#### Proposed NU Business Name: SWOPAN MADICAL STORE



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SWOPAN ALI			
Age	:	08-12-1986 (30 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	2 BrotherS 1 Sister			
Address	:	Vill: Chokoria, P.O: Patiljhap, P.S: Nobabgonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father JAHANARA BEGUM JAHANARA BEGUM MIACHAN Branch: Sholla nobabgonj , Centre # 15(Female), Member ID: 20005, Group No: 05 Member since: 1996 <i>(20Years)</i> First Ioan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT 50000, Outstanding Ioan: NIL Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 5 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01818683136
Mother's Contact No.	:	01940177904
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

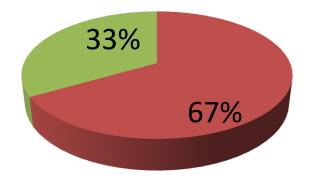
**JAHANARA BEGUM** joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SWOPAN MADICAL STORE			
Location	:	Sholla Bazaar, Nobabgonj			
Total Investment in BDT	:	BDT 300,000/-			
Financing	:	Self BDT 200,000/-(from existing business) 50%			
		Required Investment BDT 100,000/-(as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	8ft x 8ft= 64square ft			
Security of the shop	:	-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; medicine</li> <li>Average 17% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>After getting equity fund 1 employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Medicine	3,500	105,000	1,260,000		
Total Sales (A)	3,500	105,000	1,260,000		
Less. Variable Expense					
Medicine	2,905	87,150	1,045,800		
Total variable Expense (B)	2,905	87,150	1,045,800		
Contribution Margin (CM) [C=(A-B)	595	17,850	214,200		
Less. Fixed Expense					
Electricity Bill		300	3,600		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		800	9,600		
Entertainment		300	3,600		
Generator bill		200	2,400		
Salary (staff)		4,000	48,000		
Total fixed Cost (D)		10,900	130,800		
Net Profit (E) [C-D)		6,950	83,400		

Investment Breakdown								
Existing					Proposed			
Particulars	articulars Qty. Unit		Amount	Qty Unit		Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Pyaracytamol	255	200	51,000	169	200	33,800	84,800	
Renitidine	150	200	30,000	80	200	16,000	46,000	
Omiprazol	160	200	32,000	60	200	12,000	44,000	
Pantoplazone	180	150	27,000	90	150	13,500	40,500	
Azithromycin	150	200	30,000	80	200	16,000	46,000	
Ciprocin	100	300	30,000	29	300	8,700	38,700	
Total	995		200,000	508		100,000	300,000	

#### **Source of Finance**



Entrepreneur's Contribution 200,000

- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Medicine	5,000	150,000	1,800,000	1,890,000		
Total Sales (A)	5,000	150,000	1,800,000	1,890,000		
Less. Variable Expense						
Medicine	4,150	124,500	1,494,000	1,568,700		
Total variable Expense (B)	4,150	124,500	1,494,000	1,568,700		
Contribution Margin (CM) [C=(A-B)	850	25,500	306,000	321,300		
Less. Fixed Expense						
Electricity Bill		300	3,600	3,600		
Mobile Bill		400	4,800	4,000		
Salary (self)		5,000	60,000	60,000		
Transportation		1,100	13,200	15,000		
Entertainment		300	3,600	4,000		
Generator bill		200	2,400	3,000		
Salary (staff)		7,000	84,000	84,000		
Total Fixed Cost		14,300	171,600	173,600		
Net Profit (E) [C-D)		11,200	134,400	147,700		
Investment Payback			60,000	60,000		

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	134,400	147,700
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		74,400
	Total Cash Inflow	234,400	222,100
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	74,400	162,100

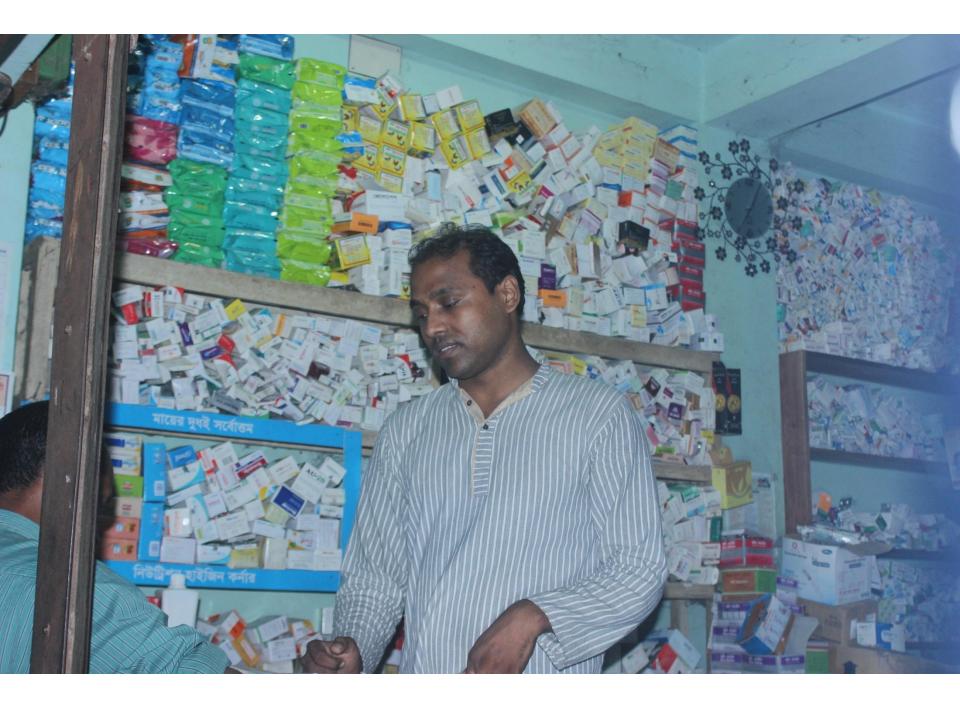


### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill : 10 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures













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# **FAMILY PICTURE**