Proposed NU Business Name: MAIN UDDIN STORE



Project identification and prepared by: Anisur Rahman, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MAIN UDDIN		
Age	:	15-03-1981 (33 Years)		
Education, till to date	:	SSC		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	3 Brothers 1 Sister		
Address	:	Vill: Rakabpur, P.O: Kuthirhat, P.S: Sonagaji, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HOSNEYARA BEGUM KOBIR AHMED Branch: Chor mojlishpur, Sonagonj; Centre # 29(Female), Member ID: 4953/2, Group No: 07 Member since: 24-12-2013 (3Years) First loan: BDT 5,000		
Further Information:		Existing Loan: BDT 30000, Outstanding loan: 16800		
(v) Who pays GB loan installment	:	Mother		
(vi) Mobile lady	•	INO		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01868-788164
Mother's Contact No.	:	01819-696762
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HOSNEYARA BEGUM joined Grameen Bank since 03 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAIN UDDIN STORE			
Location	:	-			
Total Investment in BDT	:	BDT 750,000/-			
Financing	:	Self BDT 600,000/-(from existing business) 80% Required Investment BDT 1,50,000/-(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 16ft= 320 square ft			
Security of the shop	:	-			
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Grocery item etc. ■Average 10% gain on sale. ■The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed. ■The shop is rented. ■Collects goods from Feni. ■Agreed grace period is 3 months.			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Rice, Oil, Etc	4400	132000	1584000		
Total Sales (A)	4400	132000	1584000		
Less Variable Expense					
Rice, Oil, Etc	3740	112200	1346400		
Total variable Expense (B)	3,740	112200	1346400		
Contribution Margin (CM) [C=(A-B)	660	19800	237600		
Less Variable Expense					
Rent		2,000	24000		
Electricity bill		300	3600		
Transportation		500	6000		
Salary (self)		5000	60000		
Entertainment		2000	24000		
Guard		30	360		
Generator		3000	36000		
Mobile bill		1000	12000		
Total fixed cost (D)		10,830	129960		
Net Profit (E)= [C-D]		8,970	107640		

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	Exist	ing	Proposed				
Particulars Qty.		Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Rice	80	2000	160,000	0	0	30,000	190,000
Oil	200	100	20,000	0	0	20,000	40,000
Clarified butter	0	0	20,000	0	0	20,000	40,000
Others	0	0	400,000	0	0	10,000	410,000
Spice	0	0	0	0	0	10,000	10,000
Soap	0	0	0	0	0	10,000	10,000
Total	280	0	600,000	0	0	100,000	700,000

Source of Finance



Fianancial Projection					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Rice, Oil, Etc	8000	240000	2880000	3024000	
Total Sales (A)	8000	240000	2880000	3024000	
Less Variable Expense					
Rice, Oil, Etc	6800	204000	2448000	2570400	
Total variable Expense (B)	6,800	204000	2448000	2570400	
Contribution Margin (CM) [C=(A-B)	1,200	36000	432000	453600	
Less Variable Expense					
Rent		2,000	24000	24,000	
Electricity bill		500	6000	6400	
Transportation		700	8,400	8,600	
Salary (self)		5000	60000	60000	
Salary(Staff)		5000	60000	60000	
Entertainment		2000	24000	24000	
Guard		30	360	360	
Generator		3000	36000	36000	
Mobile bill		1000	12000	7400	
Total fixed cost (D)		19,200	230,400	226,400	
Net Profit (E)= [C-D]		16800	201600	227,200	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	201,600	226,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		141,600
	Total Cash Inflow	301600	368000
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	141,600	308000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





















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इस.लि. यसर यस्य-५२ (५) सह विधान स्टेंडरा

গণ-প্রজাতপ্রী বাংলাদেশ সরকার

खाकपट : कृटिट शांते, विभारकणा : त्यामाशाकी, रक्षणा : त्यमी ।



ক্রমিক নং-

गाइरम्म मरस्य १८-२०१९-१५

ট্রেড লাইসেন্স

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BIANGS AND THE SACORDISCONTANTO

FAMILY PICTURE

