Proposed NU Business Name: HASAN STORE



Project identification and prepared by: Md Sirajul Islam, Keraniganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD HASAN HABIB		
Age	:	14-04-1995 (21 <i>Years</i>)		
Education, till to date	:	Hons		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	3 Brothers 2 Sisters		
Address	:	Vill: Uttar Malvita P.O: Rajbari,P.S: Dakshin Keraniganj Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HAWATAN NESA ABDUR RAHMAN SHEIKH Branch:Basta Keraniganj, Centre # 61(Female), Member ID: 5212/1, Group No:03 Member since: 05-10-1998 (17Years) First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: BDT 6800 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business. Own business 03 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01835-645305
Mother's Contact No.	:	01866-098334
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Keraniganj Unit, Keraniganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HAWATAN NESA joined Grameen Bank since 17 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	HASAN STORE			
Location	:				
Total Investment in BDT	:	BDT 220,000/-			
Financing	:	Self BDT 140,000/-(from existing business) 64%			
		Required Investment BDT 80,000/-(as equity) 36%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	9 ft x 20 ft= 180 square ft			
Security of the shop	:	BDT 30000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Croceries, Cosmetics, Pen etc Average 15% gain on sale. The business is operating by entrepreneur. Existing 01 employee. The shop is rented Collects goods from Agreed grace period is 3 months. 			

Existing Business (BDT)

Daily	Monthly	Yearly
4300	129000	1548000
4300	129000	1548000
3655	109650	1315800
3,655	109650	1315800
645	19350	232200
	2,200	26400
	200	2400
	500	6000
	5000	60000
	3000	
	100	1200
	300	3600
	11,300	135600
	8,050	96600
	4300 4300 3655 3,655	4300 129000 4300 129000 3655 109650 3,655 109650 645 19350 2,200 200 500 5000 3000 100 3000 11,300

Investment Breakdown							
Existing				Proposed			
Particulars	Qty(kg) Unit Price		Amount	Qty(Kg) Unit Price		Amou Proposed nt	
			(BDT)	1		(BDT)	Total
Crokeries	1000	80	80,000	0	0	0	80,000
Cosmetics	400	100	40,000	800	100	80,000	120,000
Pen, Exercise book	400	50	20,000	0	0	0	20,000
Total		230	140,000	800	0	80,000	220,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Mobile accessories	6200	186000	2232000	2343600		
Total Sales (A)	6200	186000	2232000	2343600		
Less Variable Expense						
Mobile accessories	5270	158100	1897200	1992060		
Total variable Expense (B)	5,270	158100	1897200	1992060		
Contribution Margin (CM) [C=(A-B)	930	27900	334800	351540		
Less Variable Expense						
Rent		2,200	26,400	26,400		
Electricity bill		400	4800	5,000		
Transportation		700	8400	8,600		
Salary (self)		5000	60000	60,000		
Salary(Staff)		3000	36000	36,000		
Entertainment		100	1200	1,200		
Mobile bill		350	4200	4,400		
Total fixed cost (D)		11,750	141000	141,600		
Net Profit (E)= [C-D]		16150	193800	209,940		
Investment Payback			60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	193,800	209,940
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		133,800
	Total Cash Inflow	293800	343740
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	133,800	283740

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

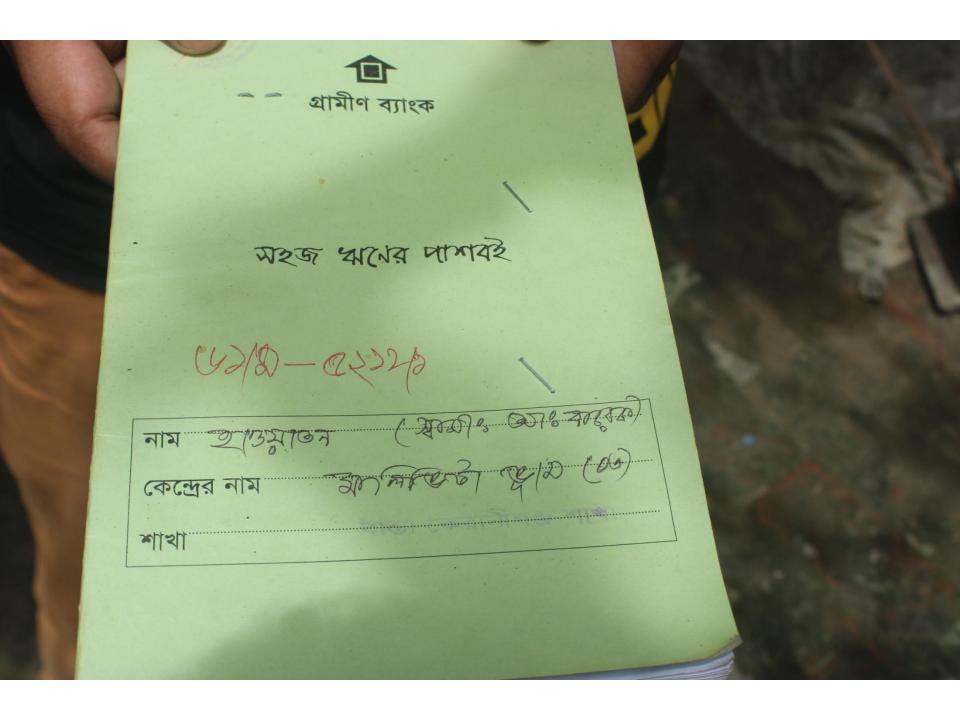




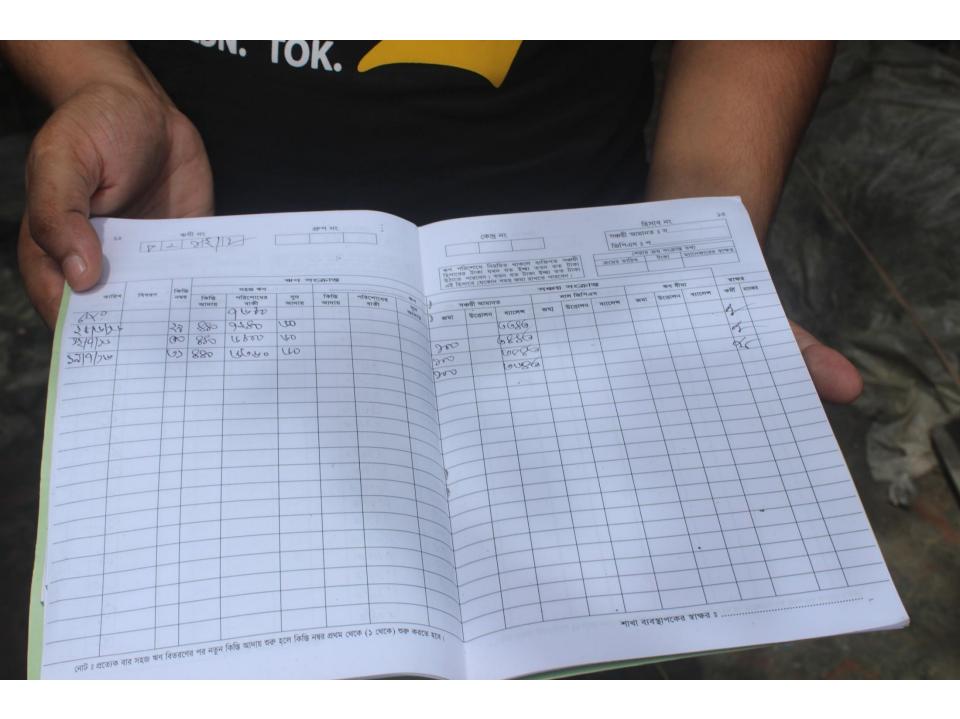


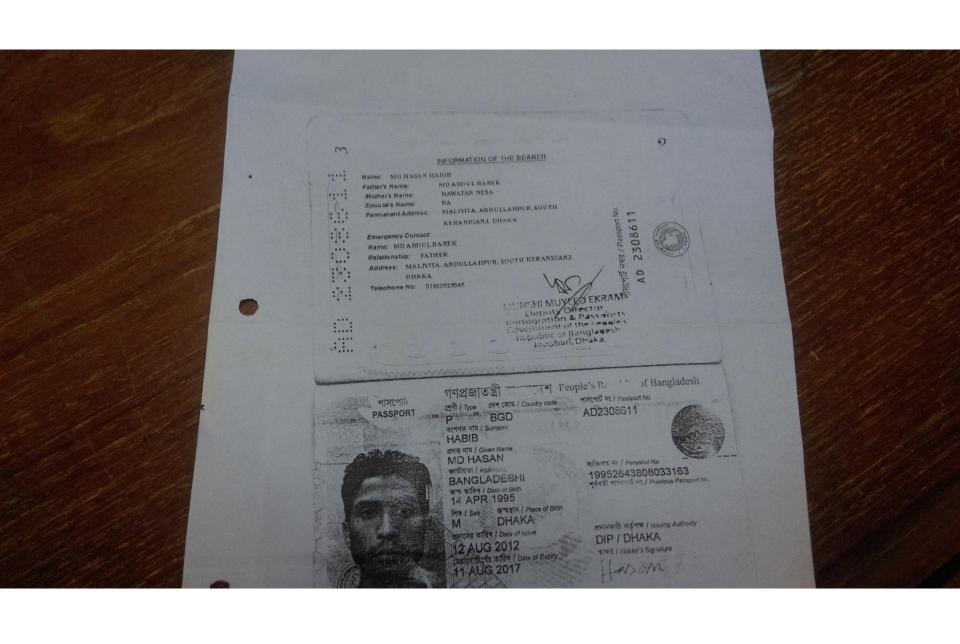












FAMILY PICTURE

