#### **Proposed NU Business Name: LOTIF MEDICAL HALL**



Project identification and prepared by: Md Nurul Islam, Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ROBIUL ISLAM		
Age	:	01-12-1982 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son and 1 Daughter		
No. of siblings:	:	3 Brother and 6 Sister		
Address	:	Vill: Singhoraig, P.O: Elasin, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  HAMIDA BEOWA  LATE LOTIF MASTER  Branch: Elasin Delduar; Centre # 44 Male),  Member ID: 6614/1, Group No: 09  Member since: 10-03-1990 to 10/12/1998 (08 Years)  First loan: BDT 3,000/-		
Further Information:		Existing Loan : Nil, Outstanding loan: Nil		
(v) Who pays GB loan installment (vi) Mobile lady	:	N/A No		
(vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-567622
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

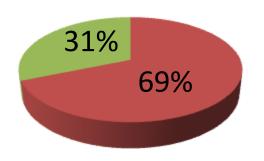
**HAMIDA BEOWA** joined Grameen Bank since 08 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	LOTIF MEDIAL HALL		
Location	:	Elasin, Tangail		
Total Investment in BDT	:	BDT 320,000/-		
Financing	:	Self BDT 220,000/-(from existing business) 69%		
		Required Investment BDT 100,000/-(as equity) 31%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 15 ft = 300 square ft		
Security of the shop	:	BDT 15,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Medicine item.</li> <li>Average 12% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Medicine	4,500	135,000	1,620,000		
Total Sales (A)	4,500	135,000	1,620,000		
Less. Variable Expense					
Medicine	3,960	118,800	1,425,600		
Total variable Expense (B)	3,960	118,800	1,425,600		
Contribution Margin (CM) [C=(A-B)	540	16,200	194,400		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity Bill		200	2,400		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Transportation		1,000	12,000		
Entertainment		500	6,000		
Guard		200	2,400		
Generator bill		160	1,920		
Total fixed Cost (D)		8,560	102,720		
Net Profit (E) [C-D)		7,640	91,680		

Investment Breakdown								
Existing					Proposed			
Particulars	rticulars Qty. Unit			Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Vitamin	120	200	24,000	60	200	12,000	36,000	
Antibiotik	500	100	50,000	250	100	25,000	75,000	
Salaine	4	2500	10,000	2	2500	5,000	15,000	
Omiprazole	200	100	20,000	100	100	10,000	30,000	
Renitidine	200	100	20,000	100	100	10,000	30,000	
Syrap	100	60	6,000	50	60	3,000	9,000	
Fish Medicine	300	100	30,000	150	100	15,000	45,000	
Vaterenary	600	100	60,000	200	100	20,000	80,000	
Total	2024		220,000	912		100,000	320,000	

### **Source of Finance**



- Entrepreneur's Contribution 220,000
- Investor's Investment 100,000
- Total 320,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Medicine	6,800	204,000	2,448,000	2,570,400	
Total Sales (A)	6,800	204,000	2,448,000	2,570,400	
Less. Variable Expense					
Medicine	5,984	179,520	2,154,240	2,261,952	
Total variable Expense (B)	5,984	179,520	2,154,240	2,261,952	
Contribution Margin (CM) [C=(A-B)	816	24,480	293,760	308,448	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		200	2,400	3,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,300	15,600	17,500	
Entertainment		500	6,000	7,000	
Guard		200	2,400	2,400	
Generator bill		160	1,920	1,920	
Salary (staff)		3,000	36,000	36,000	
Total Fixed Cost		11,960	143,520	147,820	
Net Profit (E) [C-D)		12,520	150,240	160,628	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	150,240	160,628
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		90,240
	Total Cash Inflow	250,240	250,868
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	90,240	190,868

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

















# **FAMILY PICTURE**

