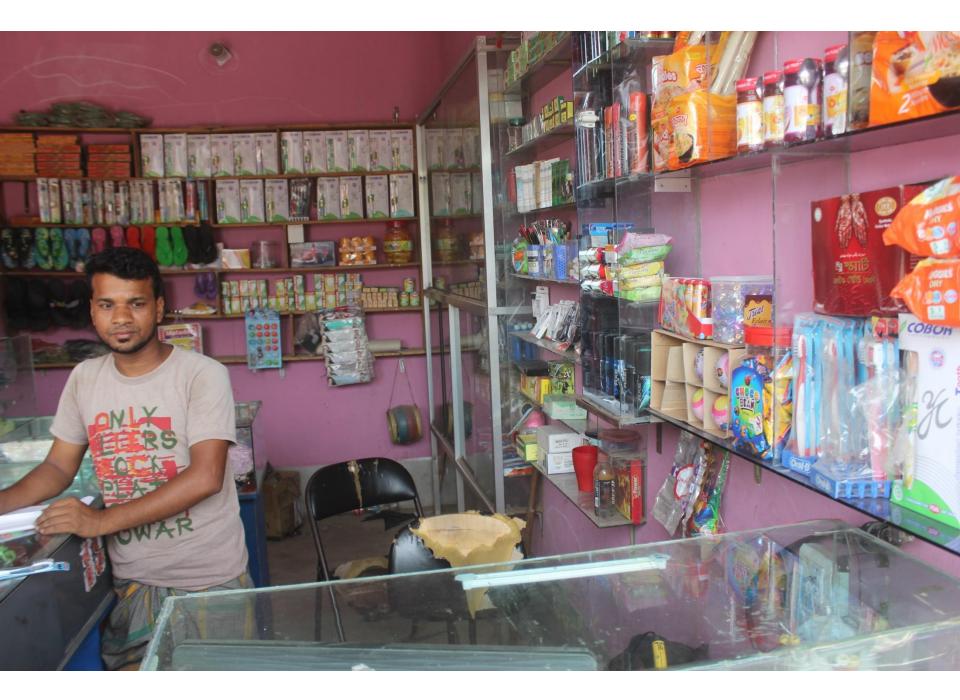






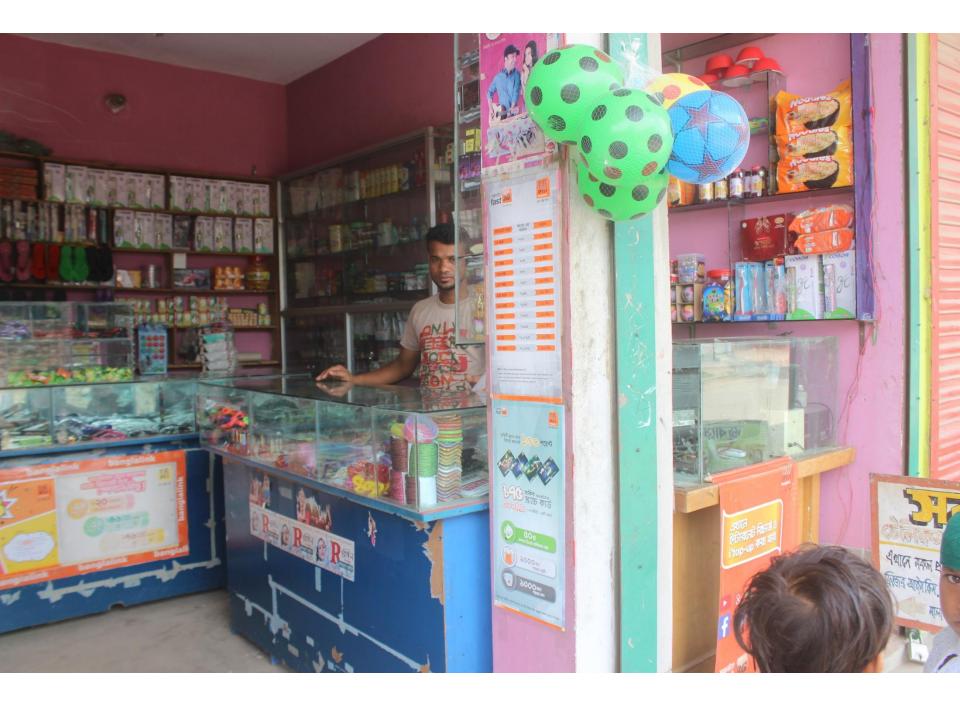














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এই কার্ছটি পণ্রভ্রান্তন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি বাবহানকারী নাতাঁত অনা কোখাও পাওয়া লেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। হিকানা: গাম/রাজ্য: ডিংগাডাংগা, ভাকমার: পঞ্চসার - ১৫০০, মুব্বীগঞ্জ সদর মুক্সিগঞ্জ toto প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৯/০৫/২০০৮

FAMILY PICTURE