Proposed NU Business Name: MA BABAR DOA STORE



Project identification and prepared by: Md Nurul Islam, Tangail Sadar, Tangail

Project verified by: MD Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ALAMGIR HOSSAIN			
Age	:	12-01-1983 (33 Years)			
Education, till to date	:	Class Ten			
Marital status	:	Married			
Children	:	1Son 1 Daughter			
No. of siblings:	:	2 Brothers 4 Sisters			
Address	:	Vill: Boroshila, P.O: Shibpur ,P.S: Tangail Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father LATE FUL KHATUN LATE AJMAT ALI Branch: Gala, Tangail, Centre # 11 (Female), Member ID: 1402, Group No:03 Member since: 04-05-1992 to 20-07-2001 (08 Years) First Ioan: BDT 2000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: , Outstanding loan: Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. Own business 05 Years
Training Info	:	He has training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01757-972163
Mother's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Tangai Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE FUL KHATUN joined Grameen Bank since 08 years ago. At first she took taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

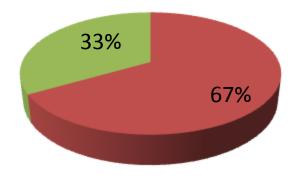
Proposed Nobin Udyokta Business Info					
Business Name	:	MA BABAR DOA STORE			
Location	:				
Total Investment in BDT	:	BDT 300,000/-			
Financing	:	Self BDT 200000/-(from existing business) 67%			
		Required Investment BDT 1000,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 10ft= 150 square ft			
Security of the shop	:	BDT 10000			
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Groceries items Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. 01 will be appointed after getting equity fund. The shop is rented Collects goods from Tangail Agreed grace period is 3 months. 			

Existing Business (BDT)

		· · · · · ·	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Groceries items	3800	114000	1368000
Total Sales (A)	3800	114000	1368000
Less Variable Expense			
Groceries items	3230	96900	1162800
Total variable Expense (B)	3,230	96900	1162800
Contribution Margin (CM) [C=(A-B)	570	17100	205200
Less Variable Expense			
Rent		700	8400
Electricity bill		200	2400
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		100	1200
Mobile bill		500	6000
Total fixed cost (D)		8,800	105600
Net Profit (E)= [C-D]		8,300	99600

	Investment Breakdown							
	Ex	isting	Proposed					
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed	
			(BDT)	-	Price	(BDT)	Total	
Rice	10	150	1,500	15	1,500	22,500	24,000	
Pulse	50	500	25,000	101	500	50,500	75,500	
Oil	43	95	4,085	100	50	5,000	9,085	
Sopa	300	50	15,000	0	0	0	15,000	
Soyabin oil	3	14500	43,500			0	43,500	
Chips	50	20	1,000	0	0	0	1,000	
Others	0	0	30,000	0	0	22,000	52,000	
Soft drinks	0	0	80,000		0	0	80,000	
Total		15315	200,000	216	0	100,000	300,000	

Source of Finance



Entrepreneur's Contribution 200,000
Investor's Investment 100,000
Total 300,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Groceries items	5600	168000	2016000	2116800		
Total Sales (A)	5600	168000	2016000	2116800		
Less Variable Expense						
Groceries items	4760	142800	1713600	1799280		
Total variable Expense (B)	4,760	142800	1713600	1799280		
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520		
Less Variable Expense						
Rent		700	8,400	8,400		
Electricity bill		400	4800	5200		
Transportation		2,300	27600	28,000		
Salary (self)		5000	60000	60000		
Entertainment		300	3600	3600		
Guard		100	1200	1200		
Mobile bill		550	6600	6700		
Total fixed cost (D)		9,250	111000	111,900		
Net Profit (E)= [C-D]		15950	191400	205,620		
Investment Payback			60,000	60,000		

Cas	Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	100,000					
1.2	Net Profit	191,400	205,620				
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		131,400				
	Total Cash Inflow	291400	337020				
2	Cash Outflow						
2.1	Purchase of Product	100,000					
2.2	Payment of GB Loan						
	Investment Pay Back (Including						
2.3	Ownership Tr. Fee)	60000	60000				
	Total Cash Outflow	160,000	60000				
3	Net Cash Surplus	131,400	277020				



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill :08 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





























FAMILY PICTURE