#### **Proposed NU Business Name: MS SINTHIA ENTERPRISE**



Project identification and prepared by: Md. Shohidul Islam, Bagha Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ABU RAHAN	
Age	:	10-07-1985(31 Years)	
Education, till to date	:	Class V	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	4 Brothers & 1 Sisters	
Address	:	Vill: North Milik, P.O: Bagha, P.S: Bagha, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. NAJMA BEGUM MD. ANSAR ALI PRAMANIK Branch: Monigram , bagha, Centre # 87(Female), Member ID: 6124/4, Group No: 03 Member since: -15-3-2006 (10 Years) First Ioan: BDT 10000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: BDT 40000, Outstanding loan: BDT 7440 N/A No	
<ul><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GB, BRAC ASA etc</li></ul>	:	No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 7 Years training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724905363
Mother's Contact No.	:	01761453791
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

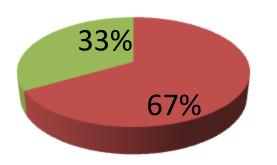
**MST. NAJMA BEGUM** joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS SINTHIA ENTERPRISE		
Location	:	Ishordi		
Total Investment in BDT	:	BDT 450,000/-		
Financing	:	Self BDT 300,000/-(from existing business) 67% Required Investment BDT 150,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15ft x 20ft= 300 square ft		
Security of the shop	•	_		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Grocery Item etc.</li> <li>Average 7% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One employee will be appointed after getting equity fund.</li> <li>The shop is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	10,000	300,000	3,600,000		
Total Sales (A)	10,000	300,000	3,600,000		
Less. Variable Expense					
Grocery Item	9,300	279,000	3,348,000		
Total variable Expense (B)	9,300	279,000	3,348,000		
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000		
Less. Fixed Expense					
Electricity Bill		200	2,400		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Entertainment		200	2,400		
Transportation		4,000	48,000		
Guard		1,200	14,400		
Total fixed Cost (D)		11,100	133,200		
Net Profit (E) [C-D)		9,900	118,800		

Investment Breakdown				
Particulars	Existing	Proposed	<b>Proposed Total</b>	
Rice (120 x 1250)	150,000	50,000	200,000	
Flour (31 x670)	33,500	25,000	58,500	
Wheat Bran	33,300	15,000	48,300	
Broken Rice (40 x 1000)	40,000	20,000	60,000	
Husk	17,500	5,000	22,500	
Feed	19,500	20,000	39,500	
Khoil	4,600	8,000	12,600	
Wheat	1,600	7,000	8,600	
Total	300,000	150,000	450,000	

#### **Source of Finance**



Entrepreneur's Contribution 300,000
Investor's Investment 150,000
Total 450,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Grocery Item	15,000	450,000	5,400,000	5,670,000	5,953,500
Total Sales (A)	15,000	450,000	5,400,000	5,670,000	5,953,500
Less. Variable Expense					
Grocery Item	13,950	418,500	5,022,000	5,273,100	5,536,755
Total variable Expense (B)	13,950	418,500	5,022,000	5,273,100	5,536,755
Contribution Margin (CM) [C=(A-					
В)	1,050	31,500	378,000	396,900	416,745
Less. Fixed Expense					
Electricity Bill		200	2,400	3,000	3,000
Mobile Bill		600	7,200	8,000	9,000
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	3,000	3,500
Transportation		6,000	72,000	74,000	76,000
Guard		1,200	14,400	14,400	14,400
Salary (staff)		3,000	36,000	36,000	36,000
Total Fixed Cost		16,200	194,400	198,400	201,900
Net Profit (E) [C-D)		15,300	183,600	198,500	214,845
Investment Payback			60,000	60,000	60,000

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	183,600	198,500
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		123,600
	Total Cash Inflow	333,600	322,100
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	210,000	60,000
3	Net Cash Surplus	123,600	262,100



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 12 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

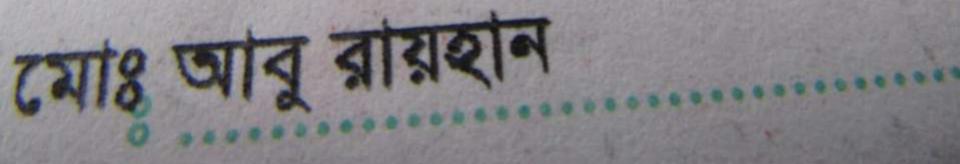
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ন বেস্তাস সিলম্বিয়া এন্টারপ্রাইজ

পাট/ধান/চাউল/ মৎস/ তৈল/ ময়দ









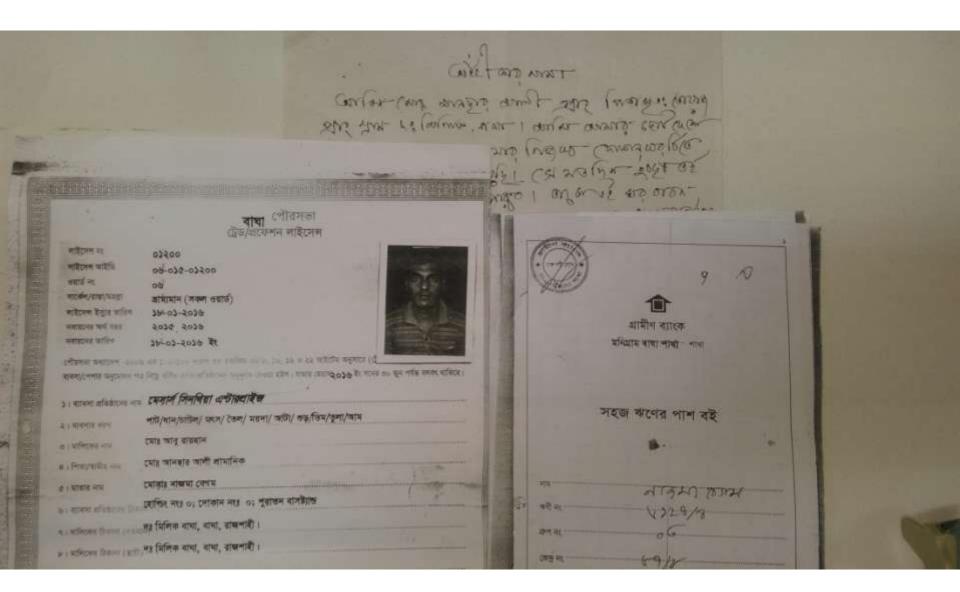












# **FAMILY PICTURE**

