Proposed NU Business Name: FRIENDSHIP COMPUTER & STUDIO



Project identification and prepared by: Md. Shohidul Islam, Bagha Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



| Brief Bio of The Proposed Nobin Udyokta | | | | |
|---|-------|--|--|--|
| Name | : | MD. SYFUL ISLAM | | |
| Age | : | 12-07-1989(27 Years) | | |
| Education, till to date | : | HSC | | |
| Marital status | : | Married | | |
| Children | : | 1 Daughter | | |
| No. of siblings: | : | 1 Brothers | | |
| Address | : | Vill: Bolihar, P.O: Monigram, P.S: Bagha, Dist: Rajshahi | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father MONOYARA BEGUM MD. SHAMSUL ISLAM Branch: Monigram, bagha, Centre # 31(Female), Member ID: 5566, Group No: 02 Member since: - 1990-2010 (20 Years) First loan: BDT 5000 | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 16000, Outstanding loan: BDT 15648 N/A No No No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 16 years experience in running business. |
| Training Info | : | He has 10 Years training. |
| Other Own/Family Sources of Income | : | - |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01722676754 |
| Mother's Contact No. | : | 01722936512 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONOYARA BEGUM joined Grameen Bank since 20 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | |
|---|---|---|--|
| Business Name | : | FRIENDSHIP COMPUTER & STUDIO | |
| Location | : | Bagha Bazar New bus stand | |
| Total Investment in BDT | : | BDT 240,000/- | |
| Financing | : | Self BDT 160,000/-(from existing business) 67% | |
| | | Required Investment BDT 80,000/-(as equity) 33% | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | |
| Proposed Salary | : | BDT 5,000/- | |
| Size of shop | : | 15 ft x 15 ft= 225 square ft | |
| Security of the shop | : | BDT 60,000/- | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Computer accessories etc. Average 75% gain on sale. The business is operating by entrepreneur. Existing 2 employee. | |

After getting equity Fund 1 employee will be appointed

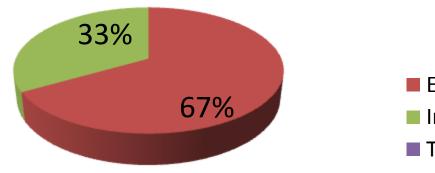
■The shop is rented.

■Agreed grace period is 3 months.

| Existing Business (BDT) | | | | |
|-----------------------------------|-------|---------|---------|--|
| Particular | Daily | Monthly | Yearly | |
| Revenue (sales) | | | | |
| Mobile Phone Accessories | 1,000 | 30,000 | 360,000 | |
| Photo & Computer Service | 1,000 | 30,000 | 360,000 | |
| Total Sales (A) | 2,000 | 60,000 | 720,000 | |
| Less. Variable Expense | | | | |
| Mobile Phone Accessories | 800 | 24,000 | 288,000 | |
| Photo & Computer Service | 400 | 12,000 | 144,000 | |
| Total variable Expense (B) | 1,200 | 36,000 | 432,000 | |
| Contribution Margin (CM) [C=(A-B) | 800 | 24,000 | 288,000 | |
| Less. Fixed Expense | | | | |
| Rent | | 1,000 | 12,000 | |
| Electricity Bill | | 600 | 7,200 | |
| Mobile Bill | | 500 | 6,000 | |
| Salary (self) | | 5,000 | 60,000 | |
| Entertainment | | 200 | 2,400 | |
| Transportation | | 2,000 | 24,000 | |
| Salary (staff) | | 6,000 | 72,000 | |
| Total fixed Cost (D) | | 15,300 | 183,600 | |
| Net Profit (E) [C-D) | | 8,700 | 104,400 | |

| Investment Breakdown | | | | | |
|---|----------|----------|----------------|--|--|
| Particulars | Existing | Proposed | Proposed Total | | |
| Computer (1) | 12,000 | 0 | 12,000 | | |
| Scanner (1) | 7,000 | 0 | 7,000 | | |
| Laminating (1) | 8,000 | 0 | 8,000 | | |
| Headphone (50 x 200) | 10,000 | 0 | 10,000 | | |
| Charger (44 x 100) | 4,400 | 10,000 | 14,400 | | |
| MP3 | 8,000 | 0 | 8,000 | | |
| CD, Paper, Code etc | 60,600 | 0 | 60,600 | | |
| Solar Panel (1) | 50,000 | 0 | 50,000 | | |
| Mobile Phone (10 x 3000) | 0 | 30,000 | 30,000 | | |
| Sound Box, Scene Paper, Battery, Soundbox | 0 | 40,000 | 40,000 | | |
| Total | 160,000 | 80,000 | 240,000 | | |

Source of Finance



- Entrepreneur's Contribution 160,000
- Investor's Investment 80,000
- Total 240,000

| Financial Projection (BDT) | | | | | |
|-----------------------------------|-------|---------|-----------|-----------|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | |
| Revenue (sales) | | | | | |
| Mobile Phone Accessories | 2,200 | 66,000 | 792,000 | 831,600 | |
| Photo & Computer Service | 1,150 | 34,500 | 414,000 | 434,700 | |
| Total Sales (A) | 3,350 | 100,500 | 1,206,000 | 1,266,300 | |
| Less. Variable Expense | | | | | |
| Mobile Phone Accessories | 1,760 | 52,800 | 633,600 | 665,280 | |
| Photo & Computer Service | 460 | 13,800 | 165,600 | 173,880 | |
| Total variable Expense (B) | 2,220 | 66,600 | 799,200 | 839,160 | |
| Contribution Margin (CM) [C=(A-B) | 1,130 | 33,900 | 406,800 | 427,140 | |
| Less. Fixed Expense | | | | | |
| Rent | | 1,000 | 12,000 | 12,000 | |
| Electricity Bill | | 600 | 7,200 | 8,000 | |
| Mobile Bill | | 600 | 7,200 | 8,000 | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | |
| Entertainment | | 200 | 2,400 | 3,000 | |
| Transportation | | 2,500 | 30,000 | 32,000 | |
| Salary (staff) | | 9,000 | 108,000 | 108,000 | |
| Non Cash Item | | | | | |
| Depreciation | | 833 | 10,000 | 10,000 | |
| Total Fixed Cost | | 19,733 | 236,800 | 241,000 | |
| Net Profit (E) [C-D) | | 14,167 | 170,000 | 186,140 | |
| Investment Payback | | | 48,000 | 48,000 | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 80,000 | |
| 1.2 | Net Profit | 170,000 | 186,140 |
| 1.3 | Depreciation (Non cash item) | 10,000 | 10,000 |
| 1.4 | Opening Balance of Cash Surplus | | 132,000 |
| | Total Cash Inflow | 260,000 | 328,140 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 80,000 | |
| 2.2 | Payment of GB Loan | | |
| | Investment Pay Back (Including Ownership Tr. | | |
| 2.3 | Fee) | 48,000 | 48,000 |
| | Total Cash Outflow | 128,000 | 48,000 |
| 3 | Net Cash Surplus | 132,000 | 280,140 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

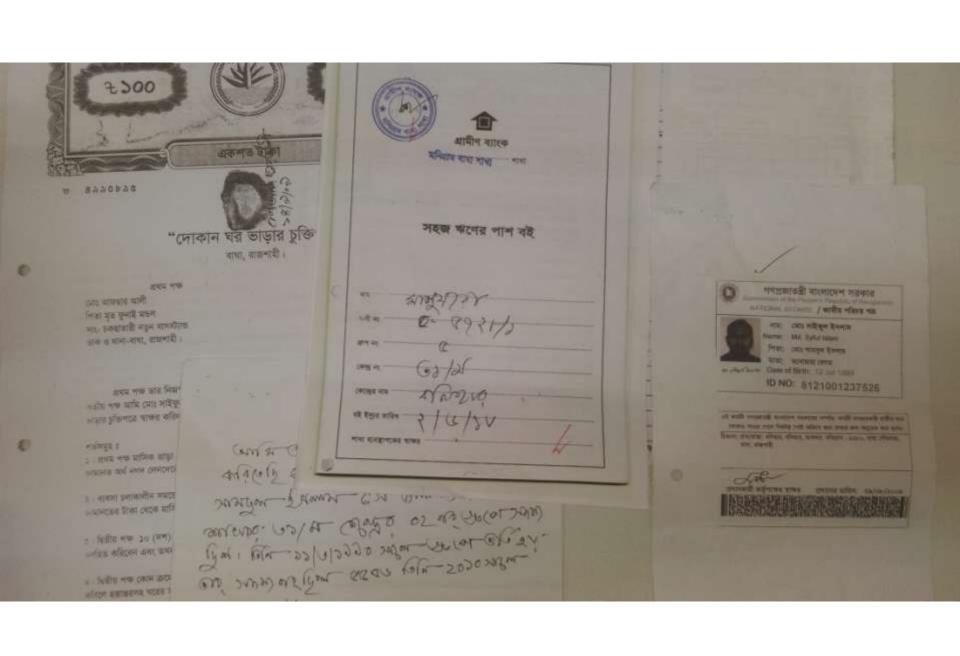
Pictures











FAMILY PICTURE

