Proposed NU Business Name: NEW KIRON FURNITURE



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SUZAN RAJ BONSHI		
Age	:	12-07-1987 (29 Years)		
Education, till to date	:	Class VIII		
Marital status	••	Married		
Children	:	1 Son 1 Daughter		
No. of siblings:	:	2 Brothers & 3 Sisters		
Address	:	Vill: Bil Bathua janee, P.O: Binafer, P.S: Tangail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father KIRON RAM RAJ NONGSHI Branch: Rokkhit belta, Centre # 40(Female), Member ID: 3753, Group No: 04 Member since: 22-07-2008 (08 Years) First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 80000, Outstanding loan: BDT 27200 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has 4 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01824315729
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

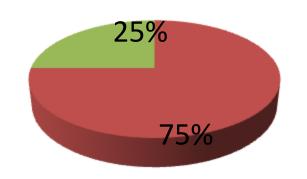
KIRON joined Grameen Bank since 08 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	NEW KIRON FURNITURE	
Location	:	Akur Takur para, Tangail	
Total Investment in BDT	:	BDT 400,000/-	
Financing	:	Self BDT 300,000/-(from existing business) 75% Required Investment BDT 1,00,000/-(as equity) 25%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	44ft x 20ft= 880 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Furniture Item etc. Average 35% gain on sale. The business is operating by entrepreneur. Existing 8 employees. After getting equity fund 3 employee will be appointed. The shop is rented. Collects goods from Modhupur, Tangail. Agreed grace period is 3 months. 	

Existing Business (BDT)			
Particular	Monthly	Yearly	
Revenue (sales)			
Wood Furniture	170,000	2,040,000	
Total Sales (A)	170,000	2,040,000	
Less. Variable Expense			
Wood Furniture	110,500	1,326,000	
Total variable Expense (B)	110,500	1,326,000	
Contribution Margin (CM) [C=(A-B)	59,500	714,000	
Less. Fixed Expense			
Rent	1,700	20,400	
Electricity Bill	600	7,200	
Mobile Bill	400	4,800	
Salary (self)	5,000	60,000	
Transportation	2,000	24,000	
salary (staff)	40,000	480,000	
Entertainment	500	6,000	
Guard	100	1,200	
Total fixed Cost (D)	50,300	603,600	
Net Profit (E) [C-D)	9,200	110,400	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Jack tree (35 x 2400)	84,000	48,000	132,000		
Akash Moni (20 x 1600)	32,000	32,000	64,000		
Cot (2)	52,000	0	52,000		
Sofa Set (1)	12,000	0	12,000		
Almirah (1)	50,000	0	50,000		
Wear drobe (1)	20,000	0	20,000		
Dining Set (1)	30,000	0	30,000		
Partex Set (2)	20,000	0	20,000		
Mehogoni Tree	0	20,000	20,000		
Total	300,000	100,000	400,000		

Source of Finance



- Entrepreneur's Contribution 300,000
- Investor's Investment 100,000
- Total 400,000

Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Wood Furniture	230,000	2,760,000	2,898,000	
Total Sales (A)	230,000	2,760,000	2,898,000	
Less. Variable Expense				
Wood Furniture	149,500	1,794,000	1,883,700	
Total variable Expense (B)	149,500	1,794,000	1,883,700	
Contribution Margin (CM) [C=(A-B)	80,500	966,000	1,014,300	
Less. Fixed Expense				
Rent	1,700	20,400	20,400	
Electricity Bill	600	7,200	8,000	
Mobile Bill	500	6,000	7,000	
Salary (self)	5,000	60,000	60,000	
Transportation	3,000	36,000	38,000	
salary (staff)	55,000	660,000	660,000	
Entertainment	500	6,000	7,000	
Guard	100	1,200	1,200	
Total Fixed Cost	66,400	796,800	801,600	
Net Profit (E) [C-D)	14,100	169,200	212,700	
Investment Payback		60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	169,200	212,700
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		109,200
	Total Cash Inflow	269,200	321,900
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	109,200	261,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:10

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















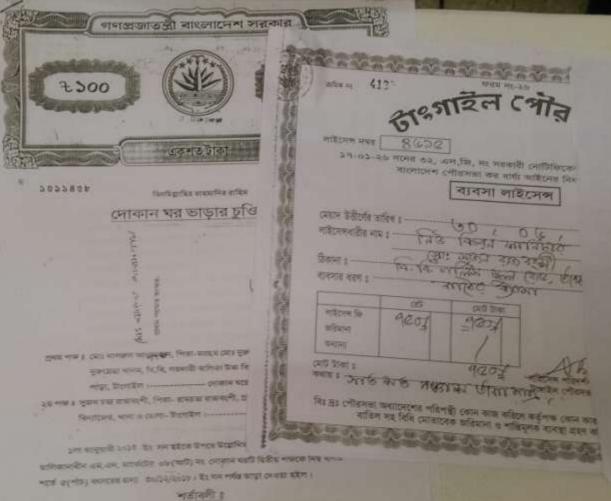












ক্ষতির মালাবর। সোভান ঘরটি আতুর নিতুর মৌলার ২১৮ নং

FAMILY PICTURE

