#### **Proposed NU Business Name: MA TAILORS**



Project identification and prepared by: Md. Hafijur Rahman, Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MANNAN SIKDER			
Age	:	12-12-1985 (31 Years)			
Education, till to date	:	Class VIII			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	2 Brothers 1 Sister			
Address	:	Vill: Aktarpara, P.O: Nij mawna, P.S: Shreepur, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  TARABANU  ROJOB ALI  Branch: Mawna , Shreepur, Centre # 12(Female),  Member ID: 1413, Group No: 03  Member since: 15-07-2008(08 Years)  First loan: BDT 3,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 20000, Outstanding loan: 12540 Brother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-271331
Mother's Contact No.	:	01686-005948
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

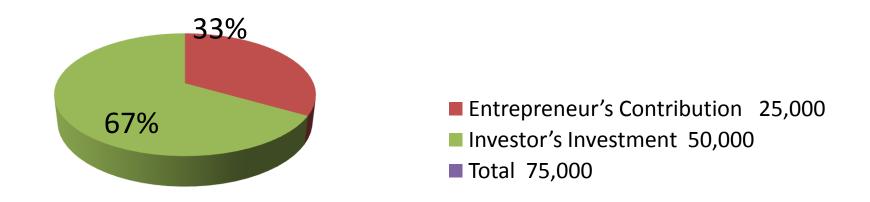
**TARABANU** joined Grameen Bank since 08 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MA TAILORS		
Location	:	Aktarpara bazar		
Total Investment in BDT	:	BDT 75,000/-		
Financing	:	Self BDT 25,000/-(from existing business) 37% Required Investment BDT 50,000/-(as equity) 63%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 4,000/-		
Size of shop	:	10 ft x 08 ft= 80 square ft		
Security of the shop	:	BDT 5,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; tailoring etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>After getting equity fund 1 employ will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka, Islampur.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloths	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Cloths	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Rent		300	3,600			
Electricity Bill		300	3,600			
Mobile Bill		200	2,400			
Salary (self)		4,000	48,000			
Transportation		500	6,000			
Entertainment		200	2,400			
Salary (staff)		2,000	24,000			
Total fixed Cost (D)		7,500	90,000			
Net Profit (E) [C-D)		4,500	54,000			

Investment Breakdown								
Existing					Proposed			
Particulars Qty. Unit Amour			Amount	Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Shirt Piece	45	300	13,500	47	300	14,100	27,600	
Long Cloth	30	50	1,500	198	50	9,900	11,400	
School Dress	50	120	6,000	50	120	6,000	12,000	
Pant Piece	10	400	4,000	50	400	20,000	24,000	
Total	135		25,000	345		50,000	75,000	

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths	3,000	90,000	1,080,000	1,134,000	
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	
Less. Variable Expense					
Cloths	2,400	72,000	864,000	907,200	
Total variable Expense (B)	2,400	72,000	864,000	907,200	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	
Less. Fixed Expense					
Rent		300	3,600	3,600	
Electricity Bill		300	3,600	4,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		4,000	48,000	48,000	
Transportation		800	9,600	11,500	
Entertainment		200	2,400	3,000	
Salary (staff)		4,000	48,000	48,000	
Total Fixed Cost		9,900	118,800	122,100	
Net Profit (E) [C-D)		8,100	97,200	104,700	
Investment Payback			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	97,200	104,700
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		67,200
	Total Cash Inflow	147,200	171,900
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	67,200	141,900

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

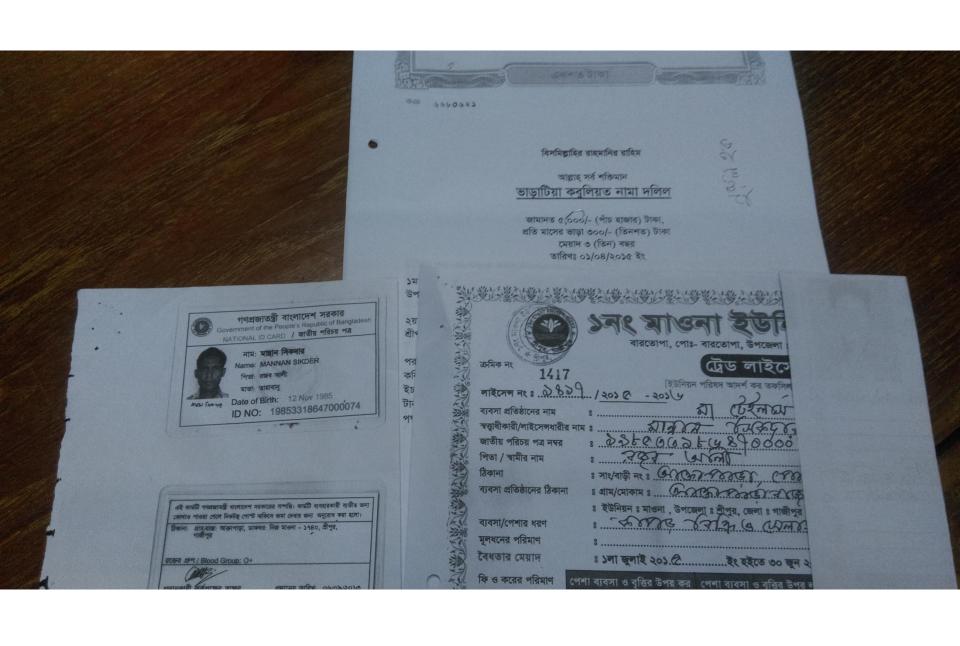
Fire

Political unrest

# Pictures







## **FAMILY PICTURE**

