

Proposed NU Business Name : Sobuj Shoe Store

Business Category: Footwear



Business Proposal Identified by: Md. Alam Mia, Assist. Officer, Thakurgaon. Business Proposal Prepared by: Md. Shafikul Islam

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	<ul> <li>Md. Sobuj</li> <li>Vill: South Bashbari, Union: Ranishonkail, Post: Ranishonkail,</li> <li>Upazila: Ranishonkail, District: Thakurgaon</li> </ul>
Age	:	19 years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 (One) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Safura Begum Md. Yusuf Ali <i>Branch</i> : Ranishonkail, <i>Centre # 40</i> /mo, <i>Loan no.: 4712,</i> Membership since 2004 First Ioan: Tk. 2,000 Last Ioan: Tk. 20,000, Outstanding Loan: 19,120
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's Father No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C Pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>02 (Two) years experience in running his own business. He started the business with BDT 50,000 (Fifty thousand).</li><li>He has 03 (Three) years working experience as an assistant in his father's shop.</li></ul>
Other Own/Family Sources of Income	:	His father's income from his business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01717306525
NU's National ID No.	:	948600199701770
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Safura Begum is a GB member since 2004 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for cultivation and in her husband and son business.

 Finally GB loan helped her to improve economic condition and livelihood.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Sobuj Shoe Store
Address/ Location	:	Bandhor, Ranisankail, Thakurgaon.
Total Investment in BDT	:	Tk. 368,000
Financing	:	Self Tk. 288,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 6,500 (Six thousand and Five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

# **INFO ON EXISTING BUSINESS OPERATIONS**

Derticularo	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	2,200	61,600	739,200		
Total Sales (A)	2,200	61,600	739,200		
Less: Cost of Sales and commission (B)	1,760	49,280	591,360		
Gross Profit (C) [C=(A-B)]	440	12,320	147,840		
Less: Operating Cost:					
Electricity bill		300	3,600		
Generator bill		150	1,800		
Night Guard bill		50	600		
Shop Rent		1,500	18,000		
Mobile bill		300	3,600		
Present Salary (Self and family)		6,000	72,000		
Other Cost (stationery & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		70	835		
Total Operating Cost (D)		9,370	112,435		
Net Profit (C-D):		2,950	35,405		



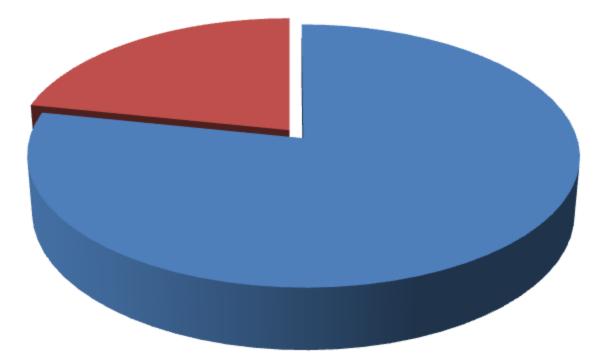
Partic	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Different types of shoes, etc)	Investment in products (Different types of shoes, etc)	153,210	80,000	233,210
Investment in Equipments & Tools ( Er	ergy Bulb and Fan etc.)	1,900		1,900
Advance For Shop		125,000		125,000
Cash in hand		2,390		2,390
Decoration (fixture and fittings)		5,500		5,500
Total C	apital	288,000	80,000	368,000



Entrepreneur's Contribution BDT 288,000

GTT's Investment BDT 80,000

Total Capital BDT 368,000



Entrepreneur's Contribution 74%

GTT's Investment 26%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Providence	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	3,000	84,010	1,008,121	3,510	98,292	1,179,502	3,861	108,121	1,297,452
Total Estimated Sales (A)	3,000	84,010	1,008,121	3,510	98,292	1,179,502	3,861	108,121	1,297,452
Less: Cost of Sales and commission (B)	2,400	67,208	806,497	2,808	78,633	943,601	3,089	86,497	1,037,961
Gross Profit (C) [C=(A-B)]	600	16,802	201,624	702	19,658	235,900	772	21,624	259,490
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		600	7,200
Generator bill		200	2,400		230	2,760		260	3,120
Night Guard bill		100	1,200		150	1,800		200	2,400
Shop Rent		1,500	18,000		1,500	18,000		1,500	18,000
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		900	10,800
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Self and family)		6,500	78,000		7,000	84,000		7,500	90,000
Other Cost (stationery & Entertainment etc.)		1,300	15,600		1,400	16,800		1,500	18,000
Non Cash Item:									
Depreciation Expenses		70	835		70	835		70	835
Total Operating Cost (D)	-	11,448	133,905	-	12,328	147,935	-	13,108	157,295
Net Profit (C-D):	-	5,354	67,719	-	7,330	87,965	-	8,516	102,195
Retained Income			67,719			155,684		·	257,880

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit (ownership tr. Fee added back)	70,919	94,365	108,595
1.3	Depreciation Expenses	835	835	835
1.4	Opening Balance of Cash Surplus	-	52,554	109,354
	Total Cash Inflow	151,754	147,754	218,785
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200		
3.0	Total Cash Surplus	52,554	109,354	180,385



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>He has on hand training;</li> <li>Skilled &amp; working experience : 05 years.</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers.</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT 545,880 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

Presented 331<sup>st</sup> as Yunus Centre and 95<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on August 22, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







Dealer and the second statistics of the second seco	5
রাণীশংকেল পৌরসভা কার্যালয়	
রানীশংকৈল, ঠাকুরগাঁও।	
গাইলা বাইলো বা	
> 1 (भना/वावमा/कनिर अब क्षतिष्ठान /मार्मित नाम " म्युक र् सिम् न	
২। প্রতিষ্ঠানের/ফার্মের মালিক/পরিচালকের নাম । ভেন্তে ১০ বুও	
भिजा/बामीत माम । ट्रिगा इटिनुझ ट्यालग	
भाषांत माम ह दार्ग (4518) जिंहा नाम ह दार्ग का	कल
भाना/ डेमरकना = याने काट दिग्तन रक्षमाः ठा युन्य 5113 ७। भारतरिव नाम ह जिस्/भाकाम मह :	मार्ख्य
२ : (जामा/मार्ग्य की किया करि (जाम/ग्यादिश्वा के कामी/बहता) अतिहाममात मिसिएक २०३८८-२०३९ Z	ধৰ্ব বছরের
क्रमा निर्धाक गई मात्नरक नगम / विकि 800 ि मिका शाबिर्ड माइटमन मखुव कता रन या २०३ १	25
जारलत ७०८न खून भर्यख दलदर थाकरन ।	
1 महिंदमम वानम आमादक अदर्थत विवयप द 3	
বিৰরণ পরিমাণ মন্তব্য	
हाल मत्मद सार्यकृष्ठ नाहत्मल थि/ कत = 8 201= आत्यममलग्रा थि/ कत	
रारकसा माहित्मन सि/ का	
সারচার্জ জরিমানা	-
Menterin Conce	- Contraction of the
ANTE: - BIZ ano Fraziar Erer 202 ,	
সাওসামুহে >। ধ্যবদার স্থান/ লোকান এজন জারখায় হতে হবে এবং এজনচাবে পরিচালনা করতে হবে যেন প্রতিরোগ ও জনসাধারণের কোন জা	দুৰিধা বা
NAME AND	
	e unaccarca
BI HIZCHW AIGHE HIZCHCHIG CAGIN WINN ACHINA 201	गदब नावदनाल
a latent site all halmen of side states and a mental and the second a former strawtast summaries	পাশন করতে
<ul> <li>भाष्टराभ ग्रेडांडा माइरमामजू क वातमाह वा जारमत मिहल-कामून विषय जावनपालाया प्रमुभा हात्रा ता दर्माकारम वाचा चारत मा।</li> <li>इरत । नदिस-मिकासी कर्द्रगारका निरवधनाय या जगाइमीय वान झंडीहमान इरत, ठा सातमा हात्रा ता दर्माकारम वाचा चारत मा।</li> </ul>	
and and the second seco	-219
অবিদিন্দের প্রিদের্শন । ৭ রাণীশতকল পৌরসভা, ঠা	
রাণাশংকেল পোরসন্তা''''''''''''''''''''''''''''''''''''	नात जन्म विथि
বিশেষ দ্রাহয়। উপরোক শত লক্ষদের জনা যে তোন দশর মোডাবেক ৫০০০/- টাকা পর্যন্ত অরিমানা ও অন্যান্য শান্তি দেয়া যেতে পারে।	

图

(शन्सम-3) গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জনা ও মৃত্যু নিবন্ধকের কার্যালয় - गो कि लिग ( जो र र र र र ने श्रियम বাংলাদেশ Excerni: ortan corni: Drass sting সরদ হস্যর তারিখ : জন্ম সনদ নিবজন বহি নং : বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৫ 2 0 (জন্ম নিৰ্ধান বহি থেকে উজ্জ) নিবন্ধন তারিখ :, 2008092 নিবন্ধন নং:- > 9 9 0 ব্যক্তিগত পরিচিতি নং: > 8 6 4 - - > > > 9 9 0 : Cette stag dat নাম : অংকে (খ্রীঃ) ৫ (ত) - 0.5 - > D-১) - লিঙ্গ: 🗌 নারী 🕒 পুরুষ জন্ম তারিখ : MIN: 30 arar ma - SGARAN: Corts: - OTWAR REON জন্ম স্থান : रामे कर टिग्म - जिला: हेम्ट्रक डाम्ड जाना: वारनाटम ভলকেলা : Chi Dernit and molas: 019 mm 3 and পিতার নাম : CMET: NZ of - Erg ~ anoixon: or mozal মাতার নাম ZIZI BAINI: SROT - 31230 TOTATE CONCAT CARDANT CARDENT 80.6100109 कार्यालदश्वत जीलटमादन নিৰঙকেৱ স্বাক্ষর ও নামসহ সাল প্রস্তুতকারীর স্বাক্ষর ও নামসহ সীল



84 3553658



जीवने आः मुक लिन आः दे कर्मसम् उलाकान् रयीय

मित को के मार्ग के मार्ग के मार्ग रेग्रा को कि मार्ग कि मार्ग के मार्ग रेग्रा को कि मार्ग के मार्ग रेग्रा हो के कि राग के राग्रा रेग्रा हो के कि राग्रा के राग्रा के रेग्रा हो के राग्रा के राग्रा के राग्रा रेग्रा हो के राग्रा के राग्रा के राग्रा रेग्रा को के की राग्रा के राग्रा राग्रा को के राग्रा के राग्रा के राग्रा



High Savier . Ro )



(quinta labor

रेत्रण दः फार्डा भर. श्रहा तेजा भाषाम लोकर महिः रह भारती (मुग्वर हार्ग्रे कर महाम जुर्मेजा,

and winder and the contraction

2027, 843 900

State why

Cull Hall

317.

20 M

PORY

STA STRAC

Enothing Lung

signa

Hylande III)

3mitagen



# **Thank You**