Proposed NU Business Name: ADHUNIK TAILORS AND BOSTRALOY



Project identification and prepared by: Md Nurul Islam, Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SYED OSMAN		
Age	:	20-05-1982 (34 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	1 Brother and 1 Sister		
Address	:	Vill: Pas Elasin, P.O: Elasin, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father HAMIDA BEGUM SYED JALENUS Branch: Elasin Delduar; Centre # 26 Male), Member ID: 5031/1, Group No: 05 Member since: 07-06-1990 to 4-3-2004 (14 Years) First loan: BDT 5,000/-		
Further Information:		Existing Loan: Nil /- Outstanding loan: BDT Nil		
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No		
(vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01988-941355
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HAMIDA BEGUM joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

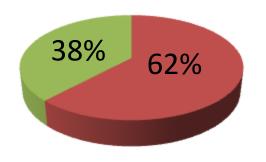
Proposed Nobin Udyokta Business Info				
Business Name	:	ADHUNIK TAILORS AND BOSTRALOY		
Location	:	Elasin, Tangail		
Total Investment in BDT	:	BDT 210,000/-		
Financing	:	Self BDT 130,000/-(from existing business) 62%		
		Required Investment BDT 80,000/-(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 10 ft = 100 square ft		
Security of the shop	:	BDT 5,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloths item. Average 20% gain on sale. The business is operating by entrepreneur. Existing 2 employees. After getting equity fund 2 employee will be appointed. The shop is rented. Collects goods from Tangail, Korotia. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths	2,300	69,000	828,000		
Sewing	200	6,000	72,000		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Cloths	1,840	55,200	662,400		
Total variable Expense (B)	1,840	55,200	662,400		
Contribution Margin (CM) [C=(A-B)	660	19,800	237,600		
Less. Fixed Expense					
Electricity Bill		700	8,400		
Mobile Bill		100	1,200		
Salary (self)		5,000	60,000		
Transportation		1,200	14,400		
Entertainment		200	2,400		
Guard		200	2,400		
Generator		200	2,400		
Salary (staff)		7,000	84,000		
Total fixed Cost (D)		14,600	175,200		
Net Profit (E) [C-D)		5,200	62,400		

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Investment Breakdown								
	Ex	isting			Proposed			
Particulars Qty. Unit Amount Price (BDT)				Qty	Unit Price	Amount (BDT)	Proposed Total	
Three Piece	100	800	80,000	60	800	48,000	128,000	
Print Cloth	350	70	24,500	350	70	24,500	49,000	
Punjabi Cloth	70	150	10,500	0	0	0	10,500	
Scarf	36	150	5,400	30	150	4,500	9,900	
Veil	16	600	9,600	5	600	3,000	12,600	
Total	572		130,000	445		80,000	210,000	

Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 80,000
- Total 210,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths	3,100	93,000	1,116,000	1,171,800	
Sewing	300	9,000	108,000	113,400	
Total Sales (A)	3,400	102,000	1,224,000	1,285,200	
Less. Variable Expense					
Cloths	2,480	74,400	892,800	937,440	
Total variable Expense (B)	2,480	74,400	892,800	937,440	
Contribution Margin (CM) [C=(A-B)	920	27,600	331,200	347,760	
Less. Fixed Expense					
Electricity Bill		700	8,400	9,500	
Mobile Bill		200	2,400	3,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		200	2,400	3,000	
Guard		200	2,400	2,400	
Generator		200	2,400	2,400	
Salary (staff)		10,000	120,000	120,000	
Total Fixed Cost		18,000	216,000	220,300	
Net Profit (E) [C-D)		9,600	115,200	127,460	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	115,200	127,460
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		67,200
	Total Cash Inflow	195,200	194,660
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	67,200	146,660

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures























FAMILY PICTURE

