Proposed NU Business Name: SHOISHOB VARIETIES STORE



Project identification and prepared by: Md.Delower Hossain, Bashon Unit, Gazipur Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta

Briej Bio oj Tile Proposed Nobili Odyokid				
Name	:	MILON HASAN		
Age	:	10-03-1989(26Y <i>ears)</i>		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	1 Brathers & 1Sisters		
Address	:	Vill: Bilaspur P.O: Gazipur, P.S:Gazipour ,Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father NILUFA BEGUM SHOPON MIYA Branch: Shahpara Centre # 16(Female), Member ID: 9189, Group No: 14 Member since: 10-05-2004 (12 Years) First Ioan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 2,50,000, Outstanding loan: 2,12,200 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	9 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726035168
Family's Contact No.	:	01677371530
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NILUFA BEGUM joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Bussness.

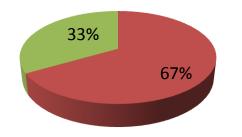
Proposed Nobin Udyokta Business Info				
Business Name	:	SHOISHOB VARIETIES STORE		
Location	:	Bilaspur, Gazipur		
Total Investment in BDT	:	BDT 3,00,000/-		
Financing	:	Self BDT 2,00,000/- (from existing business) 67%		
		Required Investment BDT 1,00,000/- (as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	60,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice ,Oil,Cosmetics Item,Electric Item,Soft drinks etc. Average 12% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Joydevpur. Agreed grace period is 3 months. 		

Existing Business (BDT) D				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Rice ,Oil,Cosmetics Item,Electric Item,Soft drinks etc.	4500	1,35,000	16,20,000	
Total Sales (A)	4500	1,35,000	16,20,000	
Less. Variable Expense				
Rice ,Oil,Cosmetics Item,Electric Item,Soft drinks etc.	3960	1,18,800	14,25,600	
Total variable Expense (B)	3960	118800	14,25,600	
Contribution Margin (CM) [C=(A-B)	540	16,200	1,94,400	
Less. Fixed Expense				
Rent		2000	24,000	
Electricity Bill		1000	12,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		400	4,800	
Entertainment		300	3,600	
Guard				
Total fixed Cost (D)		9,000	1,08,000	
Net Profit (E) [C-D)		7,200	86,400	

Investment Brea	akc	lown

Particulars	Existing	Proposed	Proposed Total
Rice ,Oil	30,000	50,000	80,000
Cosmetics Item, Electric Item	25,000	10,000	35,000
Soft drinks, Potato,khata ,pen etc	50,000	10,000	60,000
Biscutes, Chanacur, Cake	30,000	15,000	45,000
Energy bulp,Ice creem,milk,shope,etc.	65000	15,000	80,000
Total	2,00,000	1,00,000	3,00,000

Source of Finance



Entrepreneur's Contribution 200,000
 Investor's Investment 100,000
 Total 300,000

Financial Proj				
Particular	Daily	Monthly	1st Year	2 nd Year
Revenue (sales)				
Grocery Item	5,500	1,65,000	19,80,000	20,79,000
Total Sales (A)	5,500	1,65,000	19,80,000	20,79,000
Less. Variable Expense				
Grocery Item	4,840	1,45,200	17,42,400	18,29,520
Total variable Expense (B)	4,840	1,45,200	17,42,400	18,29,520
Contribution Margin (CM) [C=(A-B)	660	19,800	2,37,600	2,49,480
Less. Fixed Expense				
Rent		2000	24,000	24,000
Electricity Bill		1000	12,000	12,300
Mobile Bill		300	3,600	3,800
Salary (self)		5,000	60,000	60,000
Transportation		800	9,600	10,000
Entertainment		300	3,600	3,600
Guard				
Salary (staff)				
Total Fixed Cost		9,400	1,12,800	1,13,700
Net Profit (E) [C-D)		10,400	1,24,800	1,35,380
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	1,24,800	1,35,380
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		14,800
	Total Cash Inflow	2,24,800	150,180
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	2,10,000	60,000
3	Net Cash Surplus	14,800	90180



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 9 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

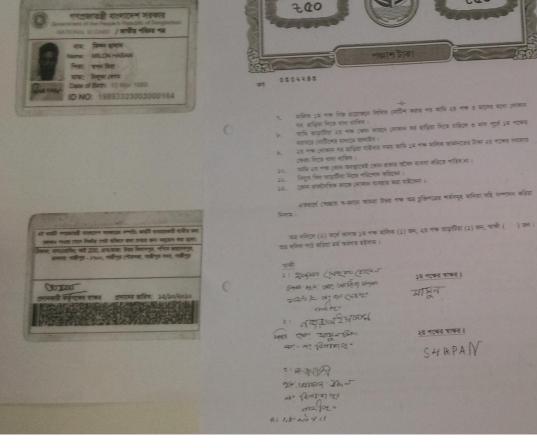
T_{HREATS}

Theft Fire Political unrest Pictures









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FAMILY PICTURE

