#### **Proposed NU Business Name: AMAN STORE**



Project identification and prepared by: Md Sirajul Islam, Keraniganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	AMAN			
Age	:	05-10-1982 (34 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	2 Daughter 1 Son			
No. of siblings:	:	4 Brothers 02 Sisters			
Address	:	Vill: Pashchim Di, P.O: Pashchim Di, P.S: Keraniganj , Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SURUJ BANU  MD SHUKUR MIA  Branch:Teghoria, Centre # 12(Female),  Member ID: 1904, Group No:03  Member since:07-02-1992 (23 Years)  First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: 13,500 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. Own business 05 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01674-982795
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Keraniganj Unit, Keraniganj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SURUJ BANU** joined Grameen Bank since 23 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	AMAN STORE			
Location	:	Pashchim Di			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Soft drinks, Soap,, Biscuit etc</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented</li> <li>Collects goods from Jurain</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT)**

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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Rice, Flour, Soft drinks, Soap, etc	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Rice, Flour, Soft drinks, Soap, etc	2975	89250	1071000
Total variable Expense (B)	2,975	89250	1071000
Contribution Margin (CM) [C=(A-B)	525	15750	189000
Less Variable Expense			
Rent		1,400	16800
Electricity bill		400	4800
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		100	1200
Mobile bill		300	3600
Total fixed cost (D)		7,700	92400
Net Profit (E)= [C-D]		8,050	96600

	Ir	nvestme	nt Breal	kdow	n			
Existing					Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Rice	100	250	25,000	200	250	50,000	75,000	
Flour	4	1000	4,000	0	0	0	4,000	
Soyabin oil	100	90	9,000	0	0	0	9,000	
Palse	20	650	13,000	0	0	0	13,000	
Soft drinks	50	60	3,000			0	3,000	
Salt	20	900	18,000	0	0	0	18,000	
Chips	400	10	4,000	0	0	0	4,000	
Others	0	0	24,000		0	0	24,000	
Total		2960	100,000	200	0	50,000	150,000	

### **Source of Finance**



Financial Pro	jection	(BDT)		
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Rice, Flour, Soft drinks, Soap, etc	5400	162000	1944000	2041200
Total Sales (A)	5400	162000	1944000	2041200
Less Variable Expense				
Rice, Flour, Soft drinks, Soap, etc	4590	137700	1652400	1735020
Total variable Expense (B)	4,590	137700	1652400	1735020
Contribution Margin (CM) [C=(A-B)	810	24300	291600	306180
Less Variable Expense				
Rent		1,400	16,800	16,800
Electricity bill		600	7200	7,400
Transportation		700	8400	8,600
Salary (self)		5000	60000	60,000
Entertainment		100	1200	1,200
Mobile bill		500	6000	6,000
Total fixed cost (D)		8,300	99600	100,000
Net Profit (E)= [C-D]		16000	192000	206,180
Investment Payback			30,000	30,000

### Cash flow projection on business plan (rec. & Pay)

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SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	192,000	206,180
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		162,000
	Total Cash Inflow	292000	368180
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	130,000	30000
3	Net Cash Surplus	162,000	338180

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



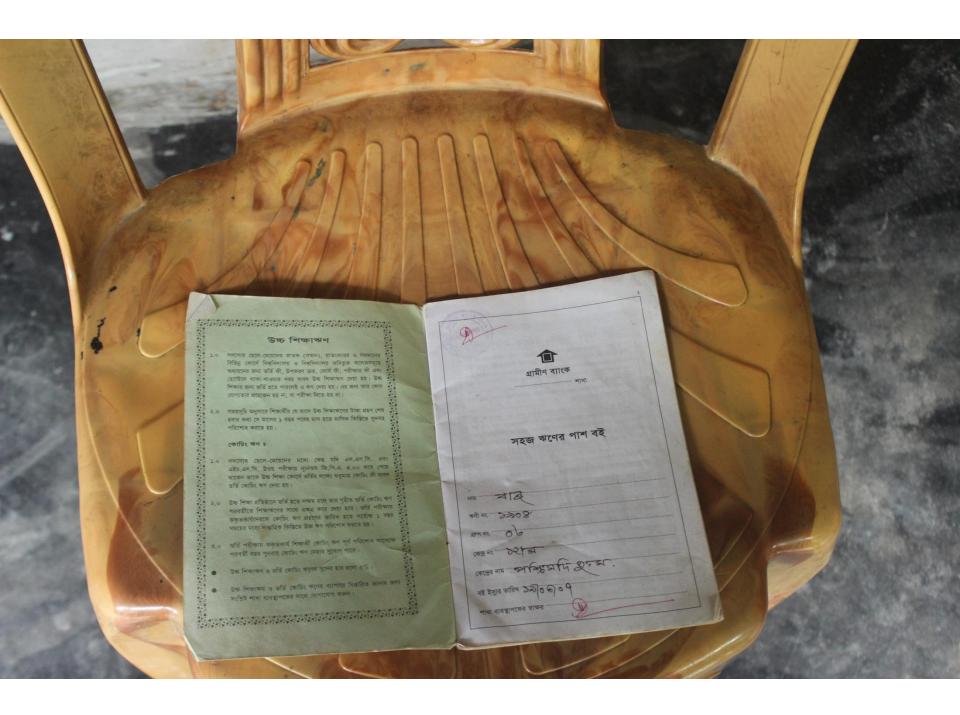




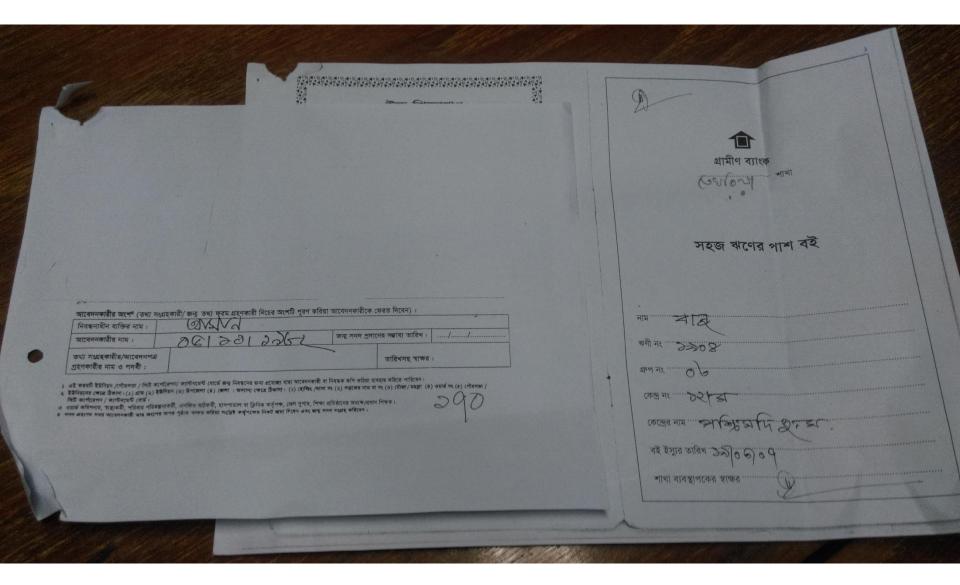












## **FAMILY PICTURE**

