Proposed NU Business Name: RANA ENTERPRISE



Project identification and prepared by: Md Jahangir Ferdous, Munsiganj Unit, Munsiganj

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD ATAUR RAHMAN RANA				
Age		16-10-1986 (29 Years)				
Education, till to date	:	SSC				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	2 Brother 2 Sisters				
Address	••	Vill: Golap Rayer Dighirpar, P.O: Panchashar ,P.S: Munsiganj Sadar Dist: Munsiganj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RINA BEGUM MD ANOWER HOSSEN Branch: Panchashar, Centre # 30(Female), Member ID: 8601, Group No:13 Member since: 18-02-2010 (06 Years) First loan: BDT 10000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 38000, Outstanding loan: BDT 2280 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	10 years experience in running business. Own business 03 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01912-802712
Mother's Contact No.	:	01926-429716
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Munsiganj Unit, Munsiganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RINA BEGUM joined Grameen Bank since 06 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RANA ENTERPRISE			
Location	:	Dingabhanga, Panchashar, Munsiganj Sadar, Munsiganj			
Total Investment in BDT	:	BDT 200,000/-			
Financing	:	Self BDT 120,000/-(from existing business) 60%			
		Required Investment BDT 80,000/-(as equity) 40%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 25 ft= 250 square ft			
Security of the shop	:	Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Plastic, Glass bottle, Coper, Pitol, Brass, Steel, other etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 02 employee. The shop is rented Collects goods from Munsiganj Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Plastic, Glass bottle, Coper, Pitol, Brass, Steel, other	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Plastic, Glass bottle, Coper, Pitol, Brass, Steel, other	3200	96000	1152000
Total variable Expense (B)	3,200	96000	1152000
Contribution Margin (CM) [C=(A-B)	800	24000	288000
Less Variable Expense			
Electricity bill		300	3600
Transportation		5,000	60000
Salary (self)		5000	60000
Salary(Staff)		5000	
Mobile bill		300	3600
Total fixed cost (D)		15,600	187200
Net Profit (E)= [C-D]		8,400	100800

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	Existing	<u> </u>	Proposed				
Particulars	Qty(kg)	Unit Price	Amount	Qty(Kg)	Unit Price	Amount	Proposed
			/\			<u> </u>	
			(BDT)			(BDT)	Total
Plastic	1500	25	37,500	1480	25	37,000	74,500
Glass bottle	2000	7	14,000	1000	7	7,000	21,000
Coper.Brass	99	350	34,650	100	350	35,000	69,650
Steel	250	20	5,000	0	0	0	5,000
Cow bone	990	15	14,850			0	14,850
Poly bag	500	28	14,000	0	0	0	14,000
Others	0	0	0	0	0	1,000	1,000
Total		445	120,000	2580	0	80,000	200,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Plastic, Glass bottle, Coper, Pitol, Brass, Steel, other	5400	162000	1944000	2041200	
Total Sales (A)	5400	162000	1944000	2041200	
Less Variable Expense					
Plastic, Glass bottle, Coper, Pitol, Brass, Steel, other	4320	129600	1555200	1632960	
Total variable Expense (B)	4,320	129600	1555200	1632960	
Contribution Margin (CM) [C=(A-B)	1,080	32400	388800	408240	
Less Variable Expense					
Electricity bill		500	6000	6,400	
Transportation		5,500	66000	67,000	
Salary (self)		5000	60000	60,000	
Salary(Staff)		5000	60000	60,000	
Mobile bill		350	4200	4,300	
Total fixed cost (D)		16,350	196200	197,700	
Net Profit (E)= [C-D]		16050	192600	210,540	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	192,600	210,540
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		144,600
	Total Cash Inflow	272600	355140
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	144,600	307140

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











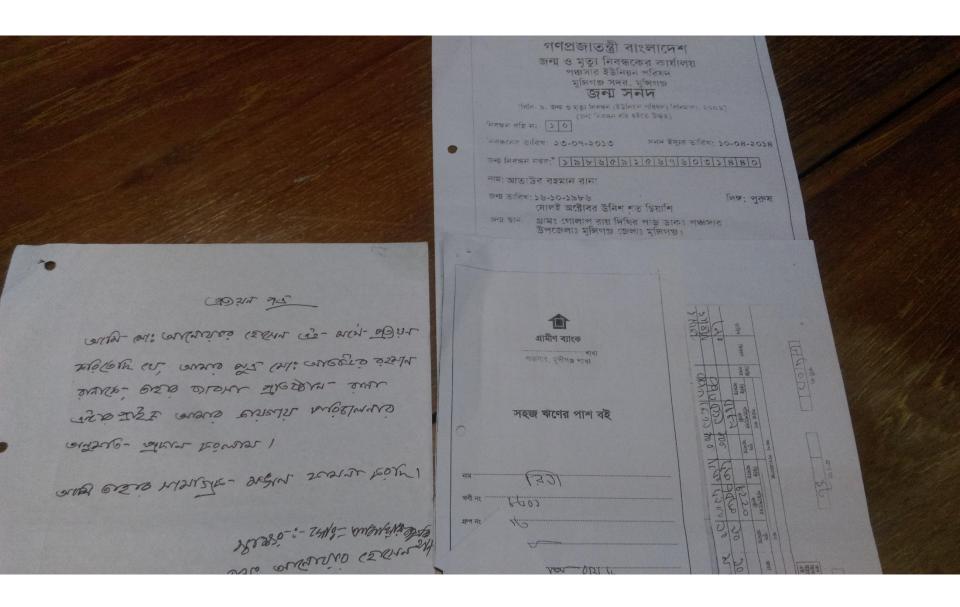












FAMILY PICTURE

