Proposed NU Business Name: RIYA BRISTI POULTRY FEED & MEDICINE CORNER



Project identification and prepared by: Md. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SAIDUL ISLAM		
Age	:	15-12-1992(23 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Thngar bondho, P.O: Cha bagan, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father JAMENA MD. BACCHU MIYA Branch: Dhengar bondho, Centre # 56(Female), Member ID: 5886/1, Group No: 05 Member since: 21-9-2005 (08 Years) First loan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50000, Outstanding loan: 2700 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has 4 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740-644936
Mother's Contact No.	:	01729-745770
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAMENA joined Grameen Bank since 8 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RIYA BRISTI POULTRY FEED & MEDICINE CORNER		
Location	:	Sonatola bazar, bondor market, cha bagan		
Total Investment in BDT	:	BDT 300,000/-		
Financing	:	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 1,00,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 25ft= 300square ft		
Security of the shop	:	BDT 80000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Paltry feed, medicine etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed. The shop is rented. Collects goods from Mawna, Sreepur. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Poultry feed	6,000	180,000	2,160,000	
Total Sales (A)	6,000	180,000	2,160,000	
Less. Variable Expense				
Poultry feed	5,400	162,000	1,944,000	
Total variable Expense (B)	5,400	162,000	1,944,000	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	
Less. Fixed Expense				
Rent		2,000	24,000	
Electricity Bill		300	3,600	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Entertainment		200	2,400	
Transportation		1,000	12,000	
Guard		200	2,400	
Generator Bill		100	1,200	
Total fixed Cost (D)		9,100	109,200	
Net Profit (E) [C-D)		8,900	106,800	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Broiler (5 x 1960)	29,400	20,000	49,400		
Broiler Grower (6 x 1950)	25,350	15,000	40,350		
Layer Star (13 x 1750)	22,750	15,000	37,750		
Layer Grower (10 x 1700)	17,000	20,000	37,000		
Broiler Finisher (10 x 1930)	19,300	12,500	31,800		
Plus	18,000	6,000	24,000		
Medicine and Others	63,800	6,500	70,300		
Husk (44 x 100)	4,400	5,000	9,400		
Total	200,000	100,000	300,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Poultry feed	8,000	240,000	2,880,000	3,024,000	
Total Sales (A)	8,000	240,000	2,880,000	3,024,000	
Less. Variable Expense					
Poultry feed	7,200	216,000	2,592,000	2,721,600	
Total variable Expense (B)	7,200	216,000	2,592,000	2,721,600	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	
Less. Fixed Expense					
Rent		2,000	24,000	24,000	
Electricity Bill		300	3,600	4,000	
Mobile Bill		400	4,800	4,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		200	2,400	2,400	
Transportation		1,500	18,000	20,000	
Guard		200	2,400	3,000	
Generator Bill		100	1,200	1,500	
Total Fixed Cost		9,700	116,400	118,900	
Net Profit (E) [C-D)		14,300	171,600	183,500	
Investment Payback			60,000	60,000	

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Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	171,600	183,500
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		111,600
	Total Cash Inflow	271,600	295,100
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	111,600	235,100

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









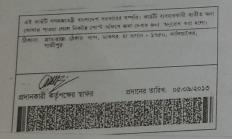


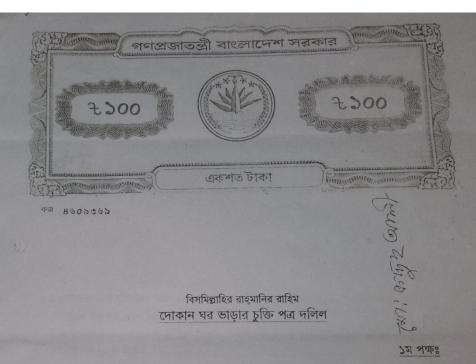












১। মোঃ কদুস আলী, পিতাঃ মৃত বছির উদ্দিন, সাং- সোনাতলা, পোঃ চা-বাগান, থানাঃ- কালিয়াকৈর, জেলাঃ- গাজীপুর। পেশা ঃ- ব্যবসা, ধর্মঃ- ইসলাম, জাতীয়তাঃ- বাংলাদেশী।

२्य शक्क

২। মোঃ সাইদুর ইসপাম, পিতাঃ মোঃ বাচ্চূ মিয়া, সাং ঠেঙ্গারবান্দ, পোঃ চা-বাগান, থানাঃ- কালিয়াকৈর, জেলাঃ- গাজীপুর। পেশা ঃ- ব্যবসা, ধর্মঃ- ইসপাম, জাতীয়তীঃ- বাংলাদেশী।

FAMILY PICTURE

