#### **Proposed NU Business Name: RIFAT FURNITURE**



Project identification and prepared by: Md. Hafijur Rahman, Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SUMON		
Age	:	09-02-1988 (28 Years)		
Education, till to date	:	SSC		
Marital status	••	unmarried		
Children	:	1 daughter		
No. of siblings:	:	1 Sister 3 Brothers		
Address	:	Vill: Tepirbari, P.O: Tengra, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SWAPNA  ABUL HOSEN  Branch: Tengra , Shreepur, Centre # 51(Female),  Member ID: 3925, Group No: 02  Member since: 20-02-2006(10 Years)  First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50000, Outstanding loan: 11340 Father No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01953-533690
Mother's Contact No.	:	01937984795
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SWAPNA** joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	RIFAT FURNITURE	
Location	:	Tepirbari, chatir bazar	
Total Investment in BDT	:	BDT 165,000/-	
Financing	:	Self BDT 85,000/-(from existing business) 52%	
		Required Investment BDT 80,000/-(as equity) 48%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	20 ft x 14 ft= 280 square ft	
Security of the shop	:	-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; furniture.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>After getting equity fund 1 employ will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Local market.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Furniture Item	55,000	660,000		
Total Sales (A)	55,000	660,000		
Less. Variable Expense				
Furniture Item	38,500	462,000		
Total variable Expense (B)	38,500	462,000		
Contribution Margin (CM) [C=(A-B)	16,500	198,000		
Less. Fixed Expense				
Mobile Bill	200	2,400		
Salary (self)	5,000	60,000		
Transportation	500	6,000		
salary (staff)	3,000	36,000		
Entertainment	200	2,400		
Total fixed Cost (D)	8,900	106,800		
Net Profit (E) [C-D)	7,600	91,200		

Investment Breakdown							
Existing					Proposed		
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
Sofa Set	1	25000	25,000	0	0	0	25,000
Akashi	20	600	12,000	40	600	24,000	36,000
Mehogoni	25	500	12,500	50	500	25,000	37,500
Jack wood	20	800	16,000	30	800	24,000	40,000
Burnish	195	100	19,500	70	100	7,000	26,500
Total	261		85,000	190		80,000	165,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year		
Revenue (sales)					
Furniture Item	85,000	1,020,000	1,071,000		
Total Sales (A)	85,000	1,020,000	1,071,000		
Less. Variable Expense					
Furniture Item	59,500	714,000	749,700		
Total variable Expense (B)	59,500	714,000	749,700		
Contribution Margin (CM) [C=(A-B)	25,500	306,000	321,300		
Less. Fixed Expense					
Mobile Bill	300	3,600	4,000		
Salary (self)	5,000	60,000	60,000		
Transportation	800	9,600	11,500		
salary (staff)	6,000	72,000	72,000		
Entertainment	200	2,400	3,000		
Total Fixed Cost	12,300	147,600	150,500		
Net Profit (E) [C-D)	13,200	158,400	170,800		
Investment Payback		48,000	48,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	158,400	170,800
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		110,400
	Total Cash Inflow	238,400	281,200
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	110,400	233,200

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

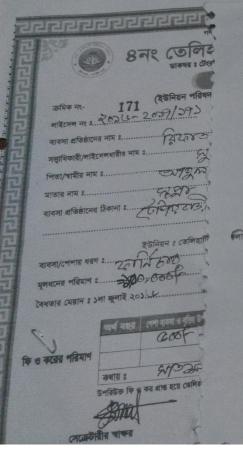
# Pictures







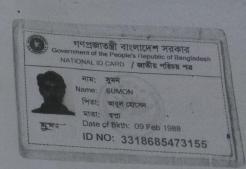


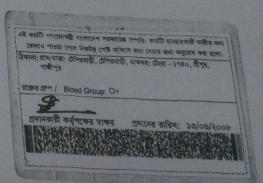


### च्रिहार्य नत

पामि लाः पायल हिएमत त्राभत त्रामः हिन्यमणि अन्तरः, नाषी श्रूमः, पर क्यामे याप्रिन्तारं त्रुपः आः प्रमान प्रिमः प्रमान प्रामे जारे कार्तिश्वरं एत्रामन प्रिमः प्रमा प्रश्नि। २०० इरेष्ट प्रामान प्रमान प्रामे प्रमान प्रामे पिए प्रामारं प्रमे निर्मान प्रामे ना एक अभार्य प्रामे ना।

ना अह





# **FAMILY PICTURE**

