Proposed NU Business Name: MS PHARMACY



Project identification and prepared by: MD. Kahirul Islam, Bogra Sadar Unit,Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. MOSTAFIZUR RAHMAN SOUROV			
Age	:	01-01-1995 (21 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	N/A			
No. of siblings:	:	2 Brother,1 Sister			
Address	:	Vill: Nishindara, P.O: Bogra, P.S: Bogura Sadar, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SAHAJADI BEGUM MD. MOMOTAJUR RAHMAN Branch: Nishindara, Centre # 66(Female), Member ID: 7414/2; No:08 Member since: 26-05-2013 (<i>03 Years</i>) First Ioan: -10000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 20000, Outstanding Ioan: BDT 16470 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01747830863
Mother's Contact No.	:	01720410485
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

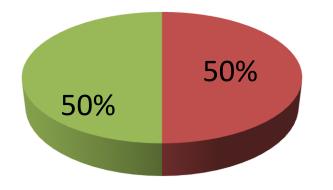
MST. SAHAJADI BEGUM joined Grameen Bank since 03 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS PHARMACY		
Location	:	Shop-1, Vai vai plaza, Godarpara, bugra		
Total Investment in BDT	:	BDT 200,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 50%		
		Required Investment BDT 1,00,000/-(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	08 ft x 12 ft= 96 square ft		
Security of the shop	:	BDT 120,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; medicine etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Medicine	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Medicine	2,550	76,500	918,000		
Total variable Expense (B)	2,550	76,500	918,000		
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000		
Less. Fixed Expense					
Rent		2,000	24,000		
Electricity Bill		500	6,000		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		300	3,600		
Entertainment		200	2,400		
Guard		300	3,600		
Total fixed Cost (D)		8,600	103,200		
Net Profit (E) [C-D)		4,900	58,800		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Pyaracytamol	169	200	33,800	169	200	33,800	67,600	
Renitidine	80	200	16,000	80	200	16,000	32,000	
Omiprazol	60	200	12,000	60	200	12,000	24,000	
Pantoplazone	90	150	13,500	90	150	13,500	27,000	
Azithromycin	80	200	16,000	80	200	16,000	32,000	
Ciprocin	29	300	8,700	29	300	8,700	17,400	
Total	508		100,000	508		100,000	200,000	

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 100,000
- Total 200,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Medicine	4,500	135,000	1,620,000	1,701,000	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	
Less. Variable Expense					
Medicine	3,825	114,750	1,377,000	1,445,850	
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000	255,150	
Less. Fixed Expense					
Rent		2,000	24,000	24,000	
Electricity Bill		500	6,000	7,000	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		500	6,000	8,000	
Entertainment		200	2,400	3,000	
Guard		300	3,600	3,600	
Salary (staff)		2,500	30,000	30,000	
Total Fixed Cost		11,400	136,800	141,100	
Net Profit (E) [C-D)		8,850	106,200	114,050	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	106,200	114,050
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		46,200
	Total Cash Inflow	206,200	160,250
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	46,200	100,250



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 06 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures











FAMILY PICTURE

