### **Proposed NU Business Name: FARUK TELECOM**



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. FARUK AHMED		
Age	:	18-08-1985 (30 Years)		
Education, till to date	:	Class X		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers & 1 Sister		
Address	:	Vill: Anayetpur, P.O: BAU madrasa, P.S: Tangail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  NURUNNAHAR BEGUM  MD. AFAJ UDDIN  Branch: Gala, Tangail, Centre # 31(Female),  Member ID: 3097/1, Group No: 10  Member since: 07-08-2006(07Years)  First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT NIL, Outstanding loan: BDT NIL N/A No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has 5 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718080522
Mother's Contact No.	:	01734751658
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NURUNNAHAR BEGUM** joined Grameen Bank since 7 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	FARUK TELECOM		
Location	:	Bella bazar, Tangail		
Total Investment in BDT	:	BDT 2,20,000/-		
Financing	:	Self BDT 120,000/-(from existing business) %		
		Required Investment BDT 1,00,000/-(as equity) %		
Present salary/drawings from business (estimates)	<b>:</b>	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	40ft x 10ft= 400 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile &amp; mobile accessories etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed.</li> <li>Collects goods from Khulna, Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cement road,RFL,	4200	126000	1512000
Bikash & Flexiload	120		
Total Sales (A)	4320	129600	1555200
Less Variable Expense			
Cement road,RFL,	3570	107100	1285200
Total variable Expense (B)	3,570	107100	1285200
Contribution Margin (CM) [C=(A-B)	750	22500	270000
Less Variable Expense			
Electricity bill	0	1200	14400
Transportation		1,000	12000
Salary (self)		5000	60000
Salary(Staff)		5000	
Entertainment		500	6000
Mobile bill		500	6000
Total fixed cost (D)		13,200	158400
Net Profit (E)= [C-D]		9,300	111600

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Cement	35,000	58,500	93500		
Tin	22,500	0	22500		
RFI	8,100	0	8100		
Gas cylinder	6,000	0	6000		
Bkash	6,400	0	6400		
Flexiload	2,000	0	2000		
Others	20,000	0	20000		
Rod		41500	a41500		
Fan, computer,Table	20000		20000		
	120,000	100,000	220000		

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cement rod,RFL,	5400	162000	1944000	2041200
Bikash & Flexiload	140			
Total Sales (A)	5540	166200	1994400	2041200
Less Variable Expense				
Cement road,RFL,	4590	137700	1652400	1735020
Total variable Expense (B)	4,590	137700	1652400	1735020
Contribution Margin (CM) [C=(A-B)	950	28500	342000	306180
Less Variable Expense				
Rent		3,000	36000	36,000
Electricity bill		700	8400	8600
Transportation		600	7,200	7,400
Salary (self)		5000	60000	60000
Entertainment		150	1800	7400
Guard		100	1200	1200
Mobile bill		200	2400	2600
Total fixed cost (D)		9,650	115,800	122,000
Net Profit (E)= [C-D]		18850	226200	184,180
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	226,200	184,180
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		166,200
	Total Cash Inflow	326200	350380
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	166,200	290380

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





















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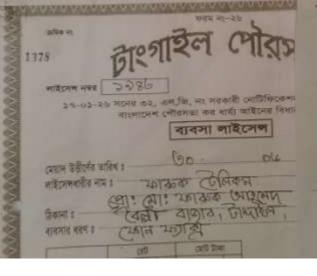
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### **FAMILY PICTURE**

