### Proposed NU Business Name: DEB PHARMACY



Project identification and prepared by: Md. Ataur Rahman, Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MITHUN DAS			
Age	:	08-01-1990 (26 Years)			
Education, till to date	:	B.B.S			
Marital status	•	Single			
Children	:	N/A			
No. of siblings:	••	1 Brother & 1 Sister			
Address		Vill: Mozlishpur P.O: Kodda Bazzar; P.S: Gazipur Sadar ;Dist: Gazipur			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	JAMUNA DAS			
(iii) Father's name	:	KALIPADO DAS			
(iv) GB member's info	:	Branch: Bashon, Centre # 23 (Female),			
		Member ID: 7023/3 , Group No: 09			
		Member since: 22-05-2001 ( 15 Years)			
		First loan: BDT 5,000/-			
Further Information:		Outstanding loan: 9780			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 5 Years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710302354
Family's Contact No.	:	01790085623
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAMUNA joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Buying Cow.

Proposed Nobin Udyokta Business Info				
Business Name	:	DEB PHARMACY		
Location	:	Kodda Bazzar, Gazipur		
Total Investment in BDT	:	BDT 2,00,000/-		
Financing	:	Self BDT 1,20,000/- (from existing business) 60%		
		Required Investment BDT 80,000/- (as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	10,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods</li> <li>like;Azithromycin,Cefexime,Amoxacilin,Esomiprazole,Ranitidin,Cepra din,Vitamin Minaral etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund no employee will be appointed.</li> <li>The shop Rent .</li> <li>Collects goods from Chowrasta, Gazipur .</li> <li>Agreed grace period is 3 months.</li> </ul>		

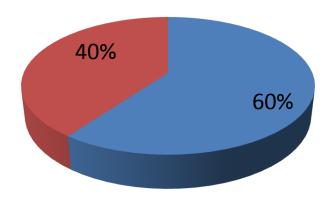
Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Azithromycin, Cefexime, Amoxacilin, Esomiprazole,					
Ranitidin, Cepradin, Vitamin Minaral etc.	2500	75,000	9,00,000		
Total Sales (A)	2500	75,000	9,00,000		
Less. Variable Expense					
Azithromycin, Cefexime, Amoxacilin, Esomiprazole,					
Ranitidin, Cepradin, Vitamin Minaral etc.	2,000	60,000	7,20,000		
Total variable Expense (B)	2,000	60,000	7,20,000		
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000		
Less. Fixed Expense					
Rent		2000	24,000		
Electricity Bill		300	3,600		
Mobile Bill		150	1,800		
Salary (self)		5000	60,000		
Transportation		500	6,000		
Entertainment		150	1,800		
Guard		100	1200		
Generator		100	1200		
Total fixed Cost (D)		8,300	99,600		
Net Profit (E) [C-D)		6,700	80,400		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Azithromycin,Cefexime,Amoxacilin,Cepradin,	64,000	52,000	1,16,000	
Esomiprazole, Ranitidin, Omiprazole	30,000	15,000	45,000	
Vitamin-B Complex, Minaral, Syrap etc	26,000	13,000	39,000	
Total	1,20,000	80,000	2,00,000	

#### **Source of Finance**



■ Total=200000



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Azithromycin, Cefexime, Amoxacilin, Esomiprazol				
e,Ranitidin,Cepradin,Vitamin Minaral etc	3,000	90,000	10,80,000	11,34,000
Total Sales (A)	3,000	90,000	10,80,000	11,34,000
Less. Variable Expense				
Azithromycin, Cefexime, Amoxacilin, Esomiprazol				
e,Ranitidin,Cepradin,Vitamin Minaral etc	2400	72,000	8,64,000	9,07,200
Total variable Expense (B)	2400	72,000	8,64,000	9,07,200
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,26,800
Less. Fixed Expense				
Rent		2000	24,000	24,000
Electricity Bill		300	3,600	3,700
Mobile Bill		200	2,400	2,500
Salary (self)		5000	60,000	60,000
Transportation		800	9,600	9,800
Entertainment		200	2,400	2,500
Guard		100	1200	1,300
Generator		100	1200	1,300
Total Fixed Cost		8,700	1,04,400	1,05,100
Net Profit (E) [C-D)		9,300	1,11,600	1,21,700
Investment Payback			48,000	48,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	1,11,600	1,21,700
1.3	Depreciation (Non cash item)	-	-
1.4	Opening Balance of Cash Surplus	-	63,600
	Total Cash Inflow	191600	185300
2	Cash Outflow		
2.1	Purchase of Product	80,000	-
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	63,600	137,300

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

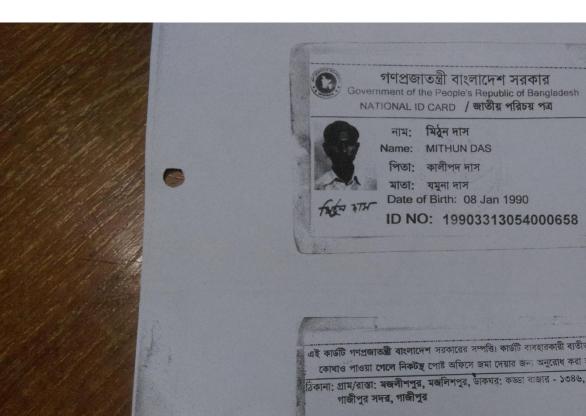
Political unrest

# Pictures









এই কার্ডটি গণপ্রজাতত্ত্বী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি বাবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: মন্ধলীশপুর, মন্ধলিশপুর, ডাকঘর: কড্ডা বাজার - ১৩৪৬,

COLEGE

প্রদানকারী কর্তৃপক্ষের সাক্ষর

প্রদানের তারিখ: ২০/১০/২০১০

# **FAMILY PICTURE**

