Proposed NU Business Name: SATHI ELECTRIC & ELECTRONICS



Project identification and prepared by: Shahidul Islam, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MOJAMMAL HUQ		
Age	:	21-08-1981 (34 Years)		
Education, till to date	:	Class IX		
Marital status	••	Married		
Children	:	2Daughter 1 Son		
No. of siblings:	:	1 Brother 3 Sisters		
Address	:	Vill: East Gobindpur, P.O: Khalpar, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOMOTAJ BEGUM MOFIJ KHAN Branch: Churain nobabgonj, Centre # 11(Female), Member ID: 1323/1, Group No: 02 Member since: 1994 (15 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: NIL Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715-238764
Mother's Contact No.	:	01624-675249
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOMOTAJ BEGUM joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SATHI ELECTRIC & ELECTRONICS	
Location	:	-	
Total Investment in BDT	:	BDT 280,000/-	
Financing	:	Self BDT 200,000/-(from existing business) 71% Required Investment BDT 80,000/-(as equity) 29%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop		12ft x 15ft= 180 square ft	
Security of the shop	:	BDT 60000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Electric item etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Electric Item	2,000	60,000	720,000	
Total Sales (A)	2,000	60,000	720,000	
Less. Variable Expense				
Electric Item	1,500	45,000	540,000	
Total variable Expense (B)	1,500	45,000	540,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	
Less. Fixed Expense				
Rent		1,200	14,400	
Electricity Bill		500	6,000	
Mobile Bill		500	6,000	
Salary (self)		5,000	60,000	
Transportation		1,500	18,000	
Entertainment		300	3,600	
Total fixed Cost (D)		9,000	108,000	
Net Profit (E) [C-D)		6,000	72,000	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Motor (10 x 12000)	120,000	40,000	160,000		
Copper Cable (1 x 38000)	38,000	19,000	57,000		
Others	42,000	0	42,000		
Fan	0	12,500	12,500		
Burnish	0	8,500	8,500		
Total	200,000	80,000	280,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Electric Item	2,800	84,000	1,008,000	1,058,400	
Total Sales (A)	2,800	84,000	1,008,000	1,058,400	
Less. Variable Expense					
Electric Item	2,100	63,000	756,000	793,800	
Total variable Expense (B)	2,100	63,000	756,000	793,800	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	
Less. Fixed Expense					
Rent		1,200	14,400	14,400	
Electricity Bill		500	6,000	7,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		2,000	24,000	26,000	
Entertainment		300	3,600	4,000	
Total Fixed Cost		9,600	115,200	119,400	
Net Profit (E) [C-D)		11,400	136,800	145,200	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	136,800	145,200
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		88,800
	Total Cash Inflow	216,800	234,000
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	88,800	186,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









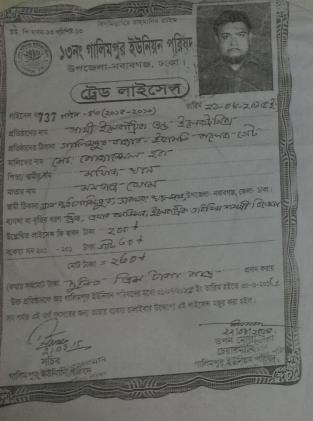












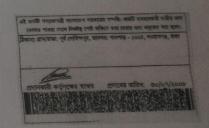
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FAMILY PICTURE

