Proposed NU Business Name: ROHIM STORE



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	JEWEL RANA		
Age	:	15-12-1996 (20 Years)		
Education, till to date	:	SSC		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 Brothers & 1 Sisters		
Address	:	Vill: Foilar ghona, P.O: Gala, P.S: Tangail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father JORINA BEGUM ROHIM MIA Branch: GALA, TANGAIL, Centre # 38(Female), Member ID: 8463, Group No: 07 Member since: 21-11-1986(30 Years) First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT NIL, Outstanding loan: BDT NIL N/A		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01784162499
Mother's Contact No.	:	01784260356
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JORINA BEGUM joined Grameen Bank since 30 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ROHIM STORE		
Location	:	Choyani bazar, Tangail		
Total Investment in BDT	:	BDT 1,80,000/-		
Financing	:	Self BDT 80,000/-(from existing business) 55%		
		Required Investment BDT 1,00,000/-(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15ft x 10ft= 150 square ft		
Security of the shop	:	BDT 140000/-		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Grocery Item etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no 		

appointed.

■Collects goods from, Tangail.

Agreed grace period is 3 months.

employees. After getting equity fund 1 employee will

be

Existing Business (BDT)

		Γ	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mosquito net	6000	180000	2160000
Total Sales (A)	6000	180000	2160000
Less Variable Expense			
Mosquito net	5400	162000	1944000
Total variable Expense (B)	5,400	162000	1944000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		3,000	36000
Electricity bill		500	6000
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		150	1800
Guard		100	1200
Mobile bill		150	1800
Total fixed cost (D)		9,400	112800
Net Profit (E)= [C-D]		8,600	103200

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Rice	16,000	0	16000	
Soyabin	13,000	0	13000	
Soap	4,300	20,000	24300	
Detergent	3,000	20,000	23000	
Flour	3,700	20,000	23700	
Others	40,000	20,000	60000	
Oil	0	20,000	20000	
	80,000	100,000	180000	

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)		-		
Mosquito net	7600	228000	2736000	2872800
ltem				
Total Sales (A)	7600	228000	2736000	2872800
Less Variable Expense				
Mosquito net	6840	205200	2462400	2585520
ltem				
Total variable Expense (B)	6,840	205200	2462400	2585520
Contribution Margin (CM) [C=(A-B)	760	22800	273600	287280
Less Variable Expense				
Rent		3,000	36000	36,000
Electricity bill		700	8400	8600
Transportation		600	7,200	7,400
Salary (self)		5000	60000	60000
Salary(Staff)				
Entertainment		150	1800	7400
Guard		100	1200	1200
Mobile bill		200	2400	2600
Total fixed cost (D)		9,650	115,800	122,000
Net Profit (E)= [C-D]		13150	157800	165,280
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	157,800	165,280
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		97,800
	Total Cash Inflow	257800	263080
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	97,800	203080

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















দোকান ঘর ভাড়া ছুক্তিপত্র

त्रवद नक :

মোচ পিয়াকত আলী পিতা- যোগ আলয়ত আলা ৪০৬ দক্ষিণ খাদা পাড়া, GISNEL PREST RINI & CRIST & DINIEM |

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SUBSTRUCTION OF SERVICE

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MAIL MULES : 26-24-21-26

विष: भूक्षा

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निशाद नाम: दक्कि मिया



সহজ কণের গম ক

FAMILY PICTURE

