Proposed NU Business Name: TAMEEM MOSHARI STORE



Project identification and prepared by: Md. Shahjamal Siraji, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ATAUR RAHMAN		
Age	:	22-8-1982(33 Years)		
Education, till to date	:	Class V		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	4 Brother		
Address	:	Vill: Kanaipara, P.O: Jiopara, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST. AYSHA BEGUM MD. ABDUR GOFUR SARDAR Branch: Puthiya Centre # 5 (Female), Member ID: 2843, Group No: 05 Member since: 05-02-2002(11 Years) First loan: BDT -5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has 10 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718676309
Mother's Contact No.	:	01730872329
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AYSHA BEGUM joined Grameen Bank since 11 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	TAMEEM MOSHARI STORE	
Location	:	Jolmolia bazar, puthia, Rajshahi	
Total Investment in BDT	:	BDT 395000/-	
Financing	:	Self BDT 295000/-(from existing business) 75% Required Investment BDT 1,00,000/-(as equity) 25%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	20 ft x 10 ft= 200 square ft	
Security of the shop	:	BDT 100000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Net. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mosquito net	6000	180000	2160000
Total Sales (A)	6000	180000	2160000
Less Variable Expense			
Mosquito net	5400	162000	1944000
Total variable Expense (B)	5,400	162000	1944000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		400	4800
Transportation		5,000	60000
Salary (self)		5000	60000
Salary(Staff)			
Entertainment		500	6000
Guard		150	1800
Mobile bill		300	3600
Total fixed cost (D)		12,350	148200
Net Profit (E)= [C-D]		5,650	67800

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Mosquito net	200,000	100,000	300000		
Mosquito net for cow	80,000	0	80000		
Mosquito net for baby	5,000	0	5000		
Rack,fan.cash	10,000	0	10000		
	295,000	100,000	395000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Mosquito net	7600	228000	2736000	2872800
Total Sales (A)	7600	228000	2736000	2872800
Less Variable Expense				
Mosquito net	6840	205200	2462400	2585520
Total variable Expense (B)	6,840	205200	2462400	2585520
Contribution Margin (CM) [C=(A-B)	760	22800	273600	287280
Rent		1,000	12000	12,000
Electricity bill		600	7200	7400
Transportation		5,000	60,000	16,000
Salary (self)		5000	60000	60000
Entertainment		600	7200	7400
Guard		150	1800	1800
Mobile bill		400	4800	5000
Total fixed cost (D)		12,600	151,200	107,800
Net Profit (E)= [C-D]		10200	122400	179,480
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	122,400	179,480
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		62,400
	Total Cash Inflow	222400	241880
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	62,400	181880

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

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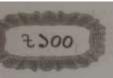














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FAMILY PICTURE

