Proposed NU Business Name: ALVY ELECTRIC



Project identification and prepared by: Hafizur Rahman, Mawna Unit, Gajipur

Project verified by: Md Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	JAKIR HOSSEN			
Age	:	01-01-1985(31 Years)			
Education, till to date	:	Eight			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	3 Brothers			
Address	:	Vill: Barotopa P.O: South Barotopa P.S: Sreepur Dist: Gajipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST : JAYEDA MD: BASIR UDDIN Branch: Mawna, Sreepur Centre # 04(Female), Member ID: 1375/1, Group No: 10 Member since: 31/05/2005 (<i>08Years</i>) First Ioan: BDT 5,000			
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 10,000, Outstanding loan: No			
 (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc 	:	No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has 4 years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01734-697476
Mother's Contact No.	:	01784-371420
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

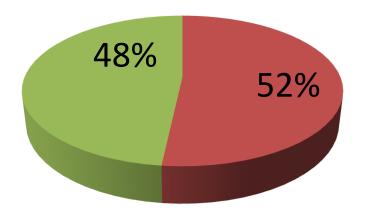
MST JAYEDA joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ALVY ELECTRIC			
Location	:	Barotopa Bazar, Mawna,			
Total Investment in BDT	:	BDT 1,45,000/-			
Financing	:	Self BDT 75,000/-(from existing business) 52% Required Investment BDT 70,000/-(as equity) 48%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 10ft= 150square ft			
Security of the shop	:	20,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cable, I P S, Light, Maltiplug etc Average 15% gain on sale. The business is operating by entrepreneur. Existing 02 employees. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cable,I P S,Light,Maltiplug etc	4,500	1,35,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Cable,I P S,Light,Maltiplug etc	3,825	114,750	1,377,000			
Total variable Expense (B)	3,825	114,750	1,377,000			
Contribution Margin (CM) [C=(A-B)	675	20,250	2,43,000			
Less. Fixed Expense						
Rent		5,00	6,000			
Electricity bill		500	6,000			
Mobile Bill		200	2,400			
Transportation		500	6,000			
Salary (self)		5,000	60,000			
Salary (Staff)		6,000	60,000			
Entertainment		200	2,400			
Total fixed Cost (D)		12,900	1,54,800			
Net Profit (E) [C-D)		7,350	88,200			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Cable	27,000	22,500	49,500			
I P S	16,000	4000	20000			
Bod	6,000	0	6000			
Maltiplug	2,000	0	2000			
Energy Light	5,000	0	5000			
Holder	4,500	22500	27000			
Motors Parts	10,900		10900			
Socet,Switch etc	3,600	21000	24600			
Total	75,000	70,000	1,45,000			

Source of Finance



- Entrepreneur's Contribution 75,000
- Investor's Investment 70,000
- Total 145,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	1.5 Year		
Revenue (sales)						
Cable,I P S,Light,Maltiplug etc	5,500	165,000	1,980,000	2,079,000		
Total Sales (A)	5,500	165,000	1,980,000	2,079,000		
Less. Variable Expense						
Cable,I P S,Light,Maltiplug etc	4,675	140,250	1,683,000	1,767,150		
Total variable Expense (B)	4,675	140,250	1,683,000	1,767,150		
Contribution Margin (CM) [C=(A-B)	8,25	24,750	2,97,000	3,11,850		
Less. Fixed Expense						
Rent		5,00	6,000	6,000		
Electricity bill		7,00	8,400	8,800		
Mobile Bill		4,00	4,800	4,000		
Transportation		7,00	84,00	9,000		
Salary (self)		5,000	60,000	60,000		
S alary (staff)		6,000	60,000	60,000		
Entertainment		3,00	3,600	4,000		
Total Fixed Cost		13,600	163,200	1,51,800		
Net Profit (E) [C-D)		11,150	1,33,800	1,60,050		
Investment Payback			56,000	28,000		

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 1.5 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,33,800	160,050
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		77,800
	Total Cash Inflow	203,800	2,37,850
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	56,000	28,000
	Total Cash Outflow	126,000	28,000
3	Net Cash Surplus	77,800	2,09,850



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 02 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

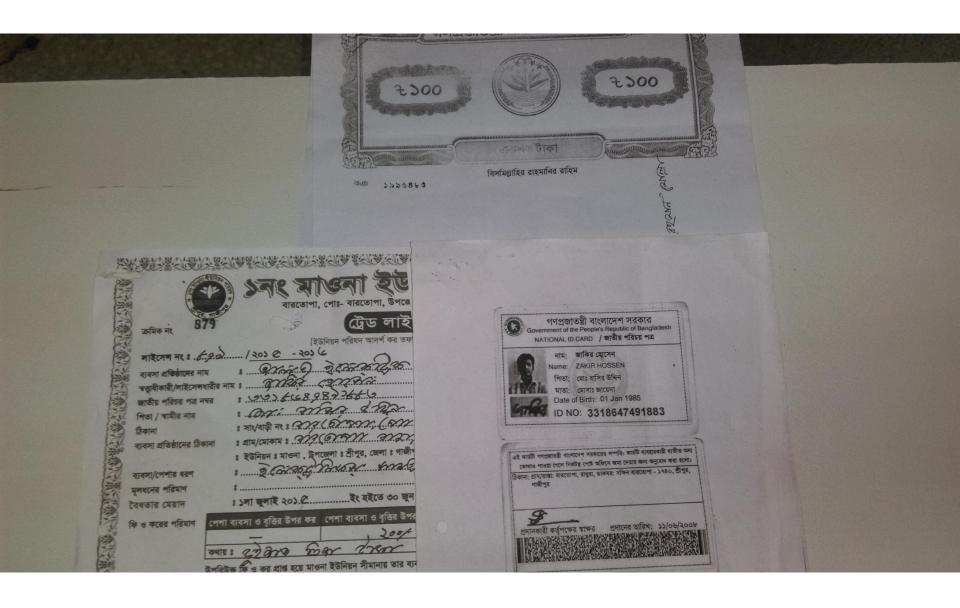
Theft Fire Political unrest Pictures





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	मरक धारांत मान्नेवरे	
	नाम जन्म माथा	

148% V.



FAMILY PICTURE