Proposed NU Business Name: SHIMUL DAIRY FARM



Project identification and prepared by: Md. Nur Islam, Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHIMUL PARVEJ		
Age	:	12-03-1997 (19 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	1 Brothers &1 Sister		
Address	:	Vill: Muradpur, P.O: Sakashor, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father JHORNA BANU AJIBUR RAHMAN Branch: Moddhopara, Kaliakoir, Centre # 68(Female), Member ID: 7452, Group No: 02 Member since: 2004(12 Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 150000, Outstanding loan: 91000 Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01988459388
Mother's Contact No.	:	01715293692
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JHORNA BANU joined Grameen Bank since 12 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHIMUL DAIRY FARM		
Location	:	Muradpur, Mouchak, Kaliakoir		
Total Investment in BDT	:	BDT 255,000/-		
Financing	:	Self BDT 1,55,000/-(from existing business) 61% Required Investment BDT 1,00,000/-(as equity) 39%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 28 ft= 280 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; milk etc. Average % gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk	450	13500	162000
Total Sales (A)	450	13500	162000
Less Variable Expense			
Cow feed	100	3000	36000
Total variable Expense (B)	100	3000	36000
Contribution Margin (CM) [C=(A-B)	350	10500	126000
Less Variable Expense			
Electricity bill		200	2400
Transportation		300	3600
Salary (self)		5000	60000
Salary(Staff)			
Mobile bill		200	2400
Total fixed cost (D)		5,700	68400
Net Profit (E)= [C-D]		4,800	57600

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Cow	50,000	80,000	130000		
Calf	105,000	20,000	125000		
	155,000	100,000	255000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Milk	600	18000	216000	226800	
Total Sales (A)	600	18000	216000	226800	
Less Variable Expense					
Feed & Medicine	120	3600	43200	45360	
Total variable Expense (B)	120	3600	43200	45360	
Contribution Margin (CM) [C=(A-B)	480	14400	172800	181440	
Less Variable Expense					
Electricity bill		300	3600	3800	
Transportation		500	6000	6,200	
Salary (self)		5000	60000	60000	
Mobile bill		300	3600	3800	
Total fixed cost (D)		6,100	73200	73,800	
Net Profit (E)= [C-D]		8300	99600	107,640	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	130,000	
1.2	Net Profit	99,600	107,640
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		47,600
	Total Cash Inflow	229600	155240
2	Cash Outflow		
2.1	Purchase of Product	130,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	52000	52000
	Total Cash Outflow	182,000	52000
3	Net Cash Surplus	47,600	103240

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















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পুৰঃমূদ্ৰণ (https://services.nidw.gov.bd/re_issue_card)

ছবি গরিবর্ডন (https://services.nidw.gov.bd/biometric_appointment)

আবেদনপত্ৰের হাল অবস্থা (https://services.nidw.gov.bd/appStatus)

পরিচ্য বিবরণী (https://services.nidw.gov.bd/provisional_nid)

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FAMILY PICTURE

