#### Proposed NU Business Name: RUKTI WORKSHOP



Project identification and prepared by: Md Maznu Hossain, Sherpur Unit,Bogra

Project verified by: MD. Muzaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. RUBEL AHMED			
Age	:	1207-1988 (28 Years)			
Education, till to date	:	Class IX			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	1 Brother 1 Sister			
Address	:	Vill: Gosaibari, P.O: Altadighi, , P.S: Sherpur, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father MST. ANOWARA BEGUM LATE HAMID ALI Branch: Kusumbi , Sherpur, Centre # 02(Female), Member ID: 6877; No:07 Member since: 07-08-1998-2006 ( <i>8 Years</i> ) First Ioan: 5,000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 25000, Outstanding Ioan: BDT NIL Nil No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has 15 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01928-649120
Mother's Contact No.	:	01712-739120
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. ANOWARA BEGUM** joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

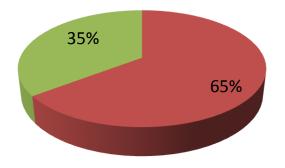
Proposed Nobin Udyokta Business Info					
Business Name	:	RUKTI WORKSHOP			
Location	:	Gosaibari bot tola			
Total Investment in BDT	:	BDT 283000/-			
Financing	:	Self BDT 183000/-(from existing business) 65% Required Investment BDT 100,000/-(as equity) 35%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	22 ft x 15 ft= 330 square ft			
Security of the shop	:	-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; angel, bar etc.</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employees.</li> <li>The shop is rented.</li> <li>Collects goods from Sherpur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Plane sheet, Angle sheet, Pati, Plane door	2800	84000	1008000
Total Sales (A)	2800	84000	1008000
Less Variable Expense			
Plane sheet, Angle sheet, Pati, Plane door	1820	54600	655200
Total variable Expense (B)	1,820	54600	655200
Contribution Margin (CM) [C=(A-B)	980	29400	352800
Less Variable Expense			
Electricity bill		900	10800
Transportation		1,500	18000
Salary (self)		5000	60000
Salary(Staff)		13000	156000
Entertainment		200	2400
Mobile bill		400	4800
Total fixed cost (D)		21,000	252000
Net Profit (E)= [C-D]		8,400	100800

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty Unit Price Amount P			Proposed
			(BDT)	-		(BDT)	Total
Plane sheet	500	80	40,000	0	0	0	40,000
Angle sheet	1000	50	50,000	3	18000	54,000	104,000
Angle gate	1	18000	18,000	0	0	46,000	64,000
Pati gate	1	12000	12,000	0	0	0	12,000
Plane Door	7	5000	35,000				35,000
Window	7	4000	28,000				28,000
Total	1516	39130	183,000	3	18,000	100,000	283,000

### **Source of Finance**



- Entrepreneur's Contribution 183,000
- Investor's Investment 100,000
- Total 283,000

Financial Projection					
Particular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Plane sheet, Angle sheet, Pati, Plane door	3500	105000	1260000	1323000	
Total Sales (A)	3500	105000	1260000	1323000	
Less Variable Expense					
Plane sheet, Angle sheet, Pati, Plane door	2275	68250	819000	859950	
Total variable Expense (B)	2,275	68250	819000	859950	
Contribution Margin (CM) [C=(A-B)	1,225	36750	441000	463050	
Less Variable Expense					
Electricity bill		700	8400	6200	
Transportation		1,000	12,000	12,000	
Salary (self)		5000	60000	60000	
Salary(Staff)		13000	156000	156000	
Entertainment		200	2400	2400	
Mobile bill		300	3600	3600	
Total fixed cost (D)		20,200	242,400	240,200	
Net Profit (E)= [C-D]		16550	198600	222,850	
Investment Payback			60,000	60,000	

Cas	Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	100,000					
1.2	Net Profit	65,400	68,670				
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		5,400				
	Total Cash Inflow	165400	74070				
2	Cash Outflow						
2.1	Purchase of Product	100,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000				
	Total Cash Outflow	160,000	60000				
3	Net Cash Surplus	5,400	14070				

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# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures









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## **FAMILY PICTURE**

