Proposed NU Business Name: ROHAN DRESS HOUSE



Project identification and prepared by: Abu Salek, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MOHAMMAD SAMIL			
Age	:	18-07-1985(31 Years)			
Education, till to date	:	Class VIII			
Marital status	••	Married			
Children	••	1 daughter 1 Son			
No. of siblings:	:	2 Sister 2 Brother			
Address	:	Vill: East joy narayonpur, P.O: Rajapur, P.S: Dagonbhuiya, Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ANOWARA BEGUM RUHUL AMIN Branch: Joynarayonpur; Centre # 4(Female), Member ID: 2421, Group No: 04 Member since: 1990 (10 Years) First loan: BDT - 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 147500, Outstanding loan: 35000 N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01874-570822
Mother's Contact No.	:	01879-940331
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ROHAN DRESS HOUSE		
Location	:	Rajapur		
Total Investment in BDT	•	BDT 230000/-		
Financing	:	Self BDT 1,50,000/-(from existing business) 65%		
		Required Investment BDT 80,000/-(as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	BDT 10000/-		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; cloth etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing 3 employees. After getting equity fund 1 employee will be appointed The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Cloths	2,250	67,500	810,000		
Total variable Expense (B)	2,250	67,500	810,000		
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000		
Less. Fixed Expense					
Rent		1,200	14,400		
Electricity Bill		500	6,000		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Transportation		500	6,000		
Entertainment		500	6,000		
Salary (staff)		9,000	108,000		
Guard		100	1,200		
Generator		100	1,200		
Total fixed Cost (D)		17,400	208,800		
Net Profit (E) [C-D)		5,100	61,200		

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
Shirt Piece	110	350	38,500	150	350	52,500	91,000
Pant Piece	60	350	21,000	50	350	17,500	38,500
Long Cloth	24	2000	48,000	0	0	0	48,000
Veil Cloth	20	1000	20,000	10	1,000	10,000	30,000
Others	150	150	22,500	0	0	0	22,500
Total	364	3850	150,000	210	1,700	80,000	230,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths	4,100	123,000	1,476,000	1,549,800	
Total Sales (A)	4,100	123,000	1,476,000	1,549,800	
Less. Variable Expense					
Cloths	3,075	92,250	1,107,000	1,162,350	
Total variable Expense (B)	3,075	92,250	1,107,000	1,162,350	
Contribution Margin (CM) [C=(A-B)	1,025	30,750	369,000	387,450	
Less. Fixed Expense					
Rent		1,200	14,400	14,400	
Electricity Bill		500	6,000	7,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	11,500	
Entertainment		500	6,000	7,000	
Salary (staff)		12,000	144,000	144,000	
Guard		100	1,200	1,200	
Generator		100	1,200	1,200	
Total Fixed Cost		20,800	249,600	254,300	
Net Profit (E) [C-D)		9,950	119,400	133,150	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	119,400	133,150
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		71,400
	Total Cash Inflow	199,400	204,550
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	71,400	156,550

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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FAMILY PICTURE

