

Proposed NU Business Name: **NEW SOROLIPi MAIK SERVICINH AND RONI DECORATOR**



Project identification and prepared by: Md. Mozammel Haque
Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.LEBU MOLLA
Age	:	17-08-1982 (34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son and 1 Daughters
No. of siblings:	:	4 Brothers and 3 Sister
Address	:	Vill: Lauhati P.O: Lauhati P.S: Delduar, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LET.JUMUNA
(iii) Father's name	:	LET.SHAHADAT MOLLAH
(iv) GB member's info	:	Branch: Lauhati Delduar, Centre # 05 (Female), Member ID: 3115, Group No: 05 Member since: 03/04/2001 to 04/09/2009 (8 Years) First loan: BDT 5000 /-
Further Information:		Outstanding loan: Nil
(v) Who pays GB loan installment	:	Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	15 years experience in running business. He has 2 years training
Other Own/Family Sources of Income	:	Business,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716734472
Family's Contact No.	:	01943429361
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LET.JUMUNA joined Grameen Bank since 8 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	MESARS IMAM ENTERPRAIS
Location	:	Lauhati Bazar, Delduar, Tangail.
Total Investment in BDT	:	BDT 550,000/-
Financing	:	Self BDT 450,000/- (from existing business) 82% Required Investment BDT 1,00,000/- (as equity) 18%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 20 ft= 400 square ft
Security of the shop	:	60000
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Generator ,Sab, Table, Maik set , Sound box etc . ▪The business is operating by entrepreneur. Existing 2 employee. ▪After getting equity fund one employee will be appointed. ▪ The shop is rented. ▪Collects goods from Tangail . ▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Generator ,Sab, Table, Maik set , Sound box etc		35,000	420,000
Total Sales (A)		0	0
Less. Variable Expense		35,000	420,000
Generator ,Sab, Table, Maik set , Sound box etc			
Total variable Expense (B)			
Contribution Margin (CM) [C=(A-B)		35,000	420,000
Less. Fixed Expense		35,000	420,000
Rent		4,200	50,400
Electricity Bill		500	6,000
Transportation		4,000	48,000
Mobile Bill		200	2,400
Entertainment		500	6,000
Salary (sttaf)		10,000	120,000
Salary (self)		5,000	60,000
Guard		150	1800
Total fixed Cost (D)		24550	294600
Net Profit (E) [C-D)		10450	125400

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Generator ,Sab, Table, Maik set , Sound box etc	50,000	600,000	630,000	50,000
Total Sales (A)	50,000	600,000	630,000	50,000
Less. Variable Expense				
Generator ,Sab, Table, Maik set , Sound box etc				
Total variable Expense (B)				
Contribution Margin (CM) [C=(A-B)]	50,000	600,000	630,000	661,500
Less. Fixed Expense				
Rent		4,200	50,400	50,400
Electricity Bill		500	6,000	6,000
Transportation		4,000	48,000	48,000
Mobile Bill		300	3,600	3,600
Entertainment		500	6,000	6,000
Salary (sttaf)		15,000	180,000	180,000
Salary (self)		5,000	60,000	60,000
Guard		150	1800	1800
Total Fixed Cost		29,650	355,800	355,800
Net Profit (E) =[C-D)]		20,350	244,200	274,200

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	244,200	274,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		184,200
	Total Cash Inflow	344,200	458,400
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	184,200	398,400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:03
Experience & Skill : 15 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Delduar
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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স্বয়ংলাপি

মাইক সার্ভিস

বর্ন ডেকোরেটর

প্রোঃ-বি,এলহোসেন(লেবু)।

মোবাইলঃ০১৭১৬৭৩৪৪৭২.

লাউহাটী বাজার, দেলদুয়ার-
টাংগাইল।

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স্বরলিপি
মাইক সার্ভিস



স্বরলিপি
মাইক সার্ভিস
বর্নি ডেকোরেশন

প্রোঃ বি.এল.হোসেন (লেবু)

মোবাইলঃ 01716734472

লাউহাটী বাজার, দেলদুয়ার-
টাংগাইল।

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ইক সার্ভিস
মালি ডেকোরেটর

মাঃ বি. এল হোসেন (লেবু)
মোবাইলঃ ০১৭১৬৭৩৪৪৭২
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শ্রীমালি
শ্রীমালি পি. মাইক সার্ভিস
সিউভিসিস্টেম ও
রনি ডেকোরেটর।
এখানে ডেকোরেটর মালিমালা জাড়া দেওয়া হয়।
সন লেবু।
২/০৯৯৪৩-৪৯৩৩৬১।
দুয়ার, টাংগাইল।



FAMILY PICTURE