Proposed NU Business Name: MA JUYELARI STOR



Project identification and prepared by: : Md. Mozammel Haque, Jamurki Unit, Tangail



Grameen Shakti Samajik Byabosha Ltd.

Project verified by: MD. Mizanur Rahaman Patoyari

Brief Bio of The Proposed Nobin Udyokta				
Name	:	SRI UJJOL KORMOKAR		
Age	:	15-07-1982 (34 Y <i>ears)</i>		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	1 Brothers and 1 Sister		
Address	:	Vill: Deluakandi , P.O: Putiyajani P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANNA KORMOKAR ANNA KORMOKAR LET.NITAI KORMOKAR Branch: Fajilhati Delduar, Centre # 19 (Female), Member ID: 2801, Group No: 02 Member since: 05/09/1998(18 Years) First Ioan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: 32800 Sister No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718820092
Family's Contact No.	:	01912155578
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

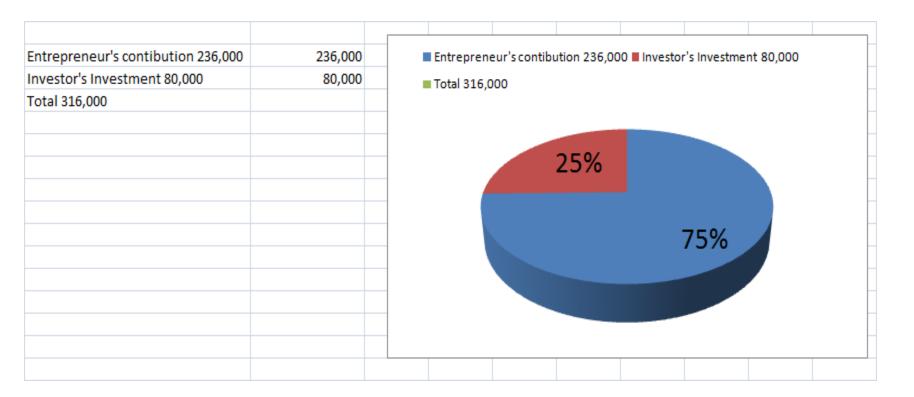
ANNA KORMOKAR joined Grameen Bank since 18 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	MA JUYELARI STOR	
Location	:	Putiyajani Bazar, Delduar, Tangail.	
Total Investment in BDT	:	BDT 316000/-	
Financing	:	Self BDT 236000/- (from existing business) 75%	
		Required Investment BDT 80,000/- (as equity) 25%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 70 ft= 70 square ft	
Security of the shop	:	Nil	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Gold , Rupa , Stone etc . Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is not rented. Collects goods from Mirzapur . Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Gold , Rupa , Stone		60,000	720,000	
Servicing		9,000	108,000	
Total Sales (A)		69,000	828,000	
Less. Variable Expense				
Gold , Rupa , Stone		52,800	633,600	
Total variable Expense (B)		52,800	633,600	
Contribution Margin (CM) [C=(A-B)		16,200	194,400	
Less. Fixed Expense				
Electricity Bill		250	3,000	
Transportation		500	6,000	
Mobile Bill		300	3,600	
Entertainment		300	3,600	
Generator		100	1,200	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		6,450	77,400	
Net Profit (E) [C-D)		9,750	117,000	

Investment Breakdown				
Particulars	Existing Proposed		Proposed Total	
Gold ,	200000	80000	280000	
Rupa	26000		26000	
Stone	2000		2000	
Other	8000		8000	
Total	236000	80000	236000	

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Gold , Rupa , Stone		78,000	936,000	982,800
Servicing		10,500	126,000	132,300
Total Sales (A)		88,500	1,062,000	1,115,100
Less. Variable Expense				
Gold , Rupa , Stone		62,400	748,800	786,240
Total variable Expense (B)		62,400	748,800	786,240
Contribution Margin (CM) [C=(A-B)]		26,100	313,200	328,860
Less. Fixed Expense				
Electricity Bill		250	3,000	3,000
Transportation		1000	12,000	12,000
Mobile Bill		400	4,800	4,800
Entertainment		300	3,600	3,600
Generator		100	1,200	1,200
Salary (self)		5,000	60,000	60,000
Total Fixed Cost		7,050	84,600	84,600
Net Profit (E) =[C-D)]		19,050	228,600	244,260
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	228,600	244,260
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		180,600
	Total Cash Inflow	308,600	424,860
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including	18 000	18 000
2.3	Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	180,600	376,860



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 18 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Delduar Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures













URAN NUMBER DATE

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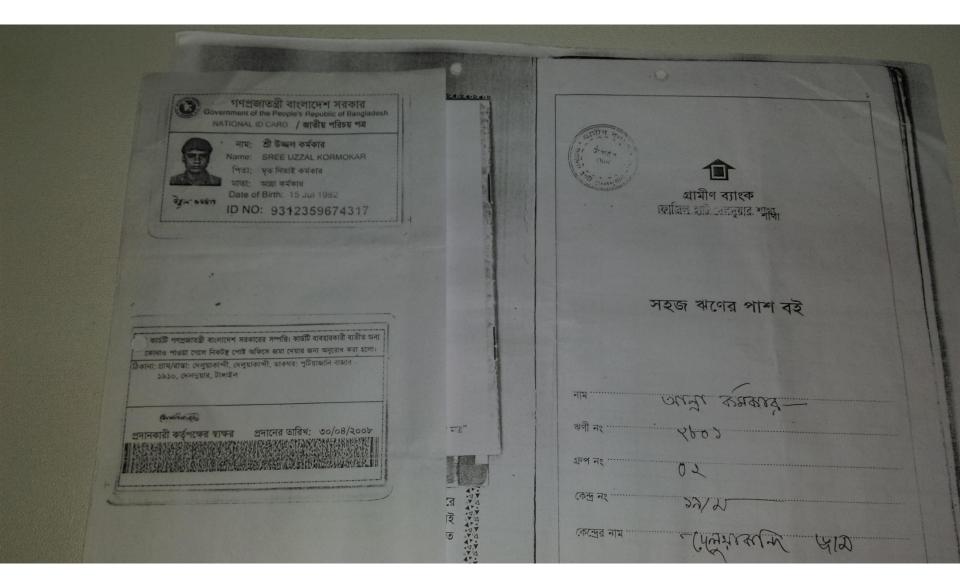
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FAMILY PICTURE

