

Proposed NU Business Name: **MAYER DUYA ENTERPRISE**



Project identification and prepared by: Md. Hafizur Rahman,
Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.AL-AMIN
Age	:	16-12-1989 (27 Years)
Education, till to date	:	Eight
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	1 Brothers 1 Sister
Address	:	Vill: Singdigy P.O: South Barotopa, P.S: Shreepur, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ASIYA
(iii) Father's name	:	MD. NURUL ISLAM
(iv) GB member's info	:	Branch: Mawna, Shreepur, Centre # 05(Female), Member ID: 1602, Group No: 05 Member since: 09-04-2006(10Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 50,000, Outstanding loan: 43400
(v) Who pays GB loan installment	:	Fathers
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	3 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	House Rent
Entrepreneur Contact No.	:	01738-245024
Mother's Contact No.	:	01722-195231
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ASIYA joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MAYER DUYA ENTERPRISE
Location	:	Singdigy
Total Investment in BDT	:	BDT 1,00,000/-
Financing	:	Self BDT 50,000/--(from existing business) 50% Required Investment BDT 50,000/--(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 15 ft= 180 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Rice Soap, Powder, Oil, Salt etc▪ etc.▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing no employee. After getting equity fund 1 employee will be appointed▪The shop is Owned.▪Collects goods from Mawna Chowrasta.▪Agreed grace period is 3 months.

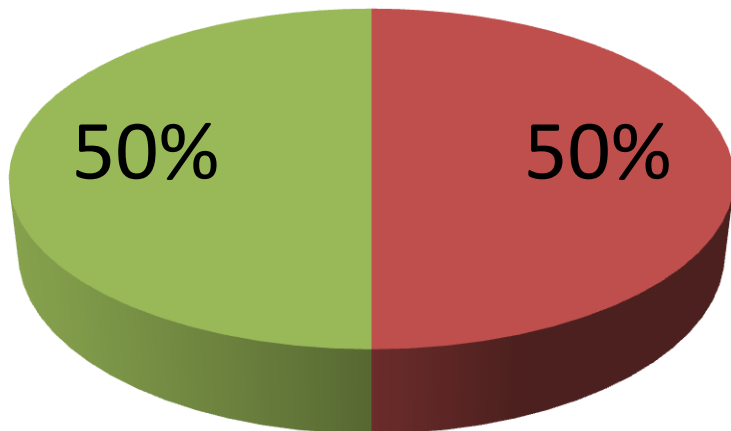
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Rice Soap, Powder, Oil etc	2,500	75,000	90,000
Total Sales (A)	2,500	75,000	90,000
Less. Variable Expense			
Rice Soap, Powder, Oil etc	2,125	63,750	765,000
Total variable Expense (B)	2,125	63,750	765,000
Contribution Margin (CM) [C=(A-B)]	375	11,250	135,000
Less. Fixed Expense			
Electricity bill		300	3,600
Mobile Bill		300	3,600
Transportation		300	3,600
Salary (self)		5,000	60,000
Entertainment		300	3,600
Total fixed Cost (D)		6,200	74,400
Net Profit (E) [C-D]		5,050	60,600

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Rice (3x1800)	5,400	18,000	23,400
Powder (100 x40)	4,000	8,000	12,000
Sugar (30 kgx60)	1,800	3,000	4,800
Soyabin (30 lix90)	2,700	4,500	7,200
Soap, Biscut, Oil, Salt etc	36,100	16,500	52,600
Total	50,000	50,000	100,000

Source of Finance



■ Entrepreneur's Contribution 50,000

■ Investor's Investment 50,000

■ Total 100,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Rice,Biscuit, Oil etc	4,000	1,20,000	1,440,000	1,512,000
Total Sales (A)	4,000	1,20,000	1,440,000	1,512,000
Less Variable Expense				
Rice,Biscuit, Oil etc	3,400	1,02,000	1,224,000	1,285,200
Total variable Expense (B)	3,400	1,02,000	1,224,000	1,285,200
Contribution Margin (CM) [C=(A-B)]	6,00	18,000	2,16,000	2,26,800
Less Variable Expense				
Electricity bill		5,00	6,000	6,300
Transportation		5,00	6,000	6,500
Salary (Self)		5,000	60,000	60,000
Salary(Staff)		3,000	36,000	36,000
Entertainment		4,00	4,800	4,800
Mobile bill		5,00	6,000	6,000
Total fixed cost (D)		9,900	1,18,800	1,19,600
Net Profit (E)= [C-D]		8,100	97,200	1,07,200
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	97,200	1,07,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		23,800
	Total Cash Inflow	1,47,200	1,31,000
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan	43,400	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	123,000	30,000
3	Net Cash Surplus	23,800	1,01,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:1
Experience & Skill : 03Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





স্বত্বস্বত্ব

আমি মোঃ মুকুল ইমলাখ ছাঃ দঃ বাগাডোলা
লোঃ দঃ বাগাডোলা শ্রীপুর, জাজীপুর এর স্থায়ী
বাসিন্দার আমার ছুড় মোঃ আল-আমিন আমার
স্থায়ী জন্মস্মারক সুদিক্র দোকান দিয়ে এদয়
০৭/২০১৬ ইং তারিখ রহিত আনকারি ও বহুরেব
জন্য অনুমতি দিলাম। এত আমার এর আমার
অধিকারের কোন দাবি থাকবে না। উক্ত স্মারকের
দ্বয়ে এখন মোঃ আমি তার উচ্চয় করবো না।

নামঃ আচ্ছিয়া
স্বাক্ষরঃ

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: মোঃ আল আমীন
Name: MD. AL-AMIN
পিতা: মোঃ মুকুল ইসলাম
মাতা: মোছাঃ আছিয়া
Date of Birth: 16/05/1989
ID NO: 19893318647000014

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাস্তব ও অন্য
কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে ছমা দেয়ার জন্য অনুরোধ করা হলো।
ঠিকানা: ডাকঘর: দক্ষিণ বারগোপা - ১৭৪০, শ্রীপুর, গাজীপুর

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১২/০১/২০১১

FAMILY PICTURE

