Proposed NU Business Name: SEKH GARMENTS & BOSTRALOY



Project identification and prepared by: Md. Shahjamal Siraji, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MITHU SHAKH		
Age	:	01-01-1990 (25 Years)		
Education, till to date	:	CLASS VIII		
Marital status	:	Married		
Children	:	1 DAUGHTER		
No. of siblings:	:	1 Brother & 3 Sisters		
Address	:	Vill: Jiopara, P.O: Jiopara, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. REKHA BEGUM MD. HANIF SHAKH Branch:, Puthiya Centre # 37 (Female), Member ID: 3828, Group No: 008 Member since: 2005 (10 Years) First loan: BDT - 5000		
Further Information:		Existing Loan: BDT 50000, Outstanding loan: 48900		
(v) Who pays GB loan installment (vi) Mobile lady	:	N/A		
(vii) Grameen Education Loan	:	No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		07 years experience in running business.Own business 5 years.
Training Info	•	He has 5 Year training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01794912532
Mother's Contact No.	:	01773544855
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. REKHA BEGUM joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

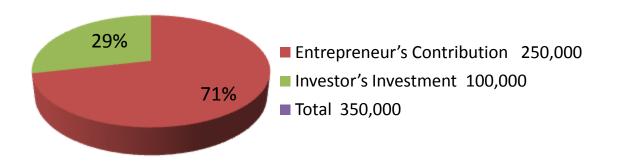
Proposed Nobin Udyokta Business Info			
Business Name	:	SEKH GARMENTS & BOSTRALOY	
Location	:	Jholmoliya bazar, puthia	
Total Investment in BDT	:	BDT 350000/-	
Financing	:	Self BDT 250000/-(from existing business) 62%	
		Required Investment BDT 1,00,000/-(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	15 ft x 10 ft= 150 square ft	
Security of the shop	:	BDT 150000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; cloth item. Average 15% gain on sale. The business is operating by entrepreneur. Existing 1 employees. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mosquito net	4200	126000	1512000
Total Sales (A)	4200	126000	1512000
Less Variable Expense			
Mosquito net	3570	107100	1285200
Total variable Expense (B)	3,570	107100	1285200
Contribution Margin (CM) [C=(A-B)	630	18900	226800
Less Variable Expense			
Rent		1,500	18000
Electricity bill		400	4800
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		2500	30000
Entertainment		500	6000
Guard		150	1800
Generator		0	0
Mobile bill		350	4200
Total fixed cost (D)		12,400	148800
Net Profit (E)= [C-D]		6,500	78000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Shirt	78,000	0	78000		
Pant	80,000	0	80000		
Three piece	24,500	0	24500		
Scarf	7,500	0	7500		
Radimade cloth	40,000	0	40000		
Mosquito net	20,000	0	20000		
Tore cloth,Pant piece,shirt piece,vail	0	100,000	100000		
	250,000	100,000	350000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Mosquito net	5600	168000	2016000	2116800
Total Sales (A)	5600	168000	2016000	2116800
Less Variable Expense				
Mosquito net	4760	142800	1713600	1799280
Total variable Expense (B)	4,760	142800	1713600	1799280
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520
Less Variable Expense				
Rent		1,500	18000	18,000
Electricity bill		600	7200	7400
Transportation		2,300	27,600	28,000
Salary (self)		5000	60000	60000
Salary(Staff)		2500	30000	30000
Entertainment		500	6000	7400
Guard		150	1800	1800
Mobile bill		400	4800	5000
Total fixed cost (D)		12,950	153,600	155,800
Net Profit (E)= [C-D]		12250	147000	161,720
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	147,000	161,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		87,000
	Total Cash Inflow	247000	248720
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	87,000	188720

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

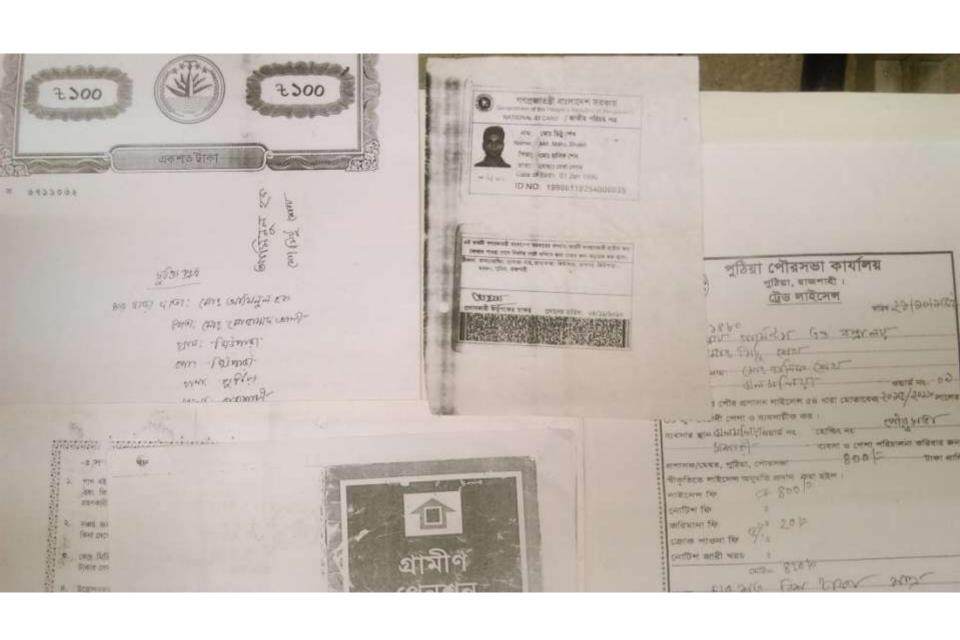












FAMILY PICTURE

