#### **Proposed NU Business Name: BIPLOB STORE**



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	NIRANJAN MONDOL				
Age	:	12-02-1988 (28 Years)				
Education, till to date	:	-				
Marital status	:	Unmarried				
Children	:	-				
No. of siblings:	:	3 Brother 4 Sisters				
Address	:	Vill: Sholla, P.O: Sholla, P.S: Nobabgonj, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SHEFALI MONDOL  LATE LAKKHON MONDOL  Branch: Sholla nobabgonj, Centre # 19(Female),  Member ID: 5457, Group No: 09  Member since: 1997(19 Years)  First loan: BDT 3,000				
Further Information: (v) Who pays GB loan installment	  :	Existing Loan: BDT 20000, Outstanding loan: nil				
(vi) Mobile lady		Father No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 2 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01818-079194
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

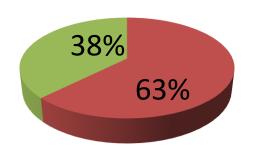
**SHEFALI MONDOL** joined Grameen Bank since 19 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	BIPLOB STORE		
Location	:	Sholla Bazaar, Nobabgonj		
Total Investment in BDT	:	BDT 160,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 62%		
		Required Investment BDT 60,000/-(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20ft x 10ft= 200square ft		
Security of the shop	••	-		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Grocery item etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Collects goods from Nobabgonj.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery Item	2,500	75,000	900,000			
Total Sales (A)	2,500	75,000	900,000			
Less. Variable Expense						
Grocery Item	2,125	63,750	765,000			
Total variable Expense (B)	2,125	63,750	765,000			
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000			
Less. Fixed Expense						
Electricity Bill		200	2,400			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Transportation		500	6,000			
Entertainment		100	1,200			
Total fixed Cost (D)		6,000	72,000			
Net Profit (E) [C-D)		5,250	63,000			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	<b>Unit Price</b>	Amount (BDT)	Qty	<b>Unit Price</b>	Amount (BDT)	Proposed Total	
Soyabin Oil	200	90	18,000	100	90	9,000	27,000	
Mustard Oil	75	200	15,000	25	200	5,000	20,000	
Salt	200	50	10,000	40	50	2,000	12,000	
Soap	200	50	10,000	20	50	1,000	11,000	
Washing Powder	100	100	10,000	50	100	5,000	15,000	
Cosmetics	100	200	20,000	30	200	6,000	26,000	
Coconut Oil	100	100	10,000	15	100	1,500	11,500	
Biscuit	140	50	7,000	100	50	5,000	12,000	
Rice	0	0	0	10	2000	20,000	20,000	
Pulse	0	0	0	10	100	1,000	1,000	
Atta	0	0	0	90	50	4,500	4,500	
Total	1115		100,000	490		60,000	160,000	

### **Source of Finance**



- Entrepreneur's Contribution 100,000
- Investor's Investment 60,000
- Total 160,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	3,350	100,500	1,206,000	1,266,300	
Total Sales (A)	3,350	100,500	1,206,000	1,266,300	
Less. Variable Expense					
Grocery Item	2,848	85,425	1,025,100	1,076,355	
Total variable Expense (B)	2,848	85,425	1,025,100	1,076,355	
Contribution Margin (CM) [C=(A-B)	503	15,075	180,900	189,945	
Less. Fixed Expense					
Electricity Bill		200	2,400	2,400	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	11,500	
Entertainment		100	1,200	1,200	
Total Fixed Cost		6,400	76,800	79,100	
Net Profit (E) [C-D)		8,675	104,100	110,845	
Investment Payback			36,000	36,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	104,100	110,845
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		68,100
	Total Cash Inflow	164,100	178,945
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	68,100	142,945

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









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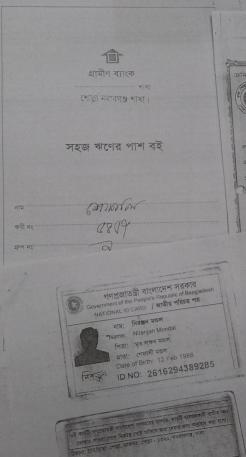
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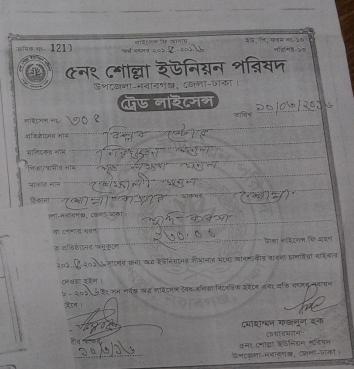
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# **FAMILY PICTURE**

