

Proposed NU Business Name: **UNIQUE TELECOM**



Project identification and prepared by: Md. Shahidul Islam,
Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD DURJAY HASAN SHANTO
Age	:	06-03-1997 (19 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	2 Brothers
Address	:	Vill: Anupampur, P.O: Charghat, P.S: Charghat, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ZINAT REHANA BEBI
(iii) Father's name	:	MD SHAFIQUL ALAM
(iv) GB member's info	:	Branch: Charghat, Bagha, Centre # 50(Female), Member ID: 3507, Group No: 01 Member since: 28-03-07 (09 years) First loan: BDT 3000
Further Information:		Existing Loan: BDT 30000, Outstanding loan: BDT 27020
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. Own business 04 Years He has 04 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01774266100
Mother's Contact No.	:	01736498455
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ZINAT REHANA BEBI joined Grameen Bank since 09 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	UNIQUE TELECOM
Location	:	Charghat baazar
Total Investment in BDT	:	BDT 80,000/-
Financing	:	Self BDT 30000/-(from existing business) 63% Required Investment BDT 50000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 10 ft= 100 square ft
Security of the shop	:	BDT 15000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile accessories▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing 2 employee.▪The shop is rented.▪Collects goods from Local Company▪Agreed grace period is 3 months.

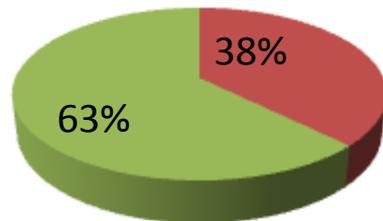
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile accessories	1500	45000	540000
Bikash & flexiload	170	5100	61200
Tailoring	150	4500	54000
Total Sales (A)	1820	54600	655200
Less Variable Expense			
Mobile accessories	1125	33750	405000
Total variable Expense (B)	1,125	33750	405000
Contribution Margin (CM) [C=(A-B)]	695	20850	250200
Less Variable Expense			
Rent		1,500	18000
Electricity bill		500	6000
Salary (self)		5000	60000
Salary(Staff)		6000	72000
Entertainment		500	6000
Guard		100	1200
Mobile bill		200	2400
Total fixed cost (D)		13,800	165600
Net Profit (E)= [C-D]		7,050	84600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile(Smart)	2	1500	3,000	0	0	30,000	33,000
Normal Mobile	13	1600	20,800	0	0	0	20,800
Battery	14	150	2,100	0	0	0	2,100
Earphone	9	40	360	0	0	0	360
Charger	12	50	600			0	600
Backpack	45	70	3,150	0	0	0	3,150
Bikash	0	0	0	0	0	20,000	20,000
Total		0	30,000	0	0	50,000	80,000

Source of Finance



- Entrepreneur's Contribution 30,000
- Investor's Investment 50,000
- Total 80,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Mobile accessories	2400	72000	864000	907200
Bikash & flexiload	180	5400	64800	68040
Tailoring	150	4500	54000	56700
Total Sales (A)	2730	81900	982800	1031940
Less Variable Expense				
Mobile accessories	1800	54000	648000	680400
Total variable Expense (B)	1,800	54000	648000	680400
Contribution Margin (CM) [C=(A-B)	930	27900	334800	351540
Less Variable Expense				
Rent		1,500	18,000	4,800
Electricity bill		700	8400	8600
Salary (self)		5000	60000	60000
Salary(Staff)		6000	72000	72000
Entertainment		500	6000	6000
Guard		100	1200	1200
Mobile bill		300	3600	5000
Total fixed cost (D)		14,000	168000	156,400
Net Profit (E)= [C-D]		13900	166800	195,140
Investment Payback			30,000	30,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile(Smart)	2	1500	3,000	0	0	30,000	33,000
Normal Mobile	13	1600	20,800	0	0	0	20,800
Battery	14	150	2,100	0	0	0	2,100
Earphone	9	40	360	0	0	0	360
Charger	12	50	600			0	600
Backpack	45	70	3,150	0	0	0	3,150
Bikash	0	0	0	0	0	20,000	20,000
Total		0	30,000	0	0	50,000	80,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 14 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

ইউনিক টেলিকম
মোবাইলের দোকান

 **বিকাশ এজেন্ট**

সেবা	স্বয়ংক্রিয়
বিকাশ ডেবিট	হ্যাঁ
বিকাশ ক্রেডিট	না
বিকাশ ক্যাশ-ইন	হ্যাঁ
বিকাশ ক্যাশ-আউট	হ্যাঁ

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এজেন্ট নম্বরঃ
০১৭৩৭-১১০৫০০
পারসোনাল নম্বরঃ
০১৭৩৬-৪৯৮৪৫৫









FAMILY PICTURE

